

# WORKING TOGETHER

FOR A HEALTHIER SOUTH GEORGIA

PHILADELPHIA COLLEGE OF OSTEOPATHIC MEDICINE

House Rural Development Council

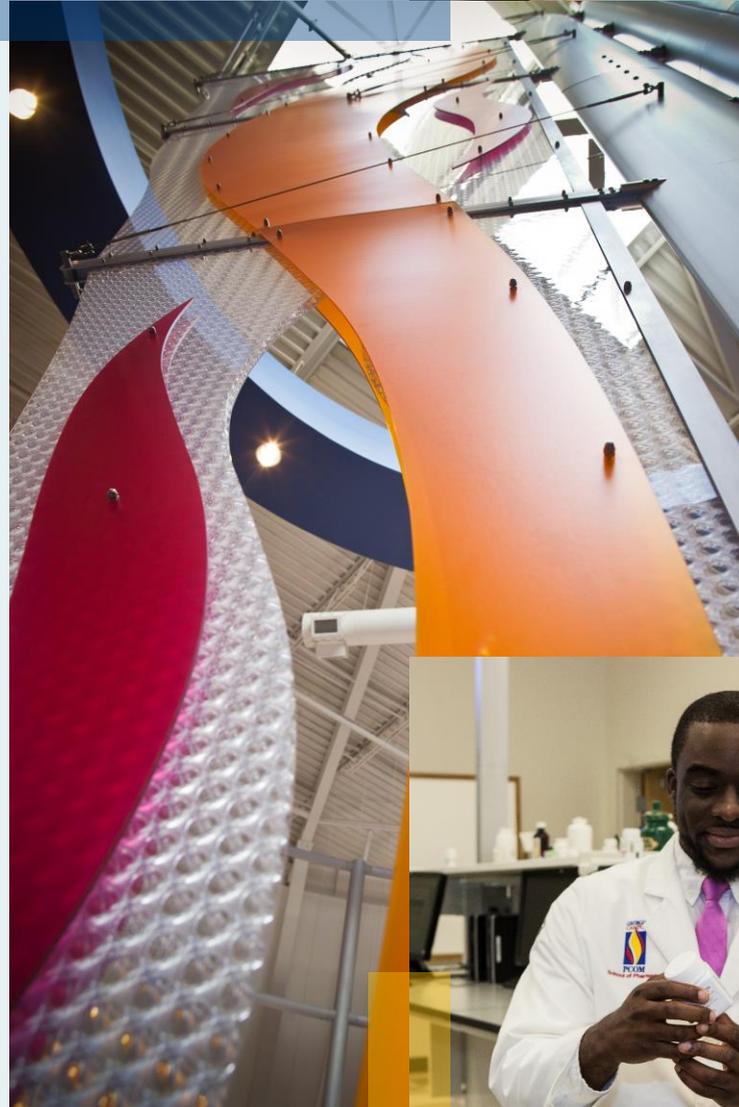
September 18, 2018



Founded in 1899, Philadelphia College of Osteopathic Medicine (PCOM) has been advancing whole-person health education and treatment for more than a century.

- » Our philosophy emphasizes total wellness — in body, mind, and spirit. PCOM students learn to treat the **whole person** by considering the physical, environmental and psychological aspects of a problem.
- » In service to our institutional mission, PCOM has a long history of collaborating with communities. And when we see a need, we want to help.
- » More than a decade ago, and in response to Georgia's stated need, PCOM expanded to Georgia to push our mission to greater heights. Today, we provide our students with the vast experience and training they'll need to bring crucial health services to medically underserved areas of Georgia.





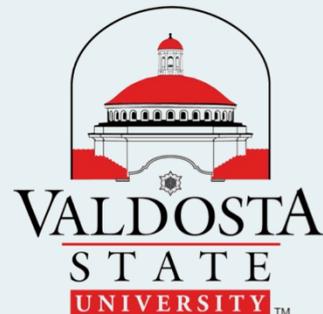
## PROGRAMS OF STUDY



- » Doctor of Osteopathic Medicine (DO)
- » Doctor of Pharmacy (PharmD)
- » Doctor of Physical Therapy (DPT)
- » Master of Science in Biomedical Sciences (MS)
- » Master of Science in Physician Assistant Studies (MS)



# STUDENTS FROM ACROSS THE SOUTHEAST



# EDUCATING HEALTHCARE PROFESSIONALS FOR GEORGIA

## State-wide Impact

With six years of graduates having completed primary care residency, PCOM has already made an impact across Georgia.

