



georgia
memory net

Program Overview

11.12.2019

Rebecca Dillard, Project Director

*Allan Levey, MD, PhD – Director, Goizuetta Alzheimer's Disease Research Center,
Emory University School of Medicine*

*Jim Lah, MD, PhD – Director, Cognitive Neurology Program
Emory University School of Medicine*

Objectives

- Review program purpose and primary objectives
- Highlight program development and activities to date
- Discuss SFY20 goals and anticipated activities



Helpful Definitions

- **AAA:** Area Agency on Aging
- **ADRC Network:** Aging and Disabilities Resource Connection Network
- **Emory ADRC:** Emory Alzheimer's Disease Research Center
- **AWV:** Annual Wellness Visit
- **CMS:** Center for Medicare & Medicaid Services
- **CSE:** Community Services Educator
- **DHS:** Department of Human Service
- **GARD:** Georgia Alzheimer's and Related Dementia's Task Force
- **GMN:** Georgia Memory Net
- **HRSA:** Health Resources & Services Administration (federal agency)
- **MAC:** Memory Assessment Clinic
- **PCP:** Primary Care Provider



STATE OF GEORGIA ROLE & PARTNERSHIP



\$4.12M allocated for Georgia
Alzheimer's Project

FY18/Continuing Budget in Georgia
Department of Human Services

Contract with Emory University to carry out
objectives

Oversight assigned to Division of Aging Services:

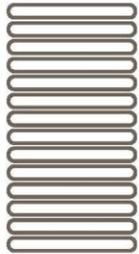
- Reporting and oversight
- Legal & Contracting
- General Assembly
- Area Agencies on Aging
- GA Department of Public Health
- Alzheimer's/Dementia State Plan group
- Other agencies and partners

Establishing the Need:

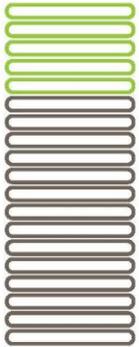
Know the numbers.

It all adds up: The citizens and healthcare professionals of Georgia need the Georgia Memory Net.

People With Alzheimer's Growing:



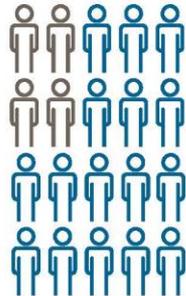
140k
[2018]



190k
[2025]

1.4M

People Over
65 Years Old



385k
with self-reported
cognitive impairment

80%

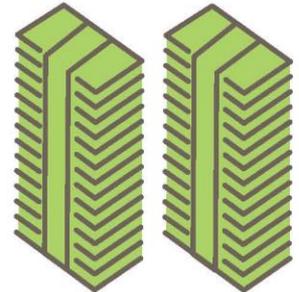
have not yet been
evaluated or treated



**6 Year Average
Delay In
Memory-loss
Diagnosis**

\$2B

In Preventable
Admissions
Expenses



Setting Our Goals:

It's only a wish without a plan.

Our objective is to improve outcomes and quality of life for people dealing with memory loss, while streamlining services and offering more efficient care.



**Improve Assessment
During Annual
Wellness Visits**



**Diagnose Accurately
at Memory
Assessment Clinics**



**Improve Care
with PCPs and
Community Services**



**Provide Oversight and
Evaluation of Performance
and Data Collection**

What to Expect:

Key benefits.

Georgians who make appointments at a MAC, and the doctors who recommend them, benefit from a variety of integrated services.



**Trained
Clinicians**

Proactive planning
& support services
Expert diagnoses
Increased caregiving
competence & quality
of care



**Comprehensive
Diagnosis and
Care of Planning**

Comprehensive best-practice care plans
In-depth memory evaluations taken off
time-crunched PCPs schedules
Care plans shared with PCPs, patients
& community support



**Community
Services
Educator**



**Education and
Community
Support**

Supported by National
Institutes of Health
Connected to Georgia's
only Alzheimer's Disease
Research Center



**PCP Receives
and Manages
Care Plan**

The Process:

An always integrated path.

Our system is designed for efficiency and convenience to all parties involved.





