



Archway Partnership
UNIVERSITY OF GEORGIA

ARCHWAY PARTNERSHIP

Presentation to Georgia House Rural Development Council

Warm Springs, Georgia

November 29, 2017



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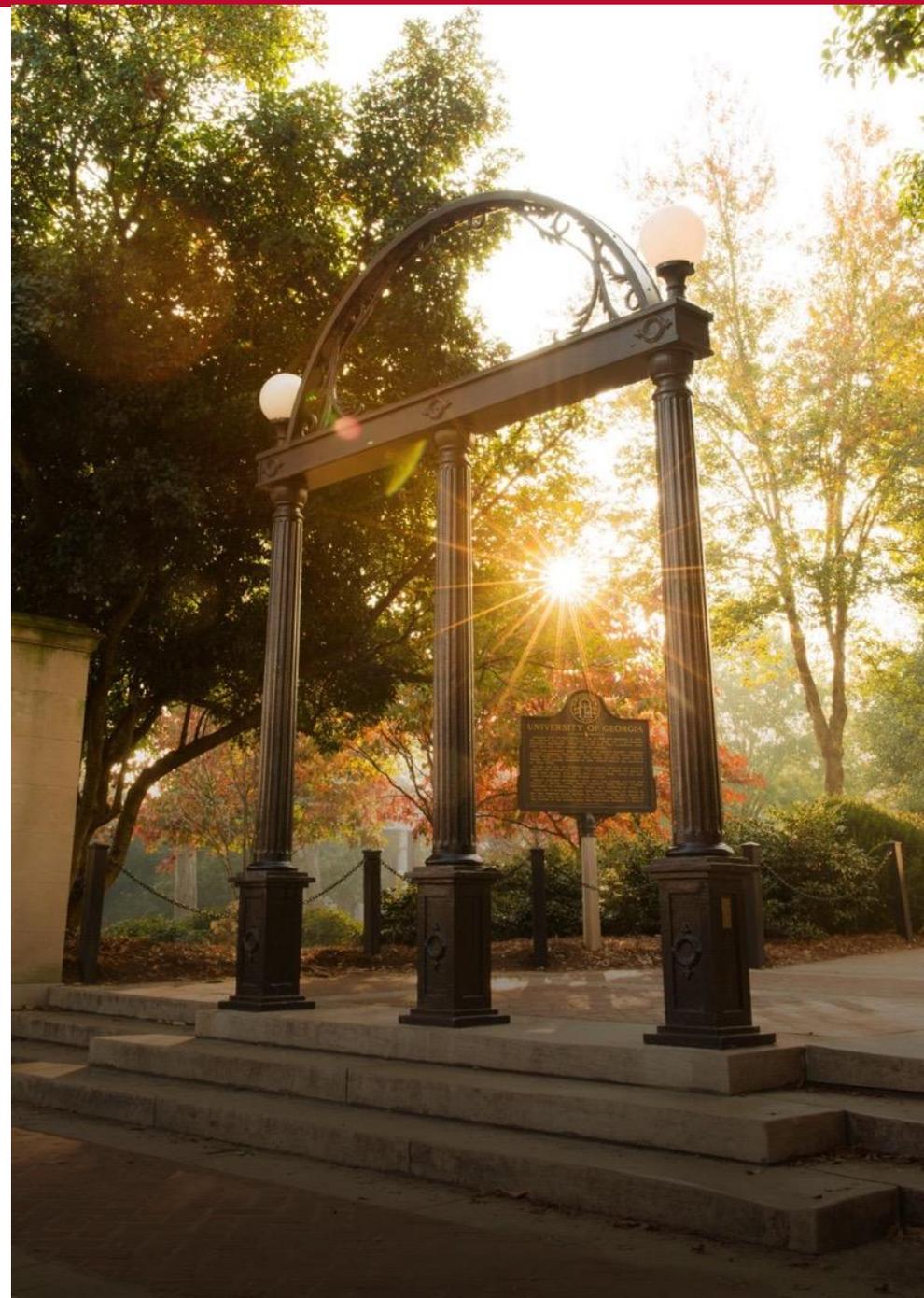
“How can we **engage** the **full resources**
of the
University on
community identified economic
development **needs?**”





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The Archway
Partnership **connects**
communities with
higher education
resources to address
locally-identified
community and
economic development
issues.



