

# Data is the new oil

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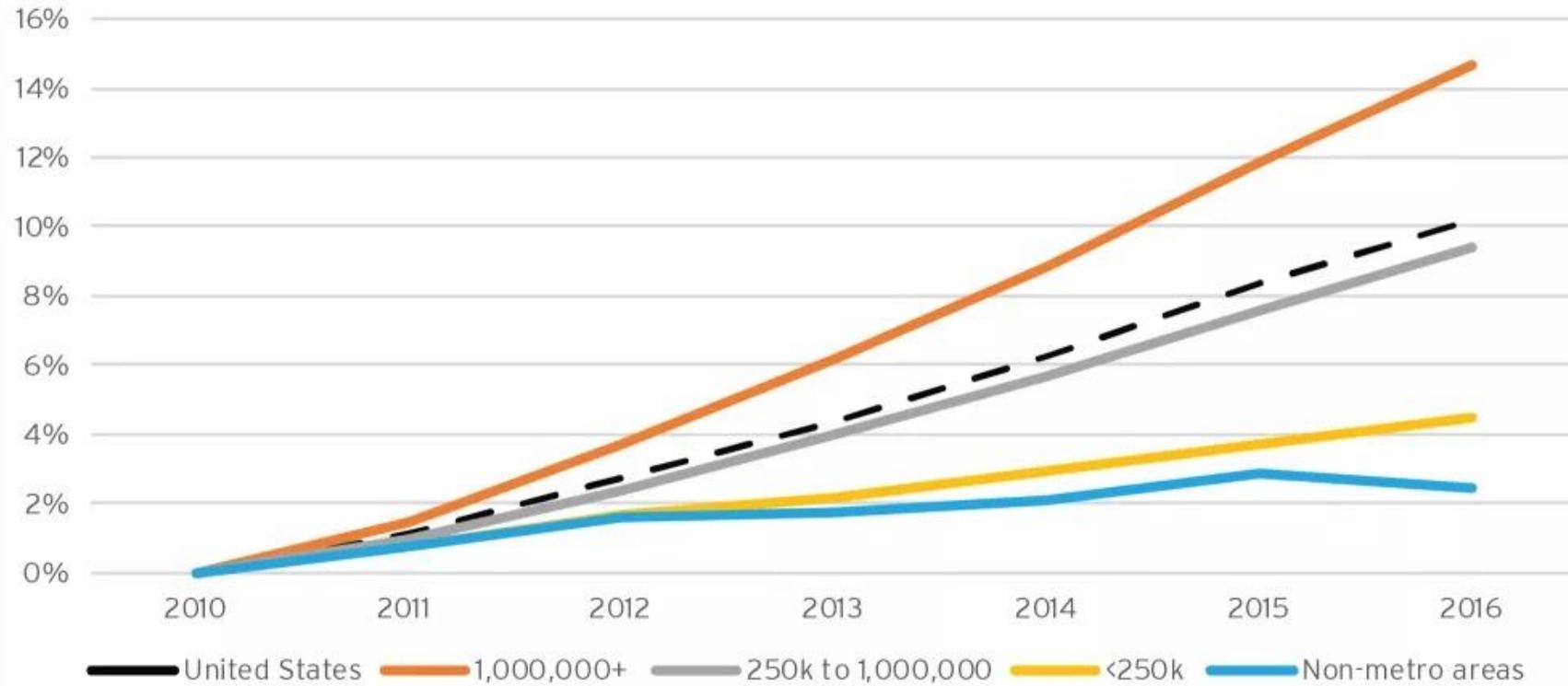
May 15, 2018



