

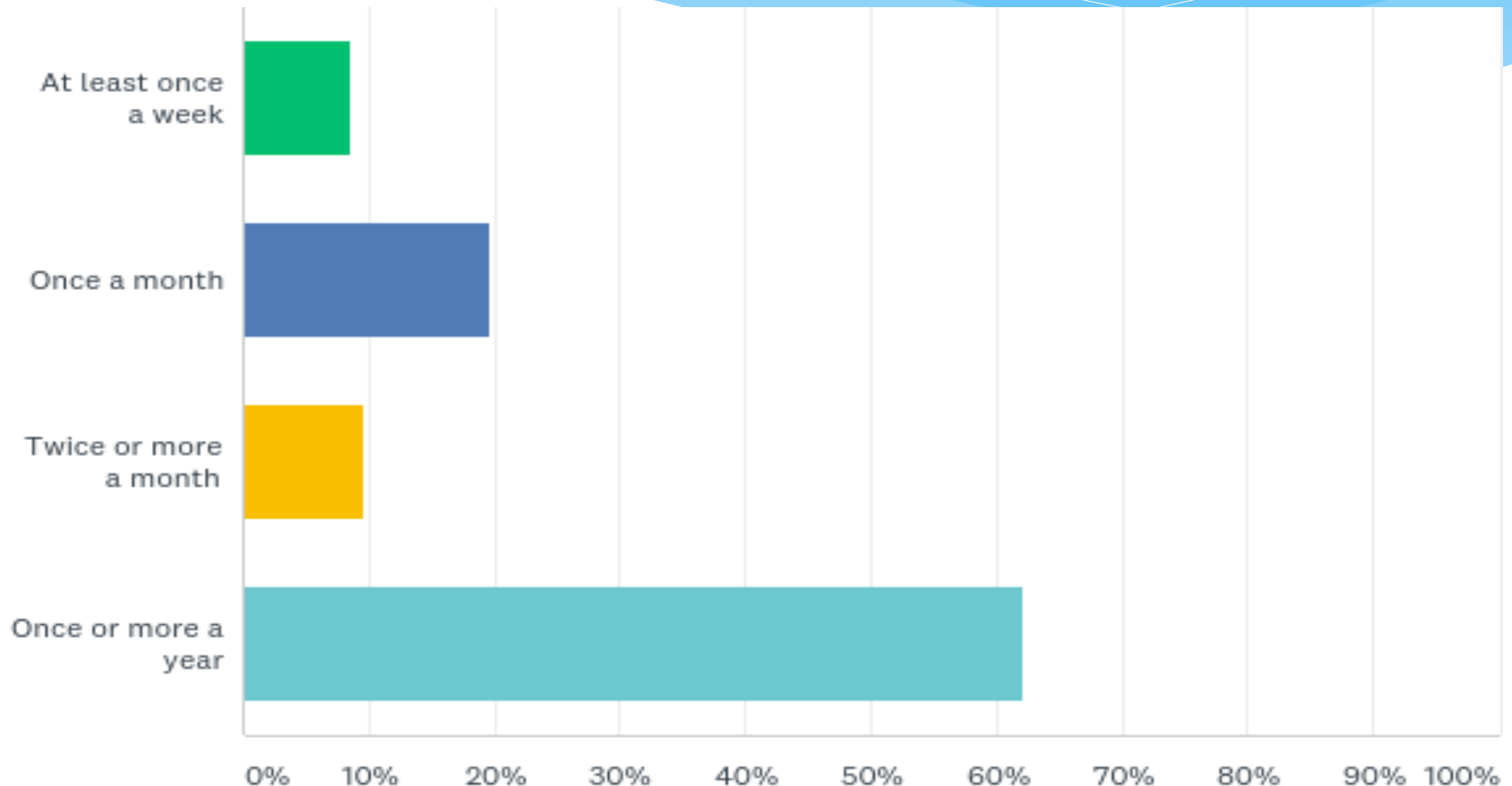
ATLANTA STATE FARMERS MARKET SURVEY RESULTS

Agriculture is the cultivation of land and breeding of animals and plants to provide food, fiber, medicinal plants and other products to sustain and enhance life.



