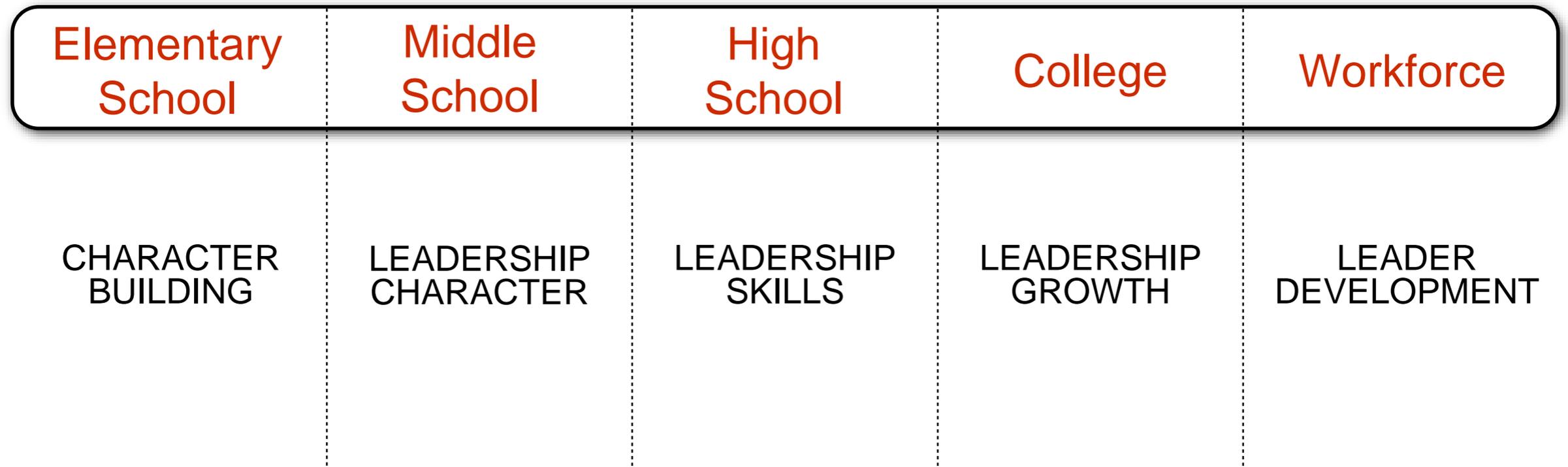


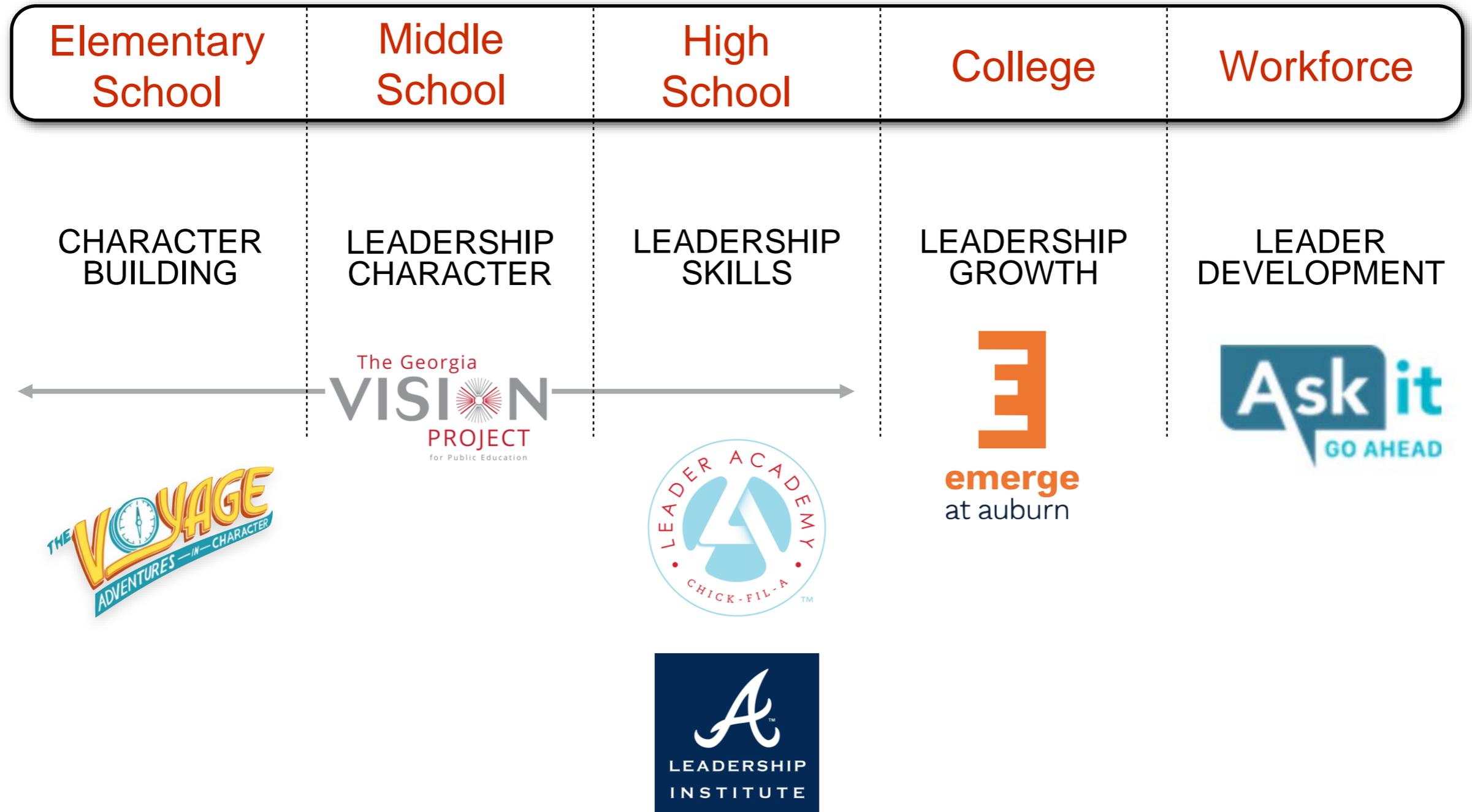
ADDDO

RURAL DEVELOPMENT COUNCIL

← DEVELOPING LEADERS CRADLE TO CAREER →



← DEVELOPING LEADERS CRADLE TO CAREER →





We achieve success by:

1

meeting individuals where they are with high quality, engaging content that delivers message of development.

2

creating environments that give students opportunities to learn by doing, equipping students to overcome obstacles and grow as leaders.

3

teaching timeless truths and practical principles in a relevant way for individuals from all walks of life.

← DEVELOPING LEADERS CRADLE TO CAREER →



CHARACTER BUILDING

LEADERSHIP CHARACTER

LEADERSHIP SKILLS

LEADERSHIP GROWTH

LEADER DEVELOPMENT



Student facing character content
+
Staff professional and personal development

https://player.vimeo.com/external/229140362.hd.mp4?s=17246bd e2310d59a14792c0a361c7dbb14c2b111&profile_id=175

