DEVELOPING LEADERS CRADLE TO CAREER

- **Elementary School**
  - CHARACTER BUILDING

- **Middle School**
  - LEADERSHIP CHARACTER

- **High School**
  - LEADERSHIP SKILLS

- **College**
  - LEADERSHIP GROWTH

- **Workforce**
  - LEADER DEVELOPMENT
Developing Leaders Cradle to Career

Elementary School  Middle School  High School  College  Workforce

Character Building  Leadership Character  Leadership Skills  Leadership Growth  Leader Development

The Georgia Vision Project
The Voyage Adventures in Character
Leader Academy Chick-Fil-A
Emerging at Auburn
Leadership Institute

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Why It Matters

Improve K-12 development of leaders

Economic stimulation providing resources for continued growth

Increased desire to reside and invest in community
We achieve success by:

1. meeting individuals where they are with high quality, engaging content that delivers message of development.

2. creating environments that give students opportunities to learn by doing, equipping students to overcome obstacles and grow as leaders.

3. teaching timeless truths and practical principles in a relevant way for individuals from all walks of life.
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Student facing character content + Staff professional and personal development
Weekly Student Character Lessons

- Engaging activity to introduce key concepts
- Animated storyline to connect students with the concepts
- Planned lessons to empower action
**The Voyage For Educators**

**Seamless Implementation**
Intuitive platform to equip educators with plug-and-play curriculum and resources.

**Professional Learning**
Development video to help apply character attribute at adult level for personal and professional growth.

**Parent Engagement**
Resources to strengthen parent connection and ignite conversations at home.
1. Reduce regulation for local school systems.
2. Incentivize investment in schools and education initiatives.
3. Connect the education conversation to economic development.
4. Raise awareness of opportunities among rural schools.