About MARTA

- Eight largest U.S. transit system
- Formed in 1971 as a bus-only system
- 38 rail stations, 570 buses and 211 mobility vehicles
- 450,000 daily riders
- 7.9 million annual passengers
- Serving Fulton, DeKalb and Clayton counties
improving

our capabilities while facing challenges
Challenges

- Recession in 2008
- $100M Expenses Cut
- 734 Jobs Cut
- 10-days Furloughs for non-represented employees
Consecutive Surpluses

Reserves Balance ($M) Before & After Sustainability Initiatives
Rebuilding the Brand

Operations Deficit and Surplus ($M)

FY11: ($34.96)
FY12: ($0.42)
FY13: $8.59
FY14: $14.70
FY15: $34.80
FY16: $35.00
Debt Restructuring Savings

MARTA SAVES $48 MILLION FROM DEBT RESTRUCTURING

MARTA on Thursday refinanced some bonds for a lower rate, a move which will save the transit agency $48 million over 16 years.
Comparatively Lower Operational Costs

FY 2015 Mass Transit Cost Comparison

$6.24 Cost per Trip
$0.59 Cost per Mile

New York MTA  BART  Chicago 'L'  MARTA  SEPTA  Washington Metro  MBTA  Metrorail  DART  RTD  Metro Harris County  LA Metro  Baltimore Metro
FY 2015 Mass Transit Fare Comparison

U.S. Mass Transit Cost Metric Comparison FY 2015 (Bus and Rail)
Ride with Respect
Part One Crimes (Total)

MTA Police - Maryland: 285

MARTA Police - Atlanta: 531

- Metro Police - Houston: 553
- DART Police - Dallas: 566
- NJ Transit Police - New Jersey: 604
- MBTA Transit Police - Boston: 951
- SEPTA Transit Police - Philadelphia: 1,056
- WMATA Police - Washington, DC: 1,560
- L.A. County Sheriff - Los Angeles: 1,850
- CTA - Chicago: 2,070
- NYPD Transit Bureau - New York: 2,233
- BART Police - San Francisco: 3,341
Rankings

#1 Ranked Airport Service
Airport to Downtown in 16 Minutes
Corporate Relocations

Mercedes-Benz

WestRock

Kaiser Permanente

athenahealth

NCR

State Farm
Transit-Oriented Development

“Access to MARTA and key transportation hubs will also benefit our employees in the region.”

Steve Vorhees
WestRock CEO
February, 2017
investing
in community and services
Transit-Oriented Development

Lindbergh Center
Station (Before)
Transit-Oriented Development

Lindbergh Center
Station (After)
Transit-Oriented Development

- Dunwoody
Transit-Oriented Development

• Chamblee
Transit-Oriented Development

- Edgewood / Candler Park
Partnerships
More than a Train Station
Art in Transit
Overall Customer Satisfaction

[Graph showing overall customer satisfaction trends from FY12 to FY17, with data points for Very Satisfied or Satisfied, Neither, and Very Dissatisfied or Dissatisfied. The graph also includes a shaded area representing systemwide ridership (number of unique trips in millions).]
innovating
for a less-congested, more-connected future
today's marta means more
More: Atlanta Transit Expansion

• 72% passage
• $2.5 billion projected revenue
• LRT
• BRT
• Rail infill stations
• Transit centers
• Bus and rail service improvements

72% passage
Half-penny sales levy in the City of Atlanta
More: Access

• Potential Transit Services

- New Transit Centers
- Station Enhancements
- Infill Stations
- Station Area Pedestrian Projects
- Bus Service Improvements
- High Capacity Improvements
More: Technology Innovations
More: Technology Innovations
More: Technology Innovations

Total Participants to date: 600+
More: Supporting of Events
More: Access
More: MARTA System Expansions

Population (Thousands)

Source: U.S. Census Bureau

92 percent told us that improving public transit is important to the future success of our entire region.

Study by Atlanta Regional Commission
November 2014

Atlanta MSA Population
Percent Change

38% 38% 71%
I-85 Bridge Collapse

- Reassigned additional station attendants, including personnel and MARTA Army volunteers; Redefined public safety footprint to meet new traffic

- Crafted media relations messaging to include service-driven expansion plans; Proactively pitch both news and feature-driven stories locally and nationally
The best way to predict your future is to create it.

Peter F. Drucker