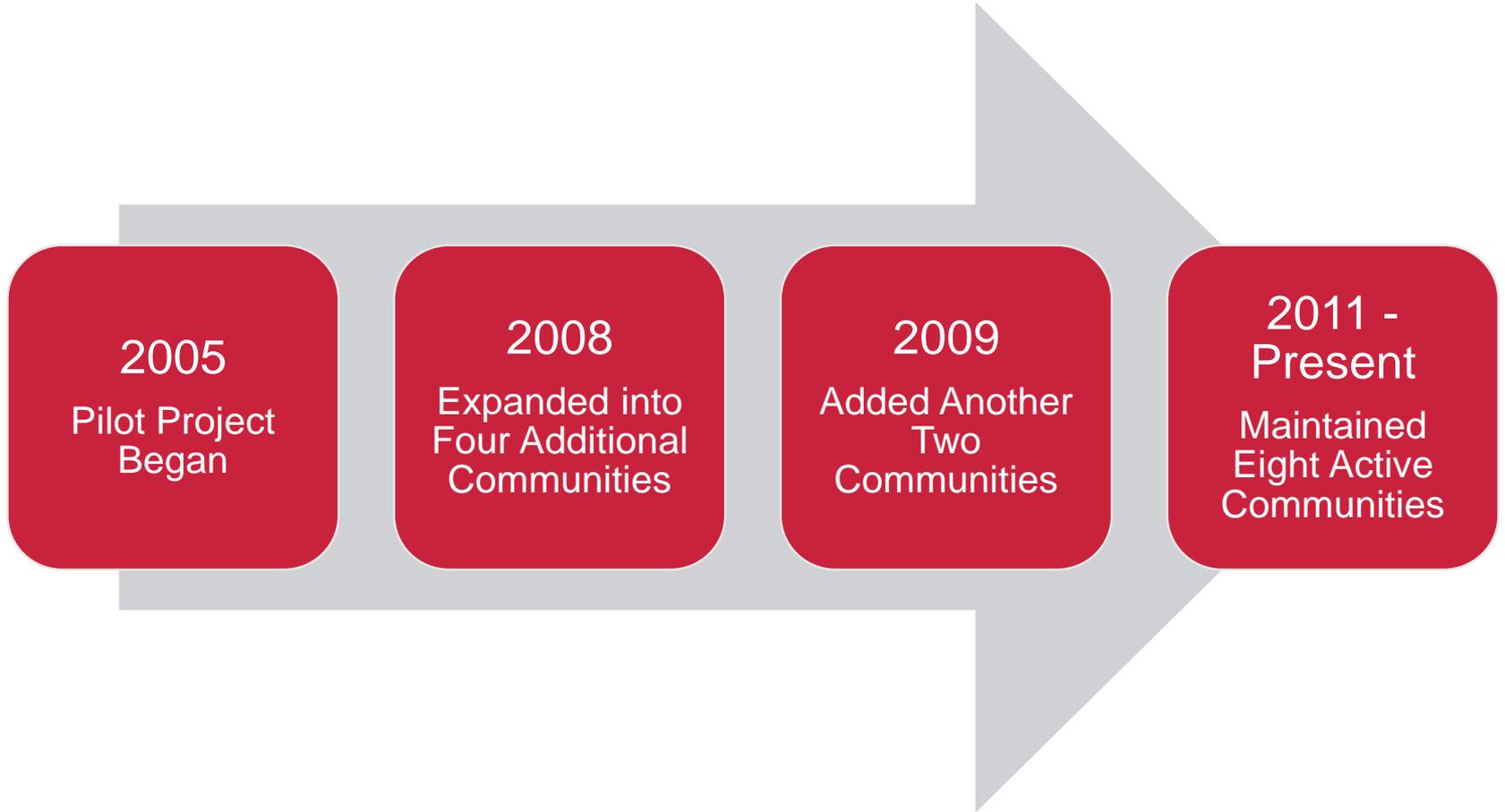
WHAT WE DO

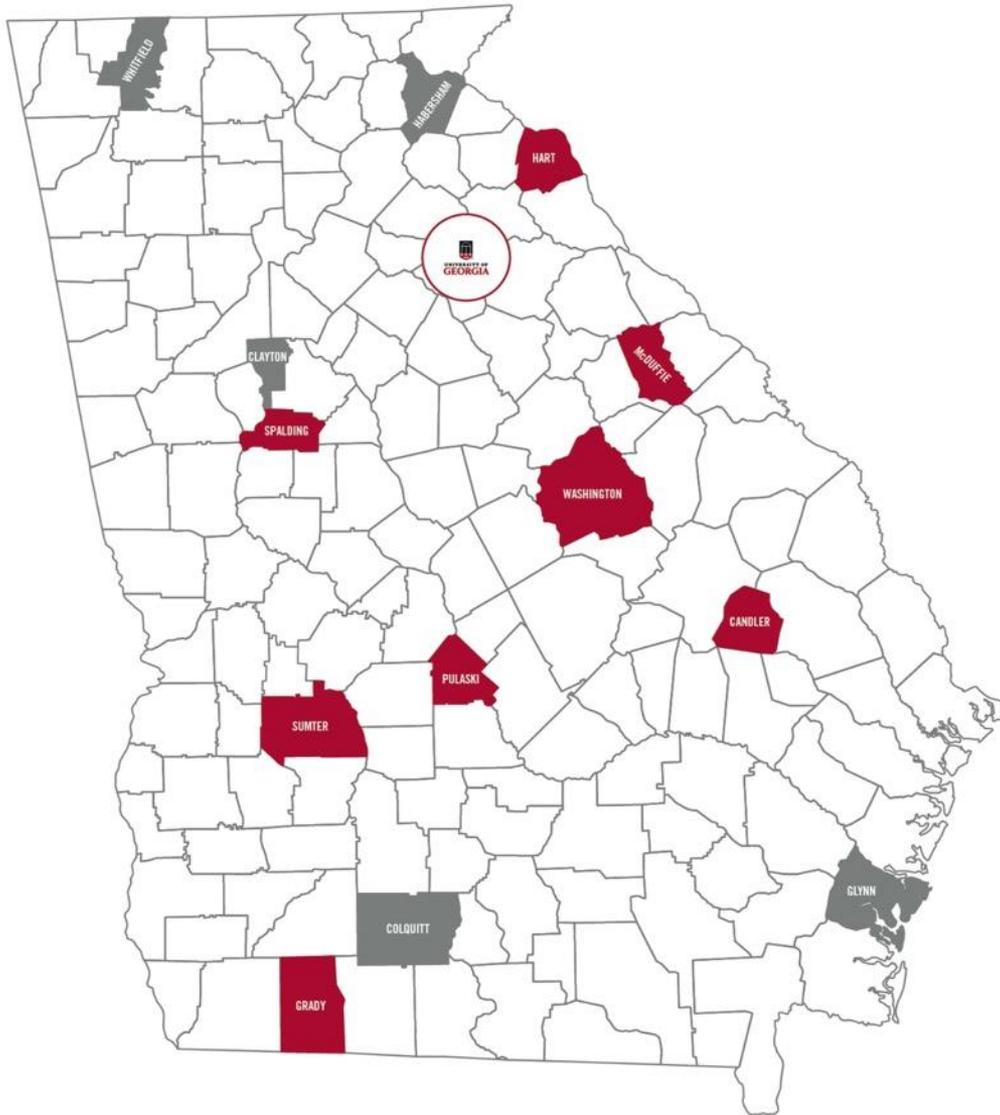
**COMMUNITY-BASED
SERVICE**

**STUDENT EXPERIENTIAL
LEARNING OPPORTUNITIES**

**FACULTY RESEARCH
APPLIED TO CRITICAL
COMMUNITY ISSUES**







HOW WE WORK



Archway Professional

Community-based faculty member facilitates stakeholder engagement and connects community with resources