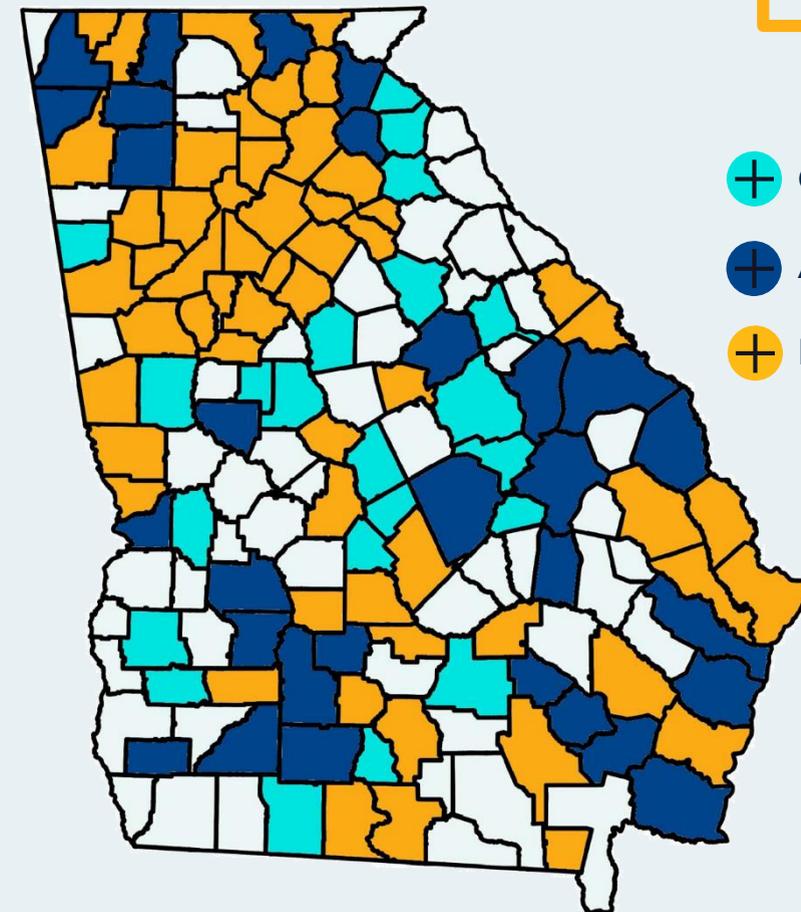
**801** PCOM Alumni living in Georgia

Representing  
84 Counties

**625** Current GA Native Students

Representing  
79 Counties

**107** Counties of Impact



- Current student
- Alumni
- Both

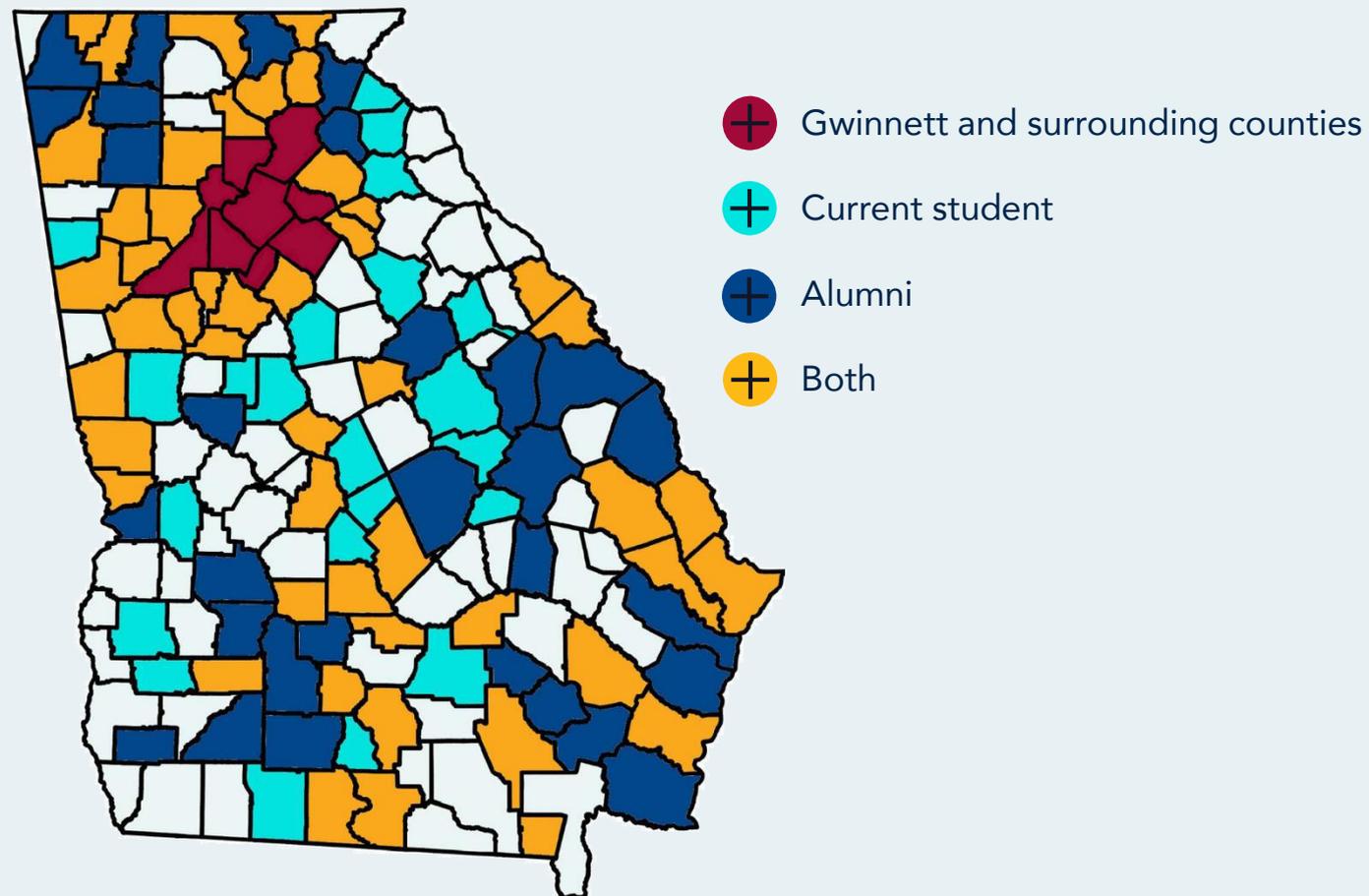
# EDUCATING HEALTHCARE PROFESSIONALS FOR GEORGIA

CONTINUED

