

GEORGIA MEDICAL
EDUCATION & TECHNOLOGY

G-MET EXPERIENCE

Oh, the places we can go!

HRDC – Nov 12, 2019



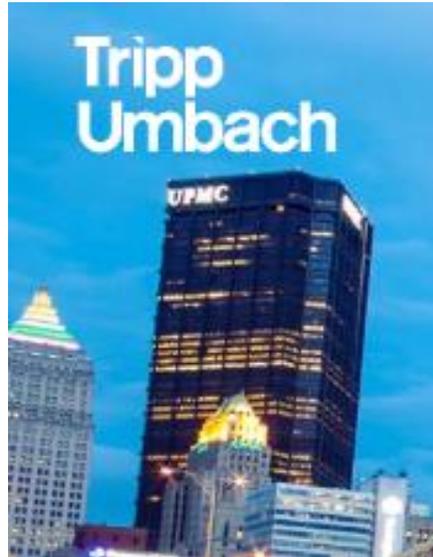
The work of the Center and its staff will be guided by a view that we must,

- **Remind** all Georgians of the vital role that rural people and places play in statewide success and that,
- When we find ideas that are working in rural Georgia, we should **recreate** them in other communities throughout the state and that,
- An essential step in **rediscovering, reconnecting,** and **recreating** rural Georgia is to **reinvest** in people by infusing inspired, educated, and energetic human capital in small towns and rural communities.