Executive Committee

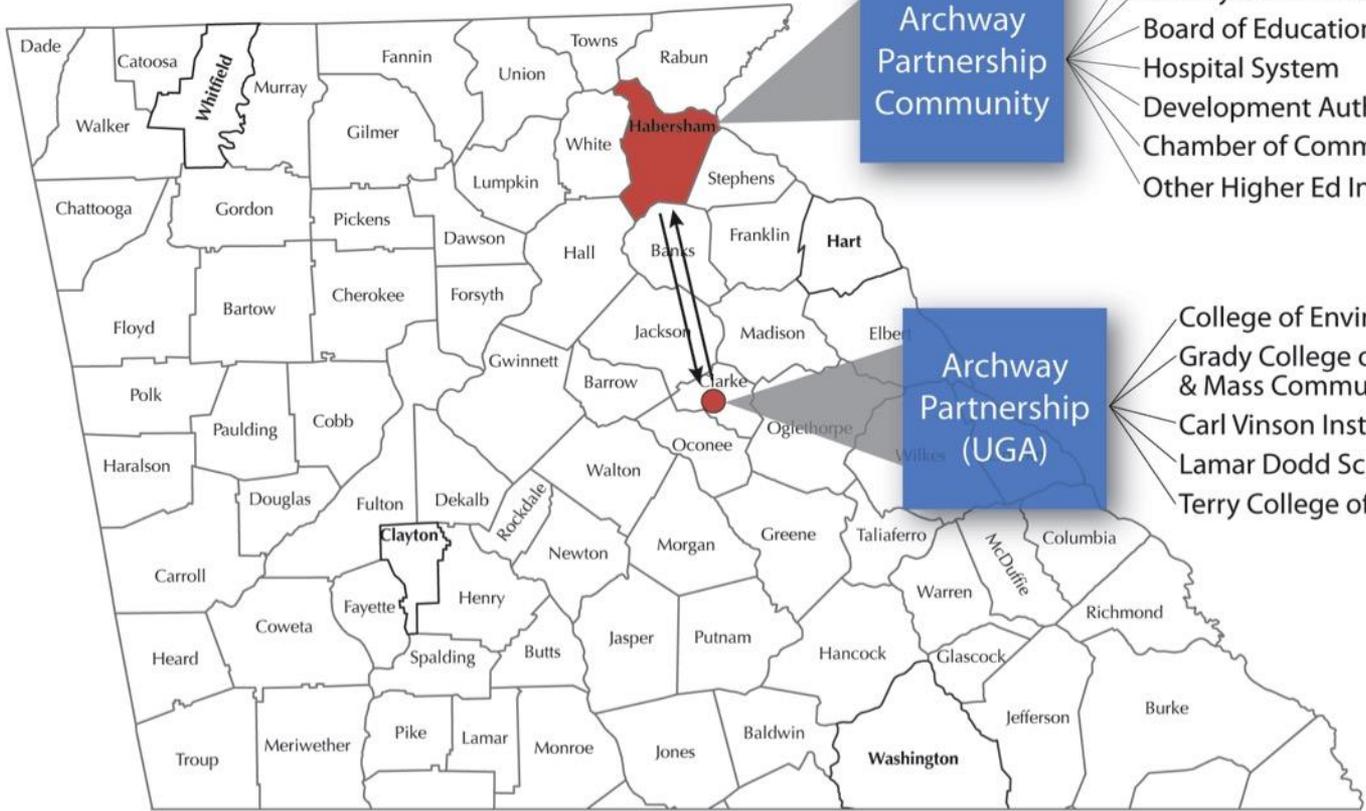
Community stakeholders set priorities around complex identified needs and issues



Issue Work Groups

Interested community stakeholders create and implement work plans to address specific issues





Archway Partnership Community

- City Government
- County Government
- Board of Education
- Hospital System
- Development Authority
- Chamber of Commerce
- Other Higher Ed Institutions

Archway Partnership (UGA)

- College of Environment & Design
- Grady College of Journalism & Mass Communication
- Carl Vinson Institute of Government
- Lamar Dodd School of Art
- Terry College of Business



Higher Education Resources

- All 17 UGA schools and colleges
- 18 graduate students annually
- 1050 undergraduate and graduate students (to date) in projects
- 14 of 31 University System of Georgia Institutions
- 12 of 24 Technical Colleges



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Community & State Stakeholders

- County governments
- City governments
- Hospitals
- Utilities
- Boards of Education/K-12 systems
- Faith-based organizations
- Business owners/industry representatives
- Chamber of Commerce
- Development Authorities
- Community leaders
- Georgia Department of Community Affairs
- Georgia Department of Economic Development
- Media outlets
- Nonprofit organizations
- Statewide Associations (ACCG & GMA)
- Georgia Department of Education
- Georgia Department of Labor
- Regional Commissions