## Impact of Campus Proximity

In Gwinnett and the counties immediately surrounding, there are **439** PCOM alumni.

» **355** of our current students are natives from these proximate counties



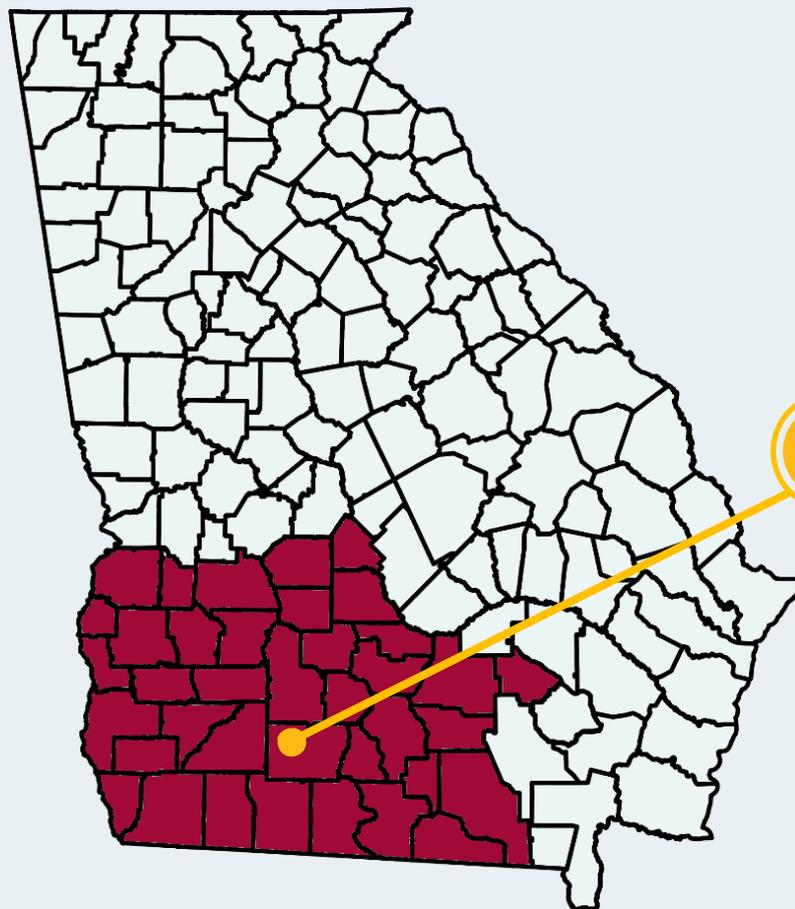
# EDUCATING HEALTHCARE PROFESSIONALS FOR GEORGIA