As of Sept. 12, 2018

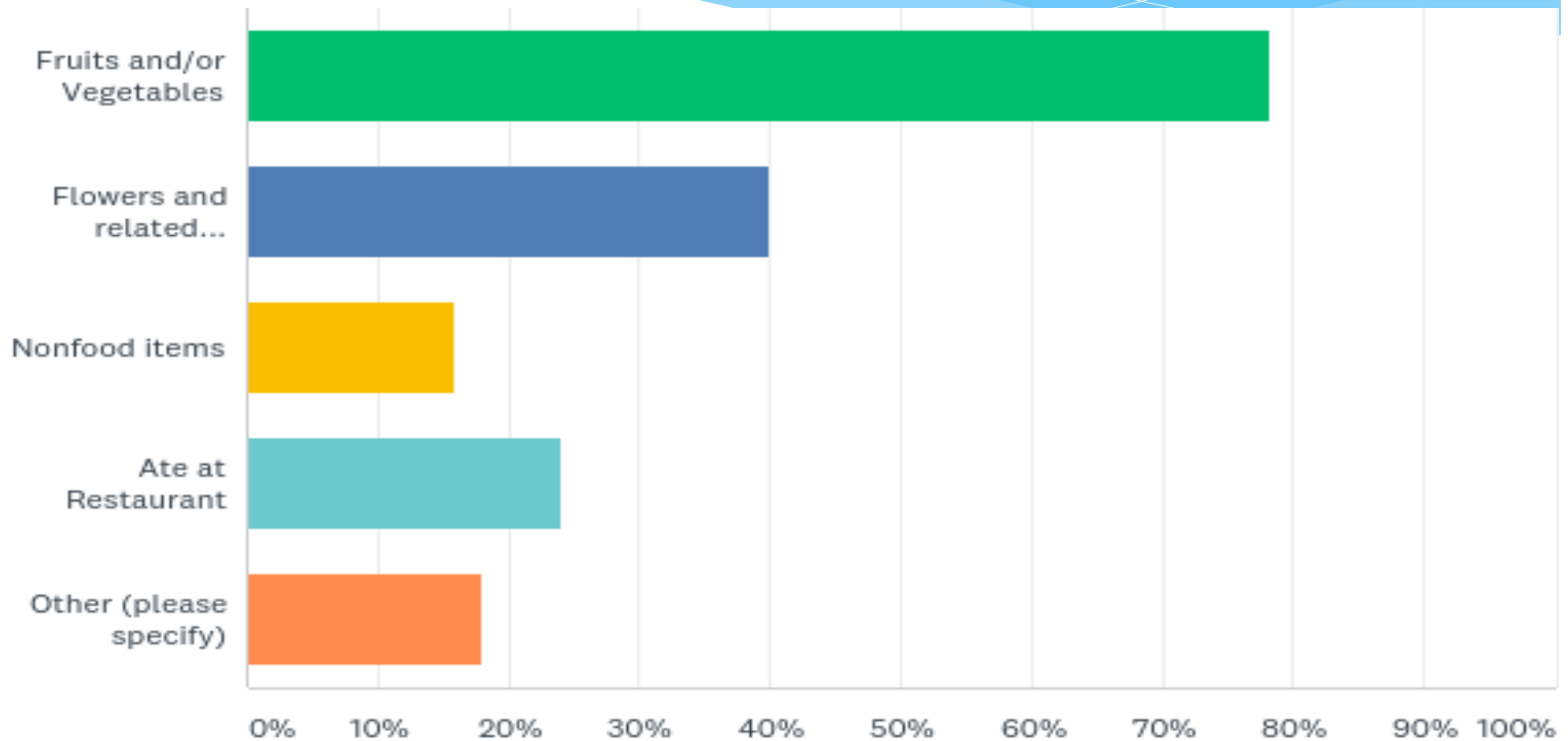
Q1: How often do you purchase products at the Atlanta State Farmers Market (ASFM)?