**SFY18-SFY20 PROGRESS
AND GROWTH:
*HIGHLIGHTS***

GMN Progress and Growth

Memory Assessment Clinic Locations



New healthcare positions at MACs:
~18.5FTE across 53 individuals (+)

Ongoing GMN Partners:

MACs at AU Health, Grady, Navicent, Piedmont-Columbus Regional, Phoebe Putney

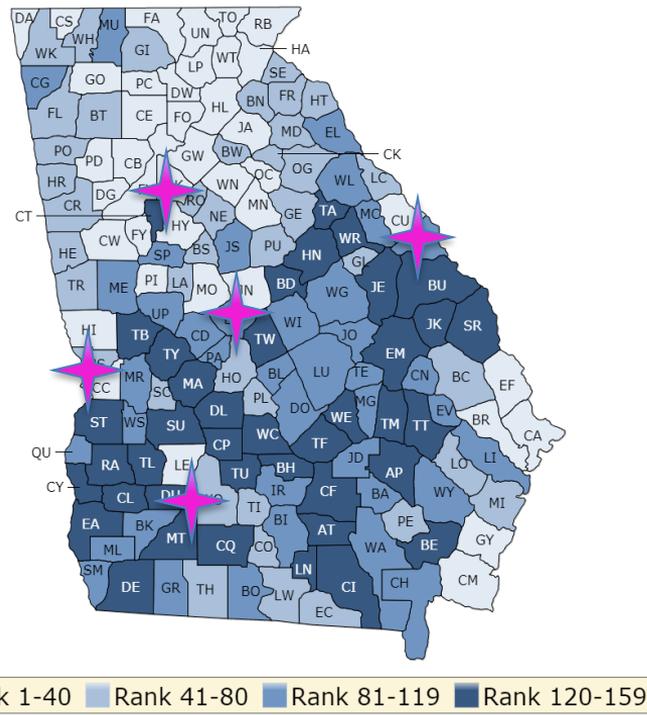
ADRC Network and Alzheimer's Association for crucial services linkage

Rosalyn Carter Institute and GA-POLST for additional education and services

New federally funded partnerships in SFY20



Impact: MAC Placement



Healthcare Professional Shortage Areas

35% GA counties federally designated full or partial primary care Health Professional Shortage Areas (or HPSAs).

Of those, 73% are designated as high-need

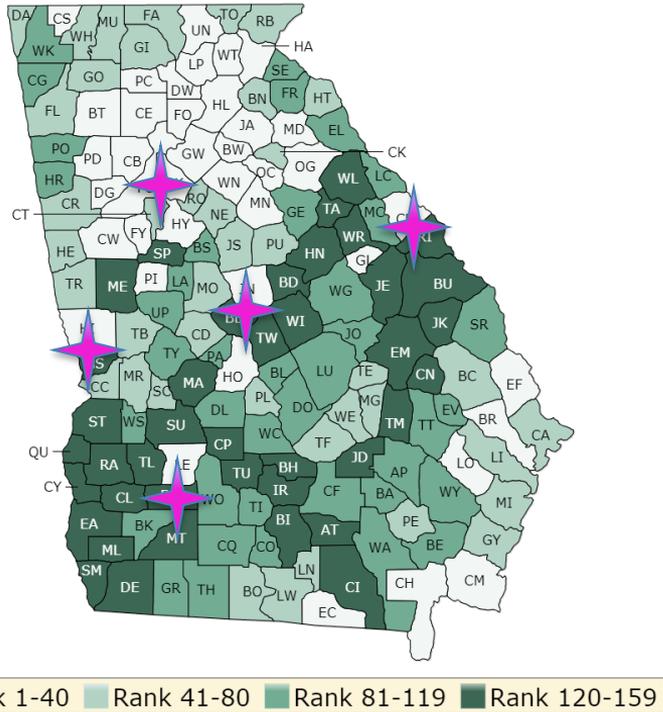
56% GA counties designated as primary care low-income population HPSAs with shortages of primary care providers serving low-income residents

GA_HPSA_2017 map

United Health Foundation, America's Health Rankings. 2019.



Impact: MAC Placement



County Health Rankings

Health factors include: health behaviors, access to care, quality of care, social and economic factors (education, employment, income), and the physical environment (housing & transit)

Map at left: less color intensity indicates better performance



Source: 2019 County Health Rankings and Roadmaps

<https://www.countyhealthrankings.org/reports/state-reports/2019-georgia-report>

Progress and Growth

Focus:

- Training and more training: early, definitive diagnosis is key
- Streamline MAC workflow
- Streamline and standardize linkage to community services

GMN Leverages Technology:

- Reporting: SmartSheet, Tableau (MAC to Emory, Emory to State)
- Dashboards and project management
- Patient linkages to care and automated referrals



GMN creates a system supported by IT, bolstered by facilitated human interaction, with a central coordinating center to ensure the “Net” remains in tact.