CONTINUED

## Impact of Campus Proximity

77.9% of our graduating class of 2018 entered Core Specialty Residencies, such as Family and Internal medicine – critical needs for South Georgia\*

The highest percentage of graduates in the state



With the addition of PCOM South Georgia in Colquitt county, we can expand our reach, driving greater impact in South Georgia, especially in primary care.

\* Georgia Board for Physician Workforce – Composite Results – Class of 2018



# A LEADER IN HEALTHCARE EDUCATION

PCOM has continuously improved and advanced the field of healthcare education. Following our 2005 expansion into Georgia, we now have six years of graduates from residency.

- » PCOM students are prepared to collaborate across disciplines to assess, react, and adapt to changing health care needs in our state.
- » Class of 2018 residency locations throughout the state:
  - + Coliseum Medical Center – Macon
  - + Colquitt Regional Medical Center
  - + Emory University School of Medicine
  - + Gwinnett Medical Center
  - + Houston Medical Center
  - + Medical College of Georgia at Augusta University
  - + Midtown Medical Center – Columbus
  - + Morehouse School of Medicine
  - + Navicent Health
  - + Redmond Regional Medical Center
  - + Wellstar Kennestone - Marietta
- » Highest percentage of Core Specialty Residencies in the state – **77.9%\***
- » In four years, PCOM will be the **2<sup>nd</sup> largest** medical school in the state by enrollment

With your support and partnership, we can help shape the future of health in South Georgia, and continue to provide the care that all Georgians needs.



# OUR FOUR-PART MISSION FOR SOUTH GEORGIA

1

Produce graduates who want to practice in South Georgia

2

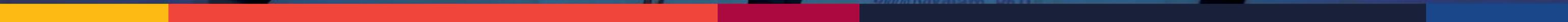
Actively work with existing medical facilities to enable PCOM residents to train in South Georgia communities

3

Work closely with South Georgia communities to develop pipeline programs

4

Expand and support the local economy with jobs, human capital reinvestment, and community development





# PCOM'S SIX GOALS FOR SOUTH GEORGIA

A whole-body approach to healthier communities.

# ESTABLISH A BRAND NEW LOCATION

PCOM's new site will feature:

- » State-of-the-art facilities
- » The latest in medical training technology
- » The complete medical school curriculum with flexibility for academic program expansion

Our new location will enable area students to graduate fully prepared to pursue their goals of becoming healthcare professionals.

# ESTABLISH A BRAND NEW LOCATION

GOAL ONE



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GOAL ONE



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GOAL ONE



# ESTABLISH A BRAND NEW LOCATION

GOAL ONE



# CREATE RURAL SCHOLARSHIPS

- » Explore avenues to reduce student loan burden in order to encourage rural practice and primary care
- » Enable graduates to enter the medical and health sciences fields and serve their communities
- » Partner with philanthropic and community entities and the State to invest in the next generation of South Georgia physicians and healthcare professionals

# BOLSTER ECONOMIC IMPACT

- » Approximately 90% of construction expenditures benefit Georgia firms
- » Work closely with communities in the region to bolster South Georgia medically and economically
- » Drive economic development at multiple levels
- » Reinvest human capital into community
- » Create high-paying jobs
  - Foster increased spending in the region
  - Stimulate financial engagement
- » Increased Wages
  - Promote community development



"Any time a new physician moves into a community, that generates not only his or her job but an additional five jobs and a \$1.6 million economic impact on the region. That's just one physician. It also generates \$1.4 million in healthcare savings...and so to be able to produce physicians, and to have them be here and stay here is really exciting for us and will have an economic impact."