FIGURE 1B

## Employment by size tier

Percent growth from 2010



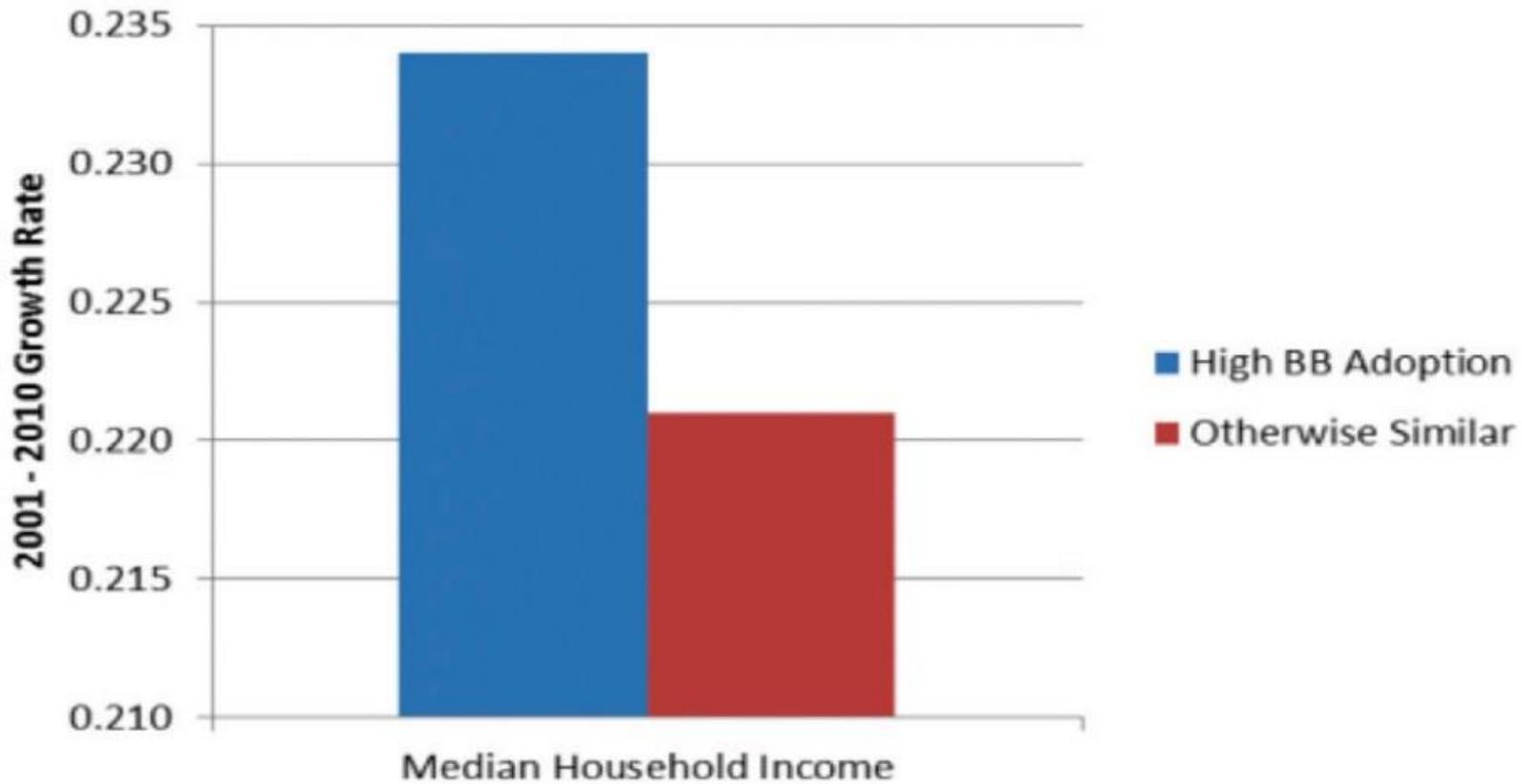
Source: Brookings analysis of Moody's Analytics data