SFY20: Ongoing Training Opportunities

Site Visits

- Beta Clinic at Emory Cognitive Neurology
 - Technology to facilitate distance learning for MAC providers
- On-Site trainings at MAC sites year-round

Monthly Case Conferences

- Providers: MRI Review and Neuropsych Testing
- Community Services Educators and Partners

1:1 Mentoring with Emory experts via Zoom meeting

Large Group Live Training

- Bi-Annual CSE Retreat
- Annual Training Summit at Callaway Gardens



SFY20: Primary Care Outreach

Strategy

Increase physician awareness of GMN and increase referrals to MACs by providing an overview and introduction that establishes the need for GMN, explains our goals, the process, and how we support PCPs.

Introduce GMN Georgia Greats and Go Annual campaigns.

- Educate internal healthcare system physicians and marketing/communications teams for each MAC
- Leverage healthcare system marketing/communications teams to tap into marketing channels/opportunities for region specific multi-physician practices
- Arrange face-to-face meetings with smaller / individual regional practices

Tools: GMN PCP Welcome Kit, GMN PCP Animated Video, Georgia Greats Video, Go Annual Video





PARTNERSHIPS

FY20 Progress: Expanded Partnerships



- Go Annual Campaign to drive Annual Wellness Visits
- Partnered Primary Care Training – Workforce Development
- Data Group Partnership

Emory Alzheimer's Disease Research Center

- New research projects coming in (\$30M+)
- Strategic Planning specifically includes intake of GMN patients into research at Emory and create research partnerships at MACs and other agencies
- Plan incorporates export of Emory projects to GMN partner sides and nation wide



FY20 Progress: Expanded Partnerships

- **Federally Funded Geriatrics Workforce Enhancement Programs**
 - Georgia Geriatric Workforce Enhancement Program (GWEP)
 - GMN is foundational to GA-GWEP
 - ~\$4M/5 years
 - Focus on rural and underserved patient populations
 - Focus on underrepresented minority faculty training
 - Focus on infusion of Geriatrics best practice into primary care
 - Dartmouth GWEP Partnership
 - Augusta Region – Nursing led Annual Wellness Visit practice change (5 practices)



FY20 Progress: Expanded Partnerships

Partnerships

- **Emory Integrated Memory Care Clinic:** Training
- **Emory Cognitive Empowerment Program:** Research opportunities and patient-facing services; Free resource guide for all GMN patients and families with a diagnosis of Mild Cognitive Impairment
- **LEAN Initiative at Emory:** Translation to MAC clinic teams
- **Roybal Center at Emory School of Nursing:** Multi-million dollar NIH Funded Center (Summer 2019) focused on caregivers of persons with dementia and patient-facing issues



SFY19/20: DPH Alzheimer's Registry



GMN has facilitated build out of IT interface between MAC electronic medical records to ADRD Registry



Records will automatically be shared via secure server from local EMR to Registry (rather than MD manually inputting each individual patient data)



Augusta MAC integration complete; Emory, Grady MAC, Albany MAC to begin piloting system in summer 2019





MAC
RETURN ON INVESTMENT

MAC Finances (General)

\$350K: What It Gets You and What Else It Gets You:

- Estimated coverage of gap between reimbursement and actual cost
- CSE: non-billable service and is key to success: crucial bridge between clinic & community based services
- Initial training and **necessary continuing education** in dementia diagnosis & care
- Clinical technology tools and process improvement management
- Research opportunities via Emory ADRC
- Financial modeling for targeted patient volume, resource utilization (e.g. NP's vs MD's for more bang for buck)



GMN Program Return on Investment

Health Economics & Public Health Evaluation

- Collection of quarterly CMS Claims data (see appendix)
- Collection of AMA/APA data
- Planned evaluation over time of Return on Investment to the State
 - Reduction in early Skilled Nursing placement, unnecessary ER visits, long inpatient stays
 - Increase in appropriate dementia diagnosis codes, AWW codes, etc.
 - Diversion of funds (Medicaid) to needed community services
 - Services utilization monitoring



ADDITIONAL QUESTIONS?