- Bert Brantley, Chief Operating Officer for the Georgia Department of Economic Development



# CREATE A CLINICAL EDUCATION PIPELINE FOR STUDENTS

- » Partner with local school systems, including USG, TCSG, and private institutions
- » Attract and interact with students from the South Georgia region interested in medicine
- » Continue partnership with the local SOWEGA AHEC
- » Give local students opportunities to explore new technology and careers



PCOM is 4th among DO programs nationwide for minority students.\*

\* 2017 Diverse: Issues in Higher Education

# CREATE A NETWORK OF TEACHING HOSPITALS

- » We were the only partner with the USG to establish a rural residency program (Georgia South Family Medicine Residency Program)
- » With a strong history of developing strategic relationships with area hospitals, we are working with key sites in the local health care system to foster medical education and rotations.



OFFER  
INNOVATIVE  
PROGRAMS  
TO BUILD  
THE PCOM  
PIPELINE

Strengthen Georgia's offerings in:

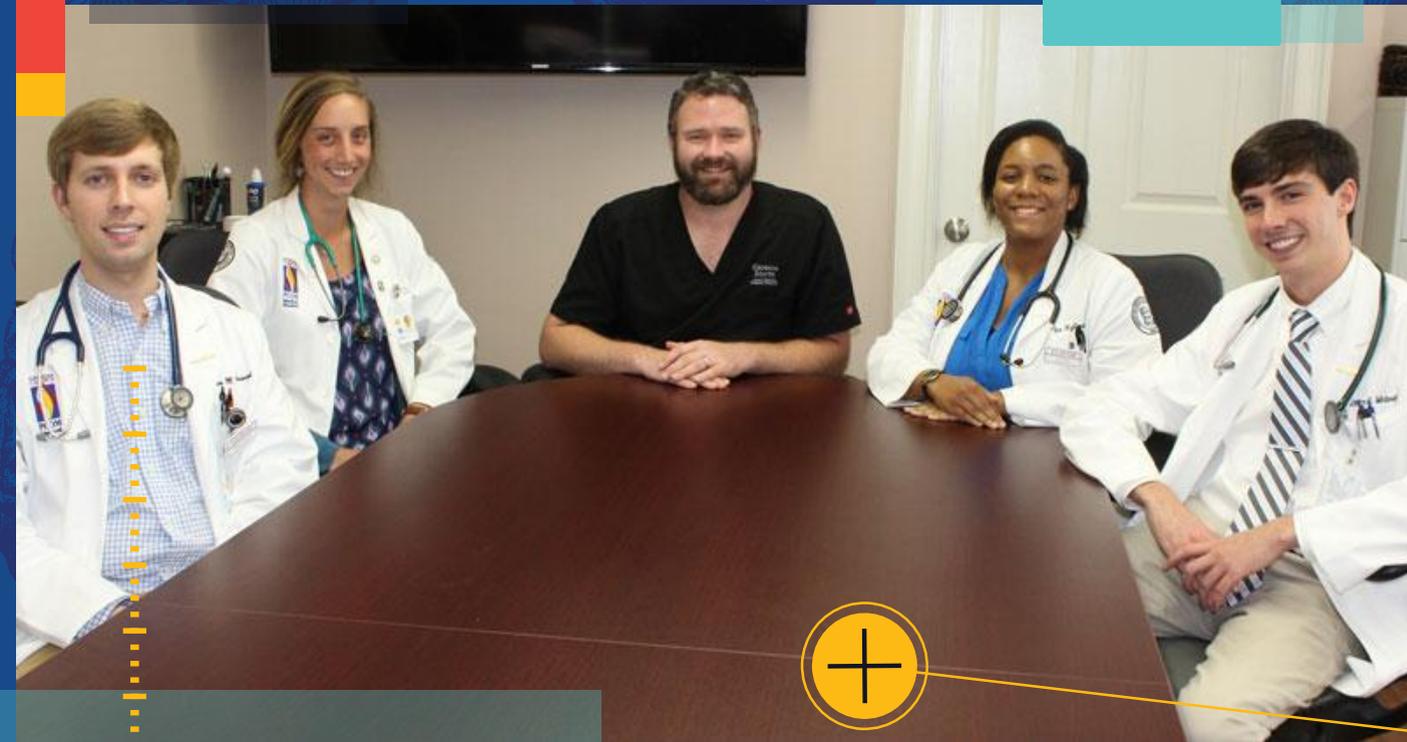
- » Medicine
- » Mental Health
- » Pharmacy

Provide clinical education for:

- » Pharmacy
- » Biomedical sciences
- » Physician assistants
- » Physical Therapy