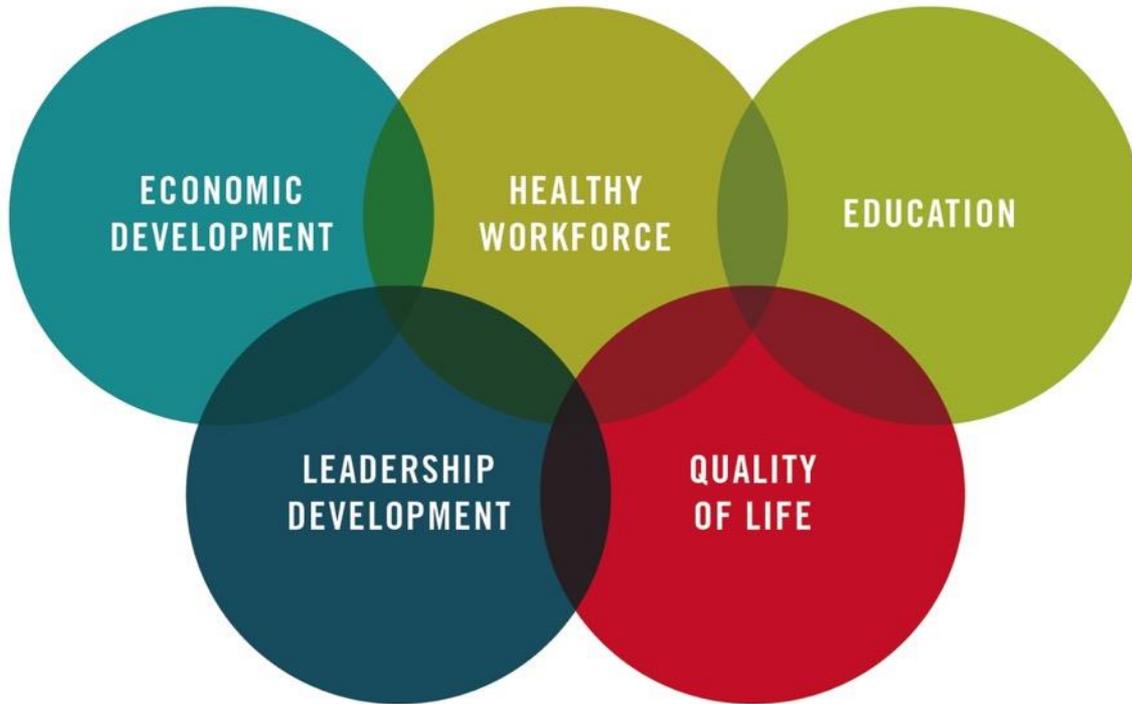


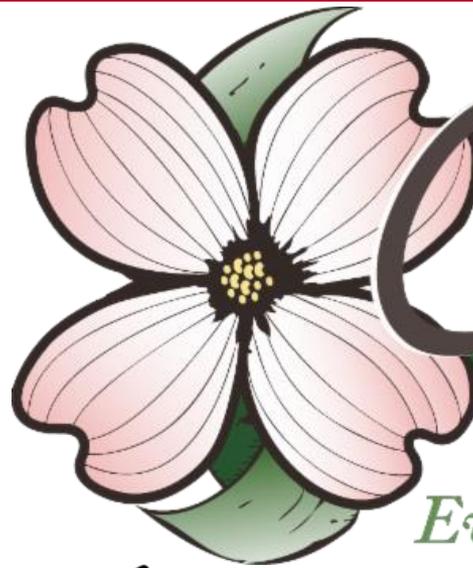
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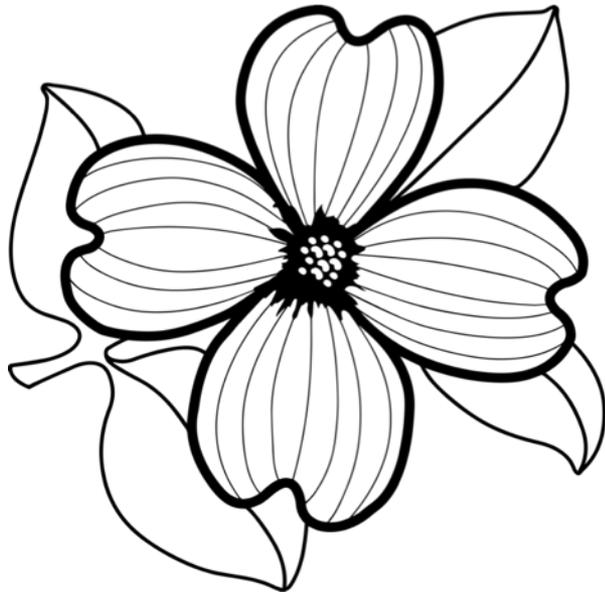


Chamber

METTER • CANDLER

OF COMMERCE

Everything's Better in Metter!