GAmemorynet.org

Rebecca Dillard, GMN Project Director

rdillar@emory.edu

Michaela Harris, GMN Program Manager

Michaela.harris@emory.edu

By 2025, it is anticipated that the number of Georgians living with Alzheimer's will increase by nearly 30%.

Supporting Patients, Care Givers and Healthcare Professionals
LIFE MEMORIAL

CLARITY. CARE. COMMUNITY.

Georgia Memory Net is a statewide program dedicated to the diagnosis and treatment of Alzheimer's disease and other dementias. We're here to give Georgians, and their primary care providers, the tools they need for accurate diagnosis, appropriate treatment, and long-term support.



For Patients
Stay Informed
If you're a Medicare-eligible adult, you're entitled to an Annual Wellness Visit—a health screening with your Primary Care Physician that goes far beyond a physical. This includes a 5-minute screening tool called the Memory Concerns Questionnaire that helps identify memory problems and understand their causes. Whether you're concerned about memory loss or not, your first step should be meeting an Annual Wellness Visit appointment with your Primary Care Doctor.



For Care Partners
Stay Informed
Have you seen signs of memory loss or difficulty thinking or decision-making in a loved one? The first step is diagnosis and treatment is a discussion about that memory or thinking concerns with their Primary Care Provider. If certain criteria are met, their doctor can provide a referral to Georgia Memory Net for diagnostic assessments and care planning.



For Healthcare Professionals
Stay Informed
Georgia Memory Net is dedicated to providing healthcare professionals with the resources they need to help diagnose patients experiencing memory loss or cognitive impairments. The network also provides clinical support and education on how patients and care partners with community resources that can provide ongoing support. The best step is your ongoing assessment during patients' Annual Wellness Visit and your referral to Georgia Memory Net center if appropriate.



HERE FOR EVERYONE
Maybe you're under 65, not eligible for Medicare, or can't receive your Annual Wellness Visit for any other reason. But you still have concerns about memory problems or thinking difficulties. You can still talk to your primary care provider to find out if a referral to one of Georgia Memory Net's Memory Assessment Centers is right for you.



STAY CONNECTED
At each site of assessment or care, our algorithms determine our network's assessment team, individualize our support and determine our unique level of care for our patients and their families. We will determine an assessment type, determine patient support needs and our available resources.

[SIGN UP TO RECEIVE PROGRAM UPDATES](#)

THE FACTS ARE IN THE NUMBERS

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus.

[Download Our One-sheet](#)