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ANSWER CHOICES	RESPONSES	
At least once a week	8.64%	26
Once a month	19.60%	59
Twice or more a month	9.63%	29
Once or more a year	62.13%	187
TOTAL		301

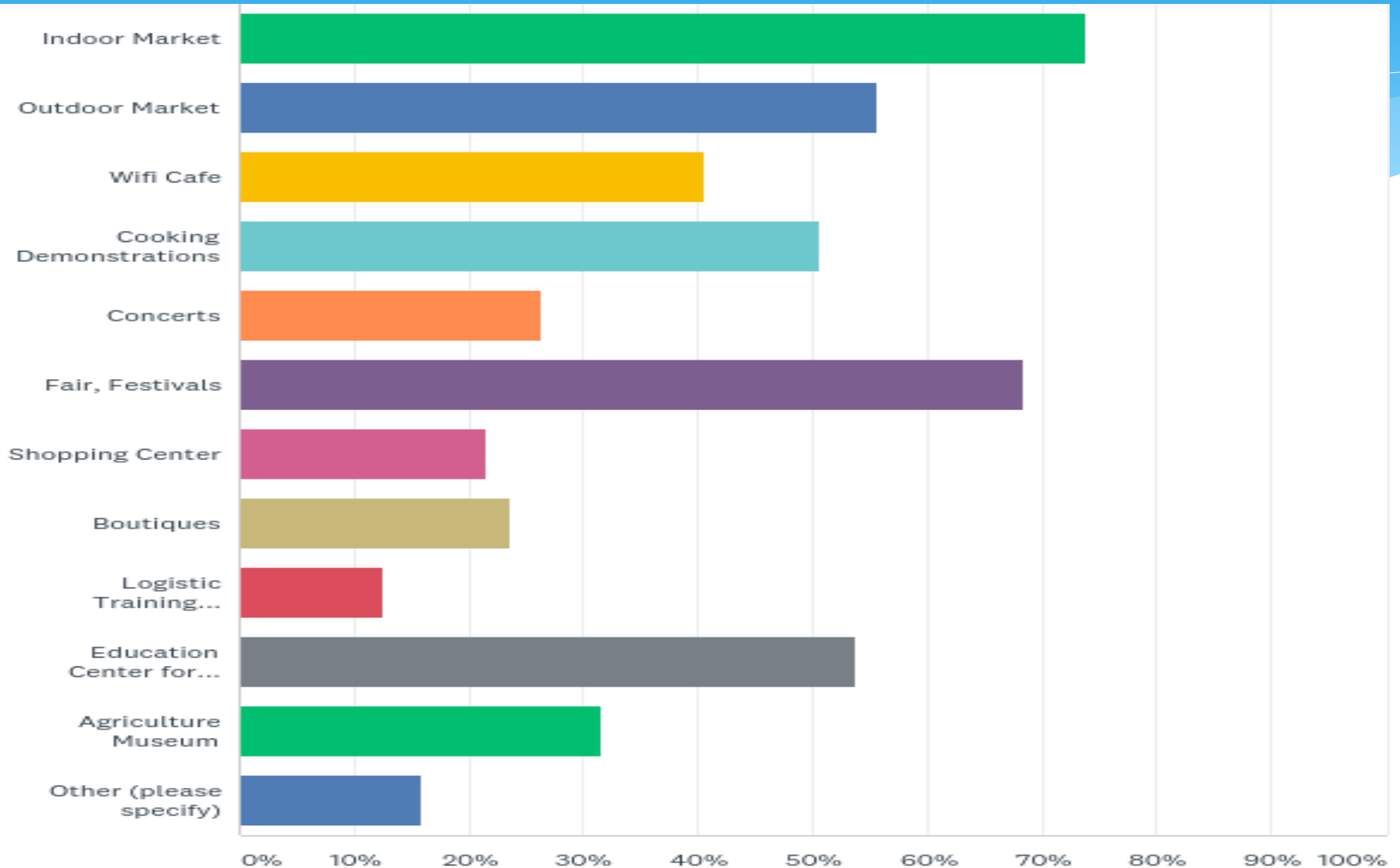
Q2: What products have you purchased in the past year from ASFM?



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ANSWER CHOICES	RESPONSES	
Fruits and/or Vegetables	78.29%	274
Flowers and related products	40.00%	140
Nonfood items	16.00%	56
Ate at Restaurant	24.00%	84
Other (please specify)	18.00%	63
Total Respondents: 350		

Q3: What type of businesses or activities would you like to see at ASFM?