Metter Candler

GEORGIA



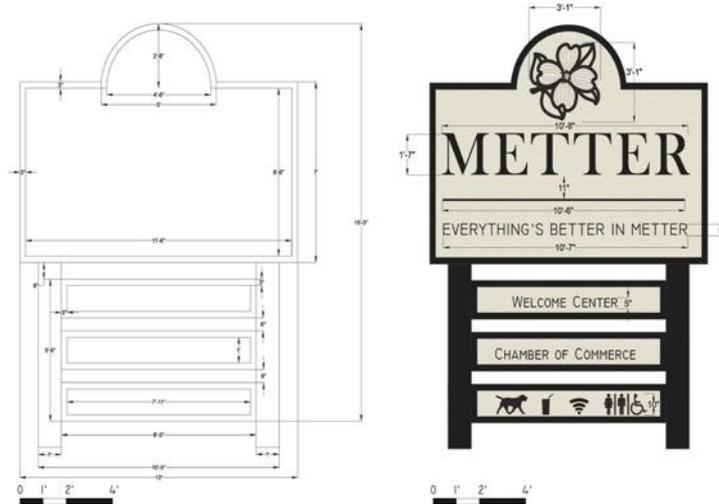
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EVERYTHING'S BETTER IN METTER:
SIGNAGE + SENSE OF PLACE

WELCOME SIGN



SIGN DIMENSIONS



PERSPECTIVE



Archway Partnership
ARCHWAY PROFESSIONAL: BETSY MCGREFF
ARCHWAY GRADUATE ASSISTANT: EMILY HUNT



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Everything's Better in Metter!

Better Community
CITY & COUNTY

Better Experience
VISITOR INFORMATION

Better Opportunity
CHAMBER

Better Investment
INDUSTRIAL AUTHORITY

Better Community

City of Metter

Welcome to the official City of Metter website. Explore this site to learn about the services and opportunities provided by our city and communicate with us about your needs and hopes for Metter, Georgia.



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Griffin

Griffin-Spalding Aquatic Center Revitalization

OTM Engineering
Mitchell Mawngill
Alex Tisdler
Mariana Olier

College of Engineering
UNIVERSITY OF GEORGIA

Archway Partnerships



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Participant Recruitment Script

Hi, my name is _____. I'm a nurse here at Taylor Regional Hospital. We here at Taylor Regional are working with the University of Georgia on a research project to identify ways that we can help patients after they get discharged from the hospital.

This research project is designed to collect information about patients' self management of their health conditions after they are discharged from the hospital. The information that is collected will be used to identify ways to help improve patients' self management of their conditions and prevent hospital readmissions.

I would like to invite you to participate in this study. Your participation is voluntary and there is no cost to you. If you would agree to participate in the research, you will be asked to take part in 2 interviews and allow information to be collected from you. The information that is collected will be confidential. You will be given a copy of the script that you will read to all your family members. You will also be given a copy of the script that you will read to all your family members.



Archway Partnership
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- Greater and easier **access to higher education resources** by communities – creating the connection
- Easier **access to communities** for researchers and students
- Collaborative **projects** are tailored to address priority issues uniquely **identified by each community**
- Competitive **advantage to faculty** in attaining grant funding and addressing local and regional issues
- Student **learning opportunities on critical “real-world” issues** enhancing classroom instruction



FUNDED
131
GRADUATE
ASSISTANTSHIPS

650
ISSUE WORK
GROUP MEMBERS

COLLABORATED WITH
14 OF 28
UNIVERSITY SYSTEM
OF GEORGIA
INSTITUTIONS

ENGAGED ALL
17 UGA
SCHOOLS/
COLLEGES

OVER
1050
STUDENTS
INVOLVED

PARTNERED WITH
12 OF 24
COLLEGES IN THE
TECHNICAL COLLEGE
SYSTEM OF GEORGIA



\$227 million

Estimated

Economic Impact

Over 12 Years





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**THE ARCHWAY PARTNERSHIP
WELCOMES L.I.F.E. LEAGUE TO
THE UNIVERSITY OF GEORGIA**



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Serving the State

*“The Archway Partnership has produced many enlightened and innovative approaches to **solving long-standing community problems.**”*

Don Cope, President and CEO, Dalton Utilities
Co-Chair, Dalton-Whitfield Archway Partnership Executive Committee



Supporting Faculty Research

*“With regard to patient and stakeholder engagement, a **major strength** of the proposed project is its integration into the Archway Partnership. It thus builds upon **an established community-academic partnership** and relationships with community partners.”*

Reviewer Comments
Recent Grant Submission by Henry N. Young, PhD
Kroger Associate Professor in Community Pharmacy, College of Pharmacy



Enhancing Student Instruction

*“Archway has provided me the opportunity to see the **real world application** of things I had previously only learned about in class. Archway provides an invaluable **practical component** to my education that has made me **appreciate the importance of service** even more.”*

Rosanna Cruz, PhD Candidate
Grady College of Journalism and Mass Communication





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THANK YOU!