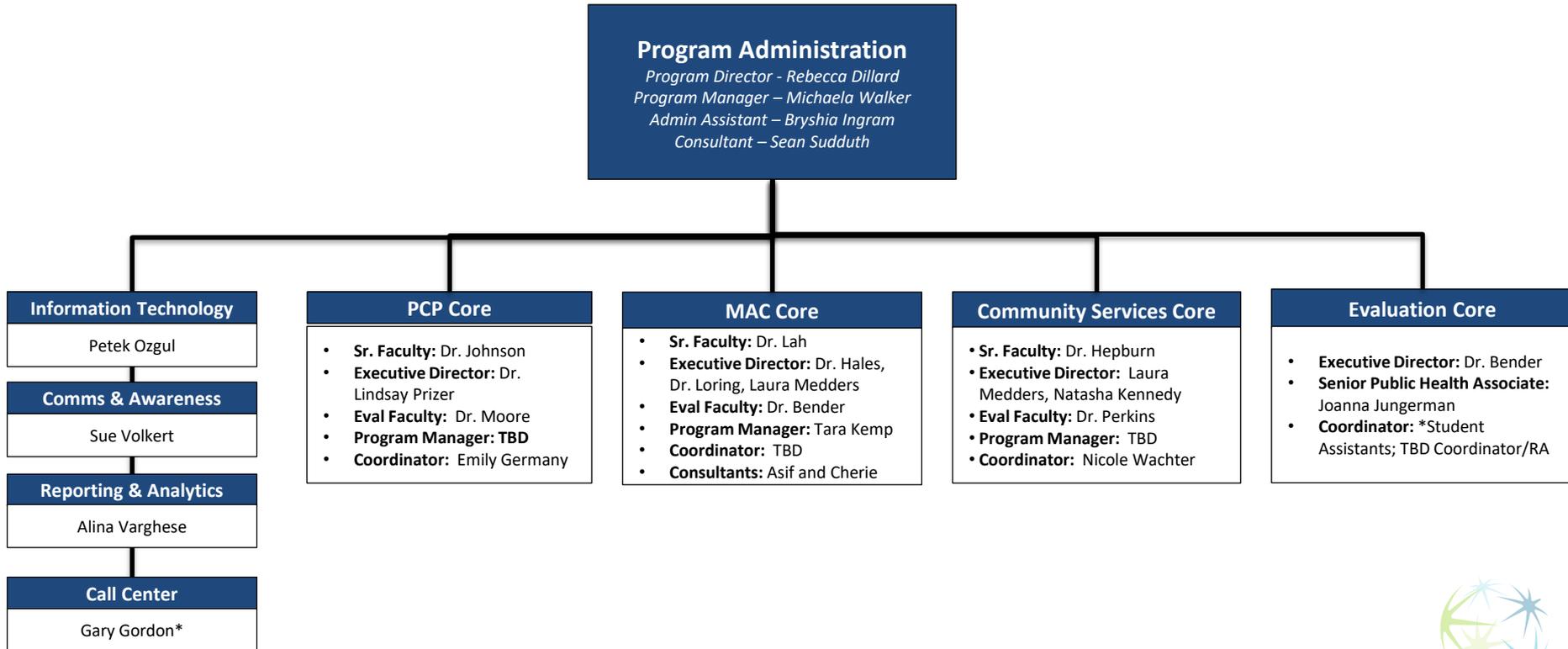


[Facebook](#) [Twitter](#) [LinkedIn](#) [YouTube](#) [Instagram](#) [Pinterest](#) [Snapchat](#) [TikTok](#) [Next](#)



**APPENDIX: GMN PROGRAM
GROWTH,
ENHANCEMENTS,
ACTIVITIES**

GMN Program Structure



SFY20: Strategy

Leverage Technology

- Key element to Governor Kemp's Four Point Plan
- SmartSheet and Tableau DHS Dashboards
- Dashboard capability for ADRC network partners
 - Potential for licensing to ADRC



GMN Administrative Dashboard

Dashboard Links

- GMN Leadership
- DHS MAC Summary
- Project Team

Financial Document Links

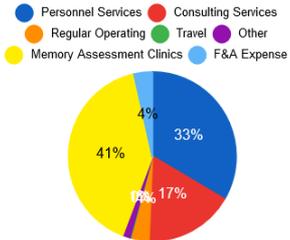
- Readme
- FY20 Prime Budget
- FY20 Prime Expenses
- FY20 MAC Sub Awards
- Contract Management
- GMN Admin Project Plan

FY20 Prime Budget Summary

Acting Status	
Status	Finish Date
Complete	
Past Due	
In Progress	

FY20 Prime Budget				
Primary	Approved Budget	YTD Actual	Balance	
Prime Award Total	\$4,143,258	\$203,926	\$3,939,332	
Direct Costs	\$3,897,937.42	\$191,816.08	\$3,806,121.34	
DHS Withholding				
Personnel Services	\$1,386,602	\$115,550	\$1,271,052	
Consulting Services	\$712,851	\$76,266	\$636,585	
Regular Operating	\$145,320	\$0	\$145,320	
Travel	\$7,000	\$0	\$7,000	
Equipment	\$0	\$0	\$0	
Facility Costs	\$0	\$0	\$0	
Per Diem/Fees/Contracts	\$0	\$0	\$0	
Other	\$59,600	\$0	\$59,600	
Memory Assessment Clinics	\$1,686,564.00	\$0.00	\$1,686,564	
Indirect Charges	\$145,320.22	\$12,110	\$133,210.22	
F&A Expense	\$145,320	\$12,110	\$133,210	

FY20 Prime Budget Allocation



- Personnel Services
- Consulting Services
- Regular Operating
- Travel
- Other
- Memory Assessment Clinics
- F&A Expense