Essence = values and vision

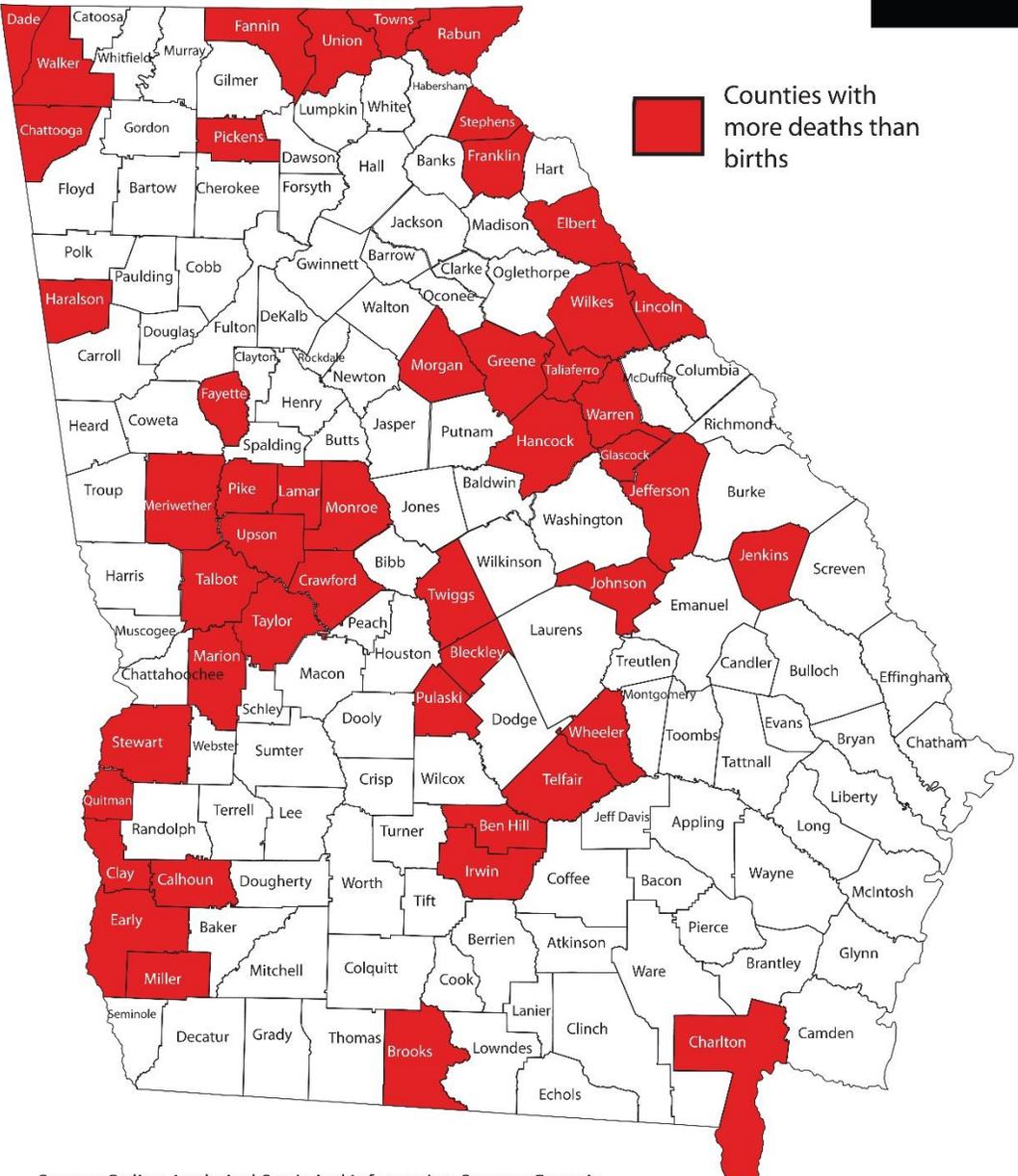


Finding a path to prosperity!



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Counties with more deaths than births

Is Rural Georgia Dying? Literally?

by Charles Hayslett on August 17, 2015

- Birthrate,
- Death rate, and
- Net export
 - HS grads leave
 - Young families don't move in!

Why?

Source: Online Analytical Statistical Information System, Georgia Department of Public Health.



- Perceived lack of business, job, or financial opportunity,
- Concerns about quality of education for their family, and
- Lack of access to basic healthcare needs.



Three reasons!



- **Access**
- **Affordability**
- **Workforce**
- **Cost of delivery**
- **Cost recovery**
- **Specialization**

Warning! Health at risk!



“The process of relying on the collective creative spirit of a diverse team to develop, scale, and apply ideas to solve existing challenges in Georgia’s rural communities in a way that contributes to their prosperity.”

On the same page: What is innovation?



On the same page: What is innovation?



Regional Health Technology Center

- Educators need technology,
- Clinical providers need technology,
- Costly,
- Short life cycle/rapid obsolescence, and
- Opportunity for efficiency and profit!

Our project...

- Determine need,
- Determine feasibility,
- Coerce team play,
- Win!

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Next Steps

- G-MET Experience Task Force
 - ✓ Identify committed collaborators
 - ✓ Inventory existing assets
 - ✓ Formalize partnership agreements
 - ✓ Educators need technology,
- Create a plan of action, i.e.
 - ✓ Set of options
 - ✓ Clinical vs education vs both
 - ✓ Centralized vs decentralized
 - ✓ Bricks and mortar vs mobile
 - ✓ Virtual???

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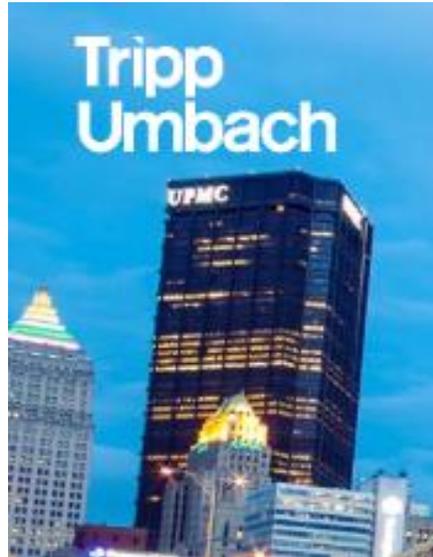
Next Steps

- Business plan
 - ✓ Finance
 - ✓ Startup
 - ✓ Operations
 - ✓ Viability
- Collateral options

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Stay tuned!

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