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ANSWER CHOICES	RESPONSES	
Indoor Market	73.86%	260
Outdoor Market	55.68%	196
Wifi Cafe	40.63%	143
Cooking Demonstrations	50.57%	178
Concerts	26.42%	93
Fair, Festivals	68.47%	241
Shopping Center	21.59%	76
Boutiques	23.58%	83
Logistic Training Facility	12.50%	44
Education Center for students to learn about agriculture	53.69%	189
Agriculture Museum	31.53%	111
Other (please specify)	15.91%	56
Total Respondents: 352		

OTHER RESPONSES

Look at the Dekalb Farmers Market and those in Gwinnett. The unique fruit, vegetables and meats from other regions are a big draw to International populations. We need to encourage people of all ethnicities to come out and shop in Clayton County.

This sounds like the market will be leaving. I hope not. I enjoy going there and taking the kids. You can find and pay less than at the grocery store.

Revatization would help Clayton County, improve the economy, create jobs, positive for growth in Clayton County

Interested to know- is there any transportation available to seniors to have access to shop at the Farmers Market.

Prices of vegetables in the stalls are not on display so we have to ask. This has made me avoid the farmers market.

Please stick around and keep spreading the word. Advise giving more info to students that their parents get double with ebt. Will explode business if put out there right

I would like to see Caribbean American farmers and Caribbean produce at the Farmers Market.

The facility should be updated and feature something other than tomatoes

would like to see more American farmers, comparable prices to grocery stores and more friendly atmosphere.

OTHER RESPONSES

The Farmers market is a valuable location and site for surrounding areas. Emphasizing local, responsibly grown produce, meats and eateries will garner more spending power in the community.

More locally grown produce. Notice several vendors with produce that is not fresh and is not locally grown. Wants to purchase fresh seasonal produce for my vegan food business and I have a hard time with the FRESH part. It's a difference between local fresh goodies and produce that has been gassed to ripeness or has spent the past few weeks on a truck coming from a few states over only to sit at a produce house THEN make its way to the sheds. I would LOVE to see a focus on fresh and locally sourced produce from farmers right here in Georgia. I love the market, grew up eating produce from it and would love to continue to support it and to support our Georgia growers. Perhaps there's even an opportunity for us to get co-op agreements from farmers and pick up at the ASFM... that would be SWEET!

The market needs to be better kept. This is state property and needs to be treated as if it were a state park. Clean

I love the Dekalb Farmers Market. It has from fresh veggies, to fish, meat, cheese, wine, everything and inside from the weather! Would love to see something like this or Pike Market in Seattle - another awesome market with all kinds of booths and wonderful restaurants (and the best chocolate covered cherries in the world.) It needs to be unique and a place that people would be willing to travel from all around metro Atlanta and the state. A place to come and enjoy the afternoon. I lived in Italy for a few years and love spending Saturday at the Alba Market, where I could find pots/pans, plants, furniture and every good thing Italians like to eat. Just a wonderful way to spend the day and have a delicious lunch.

The location is great for multiple shops, transit stops, and hotels.

A Marta bus stop within the area would be helpful. A car tag office would be great.

This market should be like or better than the one in DeKalb county.

OTHER RESPONSES

I don't like the set up of the market. I would like to see the vendors put the produce on tables where the customer can walk and compare prices rather than driving through with a car. It doesn't give the true open market atmosphere. Currently the set up reminds me of a packing house rather than a farmers market where you can ask questions and interact with the vendor. In other words I don't like the driving from vendor to vendor and possibly getting hit by a car while shopping.

Find a way to attract local farmers to the market. I would be willing to make the drive if there was more local produce. With the resellers, you do not know where the food is from or how fresh it is. I would like to know if my food is organic and if it isn't what chemicals were used.

A pop up market at Southlake Mall on Saturday's could draw more business to both the mall and the Farmers Market.

Please provide new greenspaces around the Market area and take the opportunity to daylight the Flint River and have biking trails to the Market. Would love to see small urban farmers with booths at Market.

Please look at the Santa Monica Market/Pier; Pike Place; and Barcelona markets for examples. Also, please consider space in the Farmers Market for a Food Hub and/or Disaster Recovery food logistics hub.

A farmer's market located in metro Atlanta means residents have access to fresh, healthy food priced reasonably. That's a huge deal for so many families here. We have visited the farmer's market for years and also love the food at Oakwood Cafe.

Im a resident of Forest Park. The biggest complaint that Forest Park Police Department look at that area as a traffic stop setup. This discourage many people whom I know from coming that way and also me as a resident upset because they should be patrolling our neighborhood.