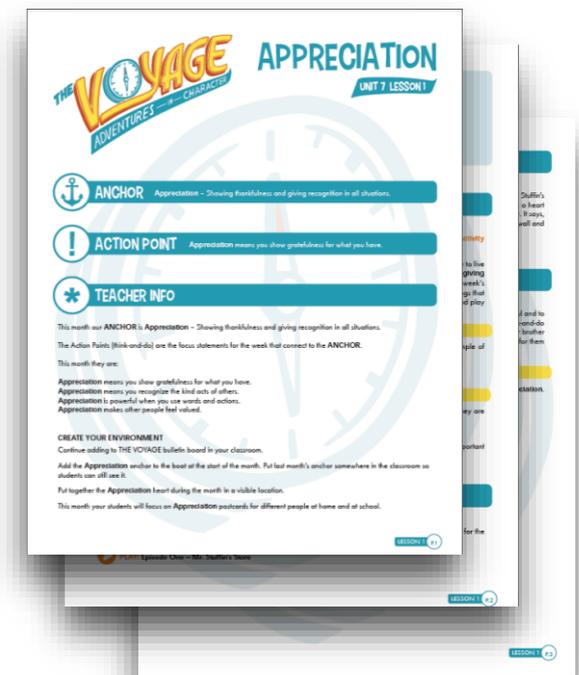
WEEKLY STUDENT CHARACTER LESSONS



Engaging activity to introduce key concepts

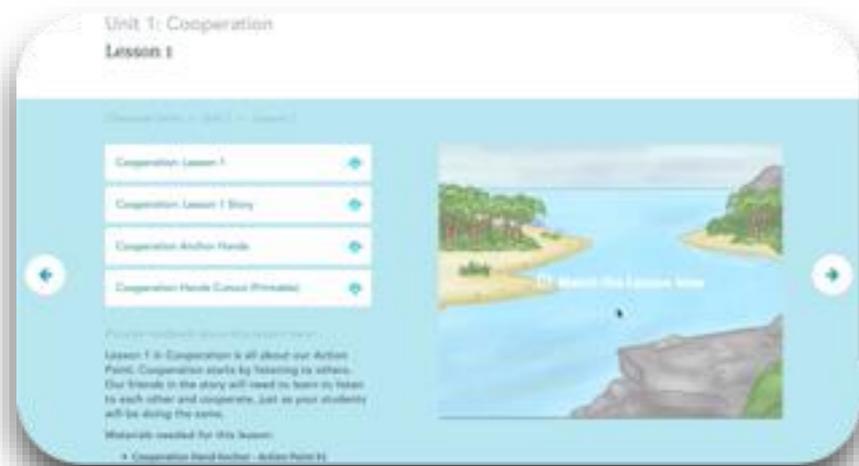


Animated storyline to connect students with the concepts



Planned lessons to empower action

SEAMLESS IMPLEMENTATION



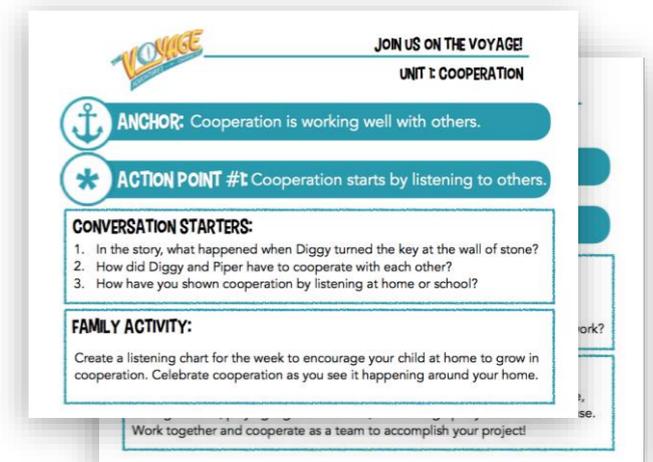
Intuitive platform to equip educators with plug-and-play curriculum and resources.

