



Georgia House of Representatives
2017-2018 House Rural Development Council

Communications Tax Parity

Franchise Fees/State Taxes

Technology	Franchise Fees	Sales Taxes	Permit Fees	UAF Contribution
Cable/Video	5% of gross video revenues	0	Covered under franchise agreement	N/A
Streaming (OTTP)	0	0	0	N/A
Satellite	0	0	0	N/A
Small Cell Video	0	0	???	N/A
Landline Telephone	3% of gross telecom revenues	6-8% of amount allocated to local service	Covered under franchise	4.9% of revenue
Wireless Telephone	0	6-8% of lowest priced plan	Negotiated locally	0
VOiP	0	0	0	4.9% of revenue



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**Time is on your side with an
Internet-connected HD DVR.**

Forget to record your favorite show? With your HD DVR connected to the Internet, you can watch shows that aired any time in the last 72 hours, and even restart ones already in progress.²

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It's your TV. Take it with you.



The Walking Dead now playing on AMC

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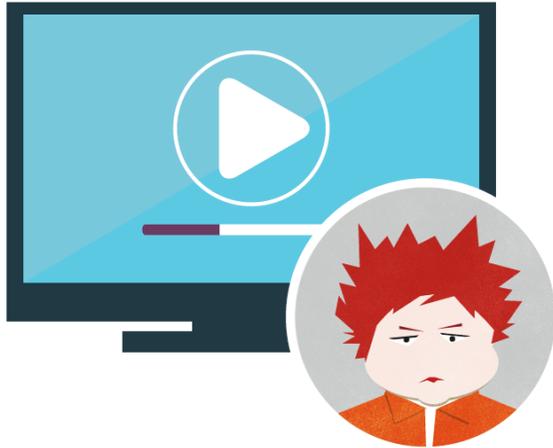
Connecting your HD DVR to the Internet makes your DIRECTV App even better. You'll be able to stream the same DIRECTV you watch at home—including your live and recorded shows—anywhere you are, at no extra cost.³

Download and go!

Taking a family road trip or getting on a plane? With an Internet-connected HD-DVR, you can download your home DVR right to your mobile device with the DIRECTV App.³
↳Then watch anywhere, even with no Internet connection!

https://www.directv.com/technology/connected_home

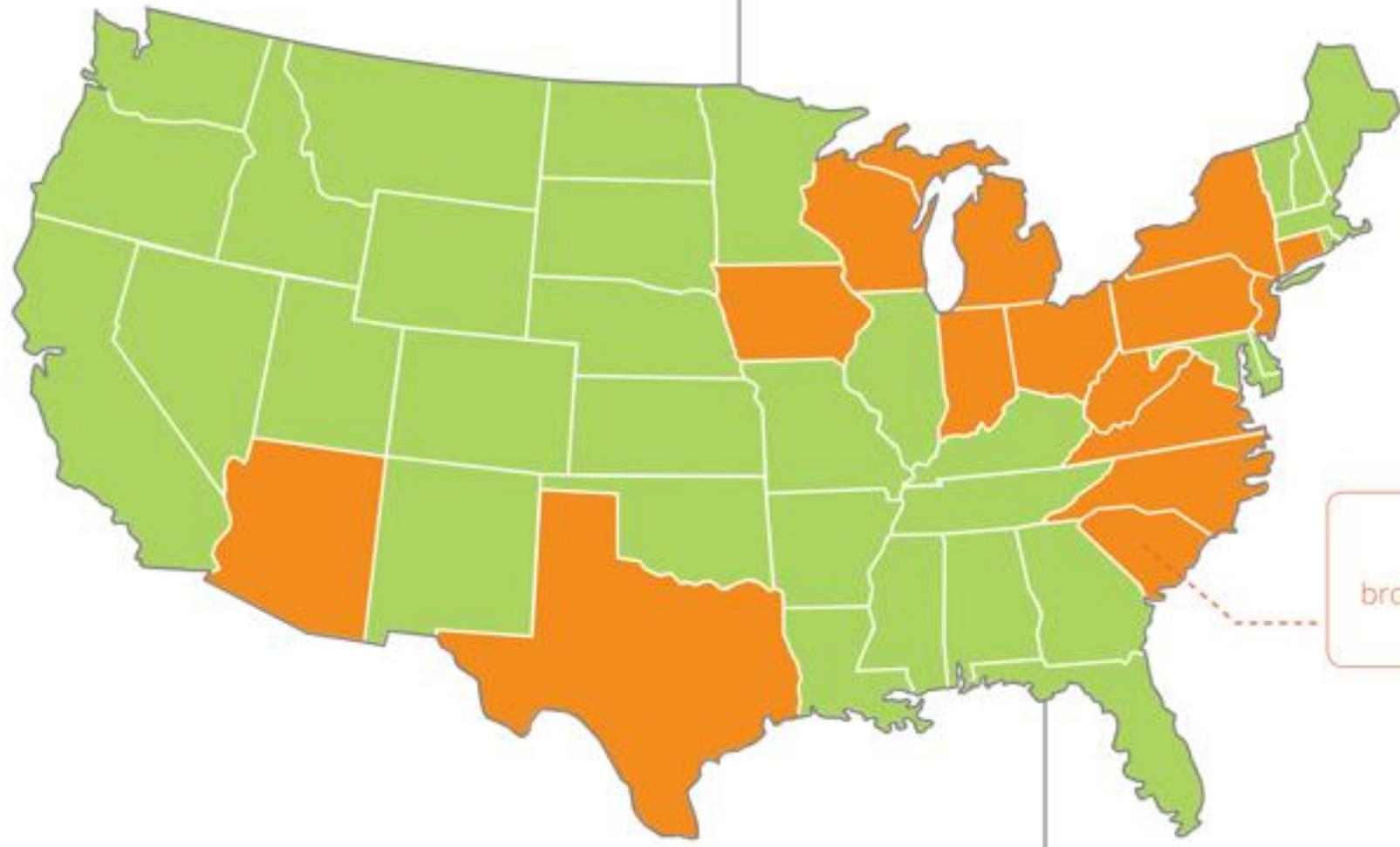
TOP 10 VIDEO SUBSCRIPTION SERVICES BY SUBSCRIBERS



1.	NETFLIX	47.0 MILLION	6.	hulu	12.0 MILLION
2.	 DIRECTV	25.3 MILLION	7.	Verizon FiOS	4.7 MILLION
3.	 COMCAST	22.4 MILLION	8.	 altice	4.6 MILLION
4.	 Charter	17.5 MILLION	9.	 COX	4.0 MILLION
5.	dish	13.9 MILLION	10.	 Frontier COMMUNICATIONS	1.7 MILLION

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----- Make ROI easier to achieve.



Some states exempt broadband equipment from sales tax.

#1: Simplify by Focusing on Video Parity

- Telecommunications parity is more difficult
 - Pre-pay wireless vs. traditional wireless
 - Local option sales tax on traditional wireless
 - Universal Access Fund - landline telephone and VOIP pay into, wireless does not

12 States Have Enacted Some Form of Video Parity

7 States Have Some Form of Parity with Over the Top Providers

- Connecticut
- Delaware
- Florida
- Kentucky
- Massachusetts
- North Carolina
- Ohio
- Rhode Island
- Tennessee
- Utah
- Virginia
- Washington (video-on-demand only)

#2: Don't model on another state,

Georgia can do better

- Create true parity between all service providers, not partial parity
- Include Over the Top Providers (OTTP) and future-proof the language
- Broaden the base and lower the rate