Oh, the places we can go!

HRDC – Nov 12, 2019
The work of the Center and its staff will be guided by a view that we must,

- **Remind** all Georgians of the vital role that rural people and places play in statewide success and that,
- When we find ideas that are working in rural Georgia, we should **recreate** them in other communities throughout the state and that,
- An essential step in **rediscovering**, **reconnecting**, and **recreating** rural Georgia is to **reinvest** in people by infusing inspired, educated, and energetic human capital in small towns and rural communities.

**Essence = values and vision**
Finding a path to prosperity!

- People – leadership & empowerment
- Economic development
- Community development
- Business – opportunity, growth, profitability
- Education
- Health & wellness

Prosperity
GEORGIA’S RURAL CENTER
Powered by Abraham Baldwin Agricultural College
Is Rural Georgia Dying? Literally?

by Charles Hayslett on August 17, 2015

- Birthrate,
- Death rate, and
- Net export
  - HS grads leave
  - Young families don’t move in!

Why?
Three reasons!

• Perceived lack of business, job, or financial opportunity,
• Concerns about quality of education for their family, and
• Lack of access to basic healthcare needs.
Warning! Health at risk!

- Access
- Affordability
- Workforce
- Cost of delivery
- Cost recovery
- Specialization
“The process of relying on the collective creative spirit of a diverse team to develop, scale, and apply ideas to solve existing challenges in Georgia’s rural communities in a way that contributes to their prosperity.”
On the same page: What is innovation?
Regional Health Technology Center

- Educators need technology,
- Clinical providers need technology,
- Costly,
- Short life cycle/rapid obsolescence, and
- Opportunity for efficiency and profit!

Our project...

- Determine need,
- Determine feasibility,
- Coerce team play,
- Win!

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Next Steps

- G-MET Experience Task Force
  ✓ Identify committed collaborators
  ✓ Inventory existing assets
  ✓ Formalize partnership agreements
  ✓ Educators need technology,
- Create a plan of action, i.e.
  ✓ Set of options
  ✓ Clinical vs education vs both
  ✓ Centralized vs decentralized
  ✓ Bricks and mortar vs mobile
  ✓ Virtual???
Next Steps

- Business plan
  - Finance
  - Startup
  - Operations
  - Viability
- Collateral options
Stay tuned!

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