PROFESSIONAL LEARNING



Development video to help apply character attribute at adult level for personal and professional growth

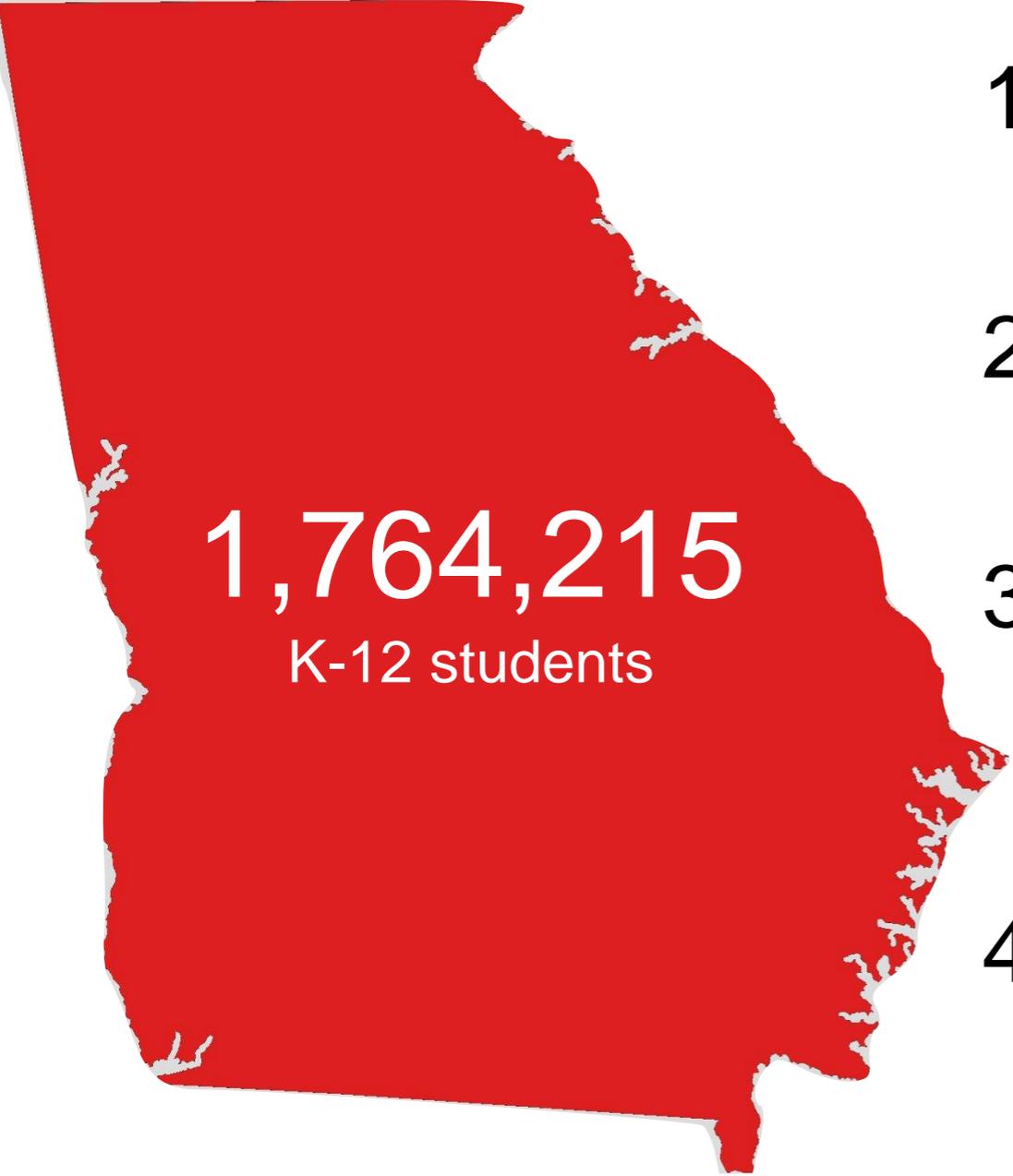
PARENT ENGAGEMENT



Resources to strengthen parent connection and ignite conversations at home



https://player.vimeo.com/external/220363327.hd.mp4?s=b074f8358d57eb4b89c246bbe38935dedd536bb9&profile_id=119



1,764,215
K-12 students

1. Reduce regulation for local school systems.
2. Incentivize investment in schools and education initiatives.
3. Connect the education conversation to economic development.
4. Raise awareness of opportunities among rural schools.

ADD DO