Metropolitan Policy Program  
at BROOKINGS



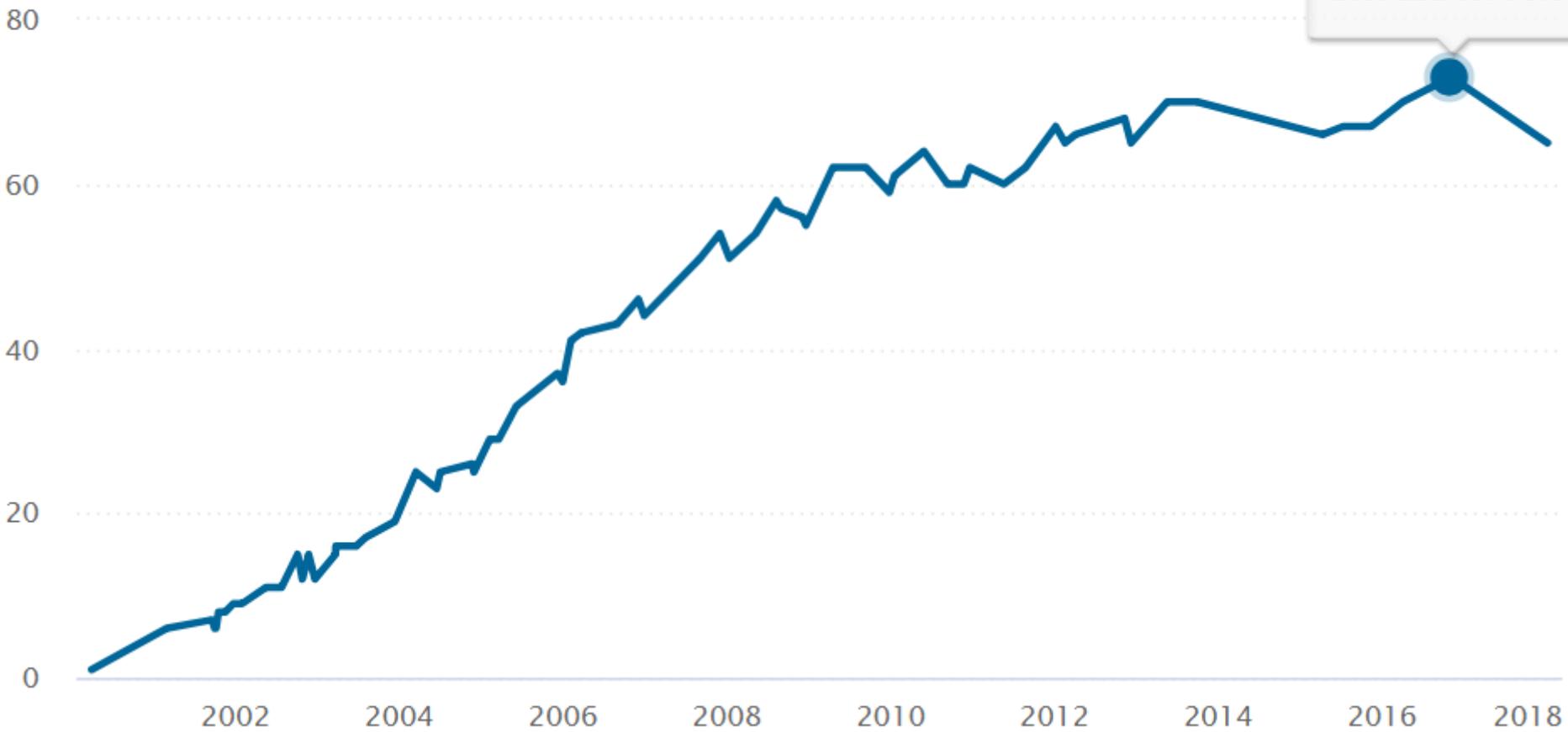
**Figure 3:** Median Household Income Growth for Non-metro Counties with High Broadband Adoption (>60%) and Otherwise Similar Counties, 2001-2010.