# GEORGIA SOUTH

FAMILY MEDICINE  
RESIDENCY PROGRAM

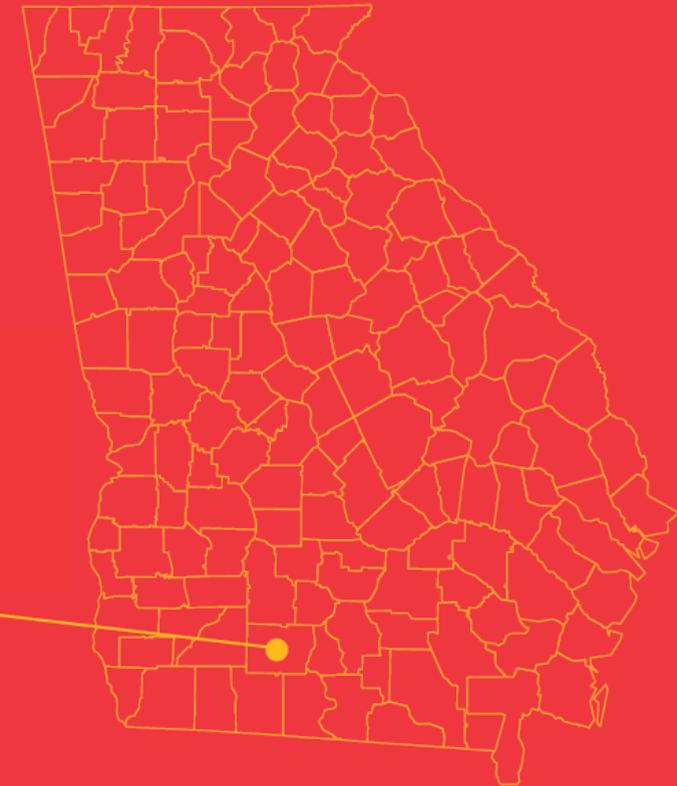


“Colquitt Regional Medical Center and Georgia South Family Medicine Residency have really enjoyed the partnership that we’ve developed with GA-PCOM. Having third- and fourth-year students in our hospital is helping us grow into the academic institution that we are becoming.”

- Woody Weeks, DO, Associate Program Director for the Georgia South Family Medicine Residency Program

Launched in 2016, Georgia South operates with four goals that closely align with the PCOM mission.

- + Model teaching in outpatient care
- + Comprehensive inpatient training
- + Competency in medical education
- + Community service and scholarly activity





“This accomplishment is a credit to the commitment of the Southwest Georgia Medical Education and Research Consortium and all partners who have joined forces to bring this idea to fruition. We’re confident PCOM South Georgia will have a positive impact on health care in the South Georgia region.”

- Jay S. Feldstein, DO '81, PCOM President and Chief Executive Officer



# RECOMMENDATIONS TO IMPROVE RURAL HEALTH

- 1 A sharpened focus on rural graduate medical education, building upon the significant success of the University System of Georgia's GREAT Commission and its unfinished business for rural Georgia.
- 2 Leverage public/private partnerships for scholarships to support undergraduate medical education and health professional scholars.
- 3 Incentivize expansion of clinical sites for education, including targeted specialties of need (OB-Gyn, Family Medicine, Emergency Medicine/Trauma, Telehealth, etc.)
- 4 Expand investment and innovation in providing broadband resources to rural Georgia as an imperative to education, healthcare delivery, and tele-health for all of Georgia.
- 5 Innovate and leverage the Georgia Tax Code to incentivize investments in training, employment, and overall health outcomes within rural Georgia
  - » Expand Georgia Preceptor Tax Incentive Program (GA-PTIP)
  - » Enhance the Georgia Rural Hospital Tax Credit Program.
- 6 Utilize expertise within the Center for Rural Prosperity in establishing and leveraging partnerships with rural hospitals, county health departments, Federally-Qualified Health Centers (FQHCs), and rural healthcare providers with a focus on inter-professional care (Pharmacists, Physicians Assistants, Advanced Practice Registered Nurses, and other providers)



While others may see PCOM's expansion in South Georgia as a risk, we see an exciting opportunity.

PCOM will continue its goal of invigorating the health care field and economy by educating physicians and health practitioners who will bring support to the people of South Georgia— thereby transforming the future of health for our entire state.





**IMAGINE...**

QUESTIONS?  
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