Source: "Broadband's Contribution to Economic Health in Rural Areas";  
Community & Regional Development Institute, Cornell University; Issue 64, Feb 2015



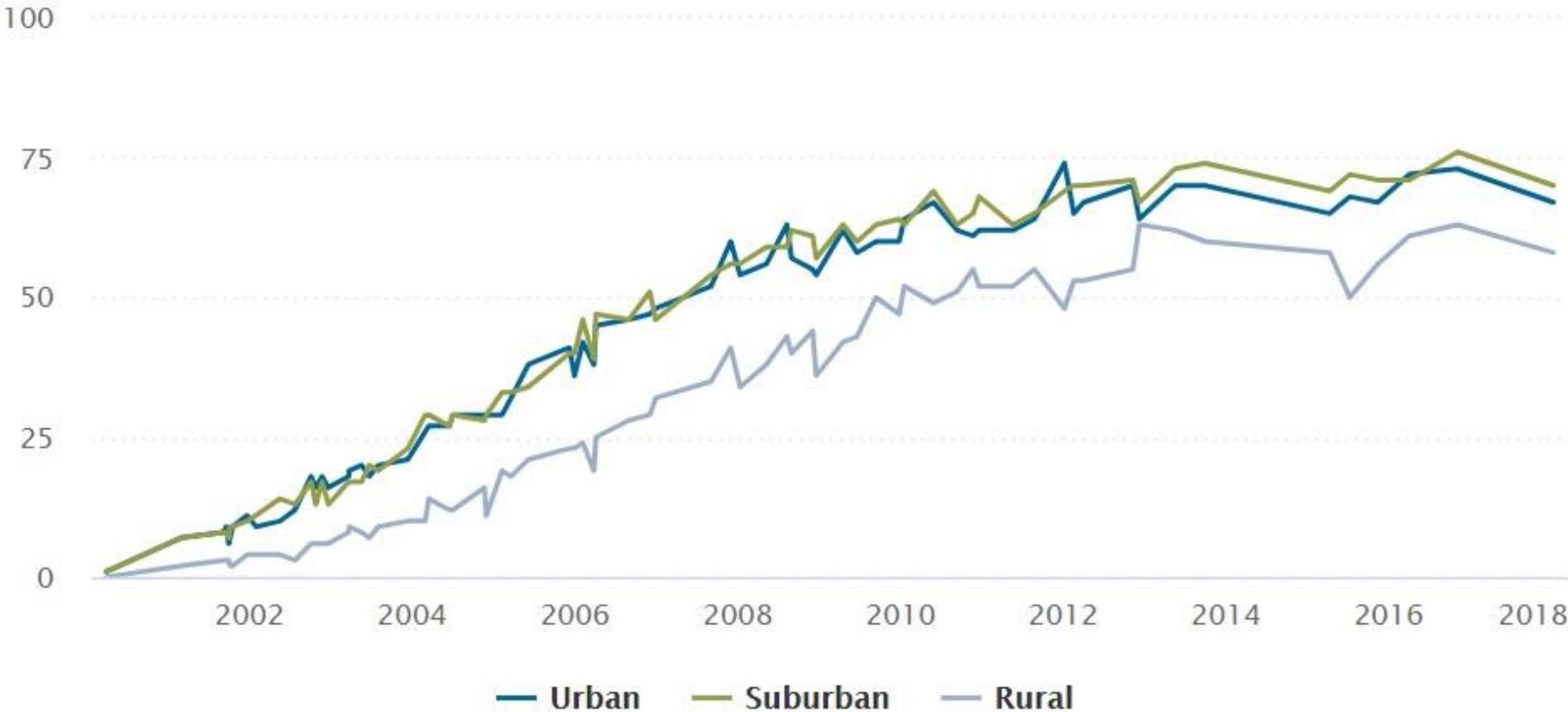
*% of U.S. adults who are home broadband users*



Source: Pew Research Center; Internet/Broadband Fact Sheet; February 5, 2018



*% of U.S. adults who are home broadband users, by community type*



Source: Pew Research Center; Internet/Broadband Fact Sheet; February 5, 2018



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