FY20 MAC Budget Summary

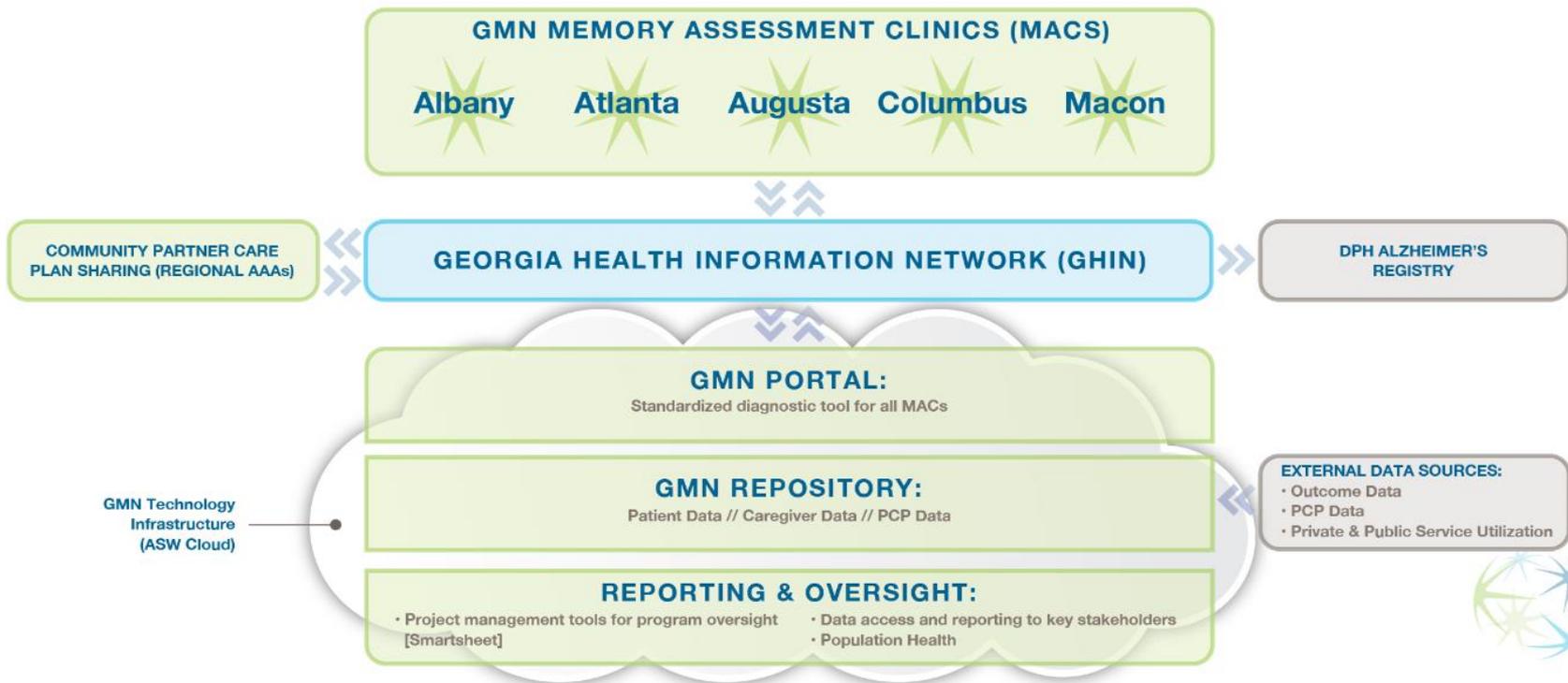
Primary	Target Volume	Approved Budget	YTD Actual	Balance
Memory Assessment Clinics	350	\$1,686,564.00	\$0.00	\$1,686,564
Albany - Phoebe Putney	70	\$350,000.00	\$0.00	\$350,000
Atlanta - Grady Health System	70	\$350,000.00	\$0.00	\$350,000
Augusta - Augusta University Health System	70	\$350,000.00	\$0.00	\$350,000
Columbus - Piedmont Columbus Regional Health	70	\$286,564.00	\$0.00	\$286,564
Macon - Navicent Health	70	\$350,000.00	\$0.00	\$350,000





GMN TECHNOLOGY

GMN Technology



Smartsheet Dashboards – Financial Oversight



GMN Administrative Dashboard

Dashboard Links

- GMN Leadership
- DHS MAC Summary
- Project Team

Financial Document Links

- Readme
- FY20 Prime Budget
- FY20 Prime Expenses
- FY20 MAC Sub Awards
- Contract Management
- GMN Admin Project Plan

FY20 Prime Budget Summary

FY20 Prime Award Contracting Status

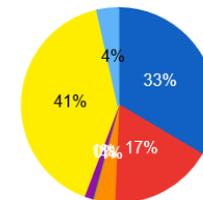
Primary	Status	Finish Date
Scope of work narrative	Complete	
Work plan	Complete	
Budget & budget narrative	Complete	
Emory routing & approval	Complete	
DHS Approval	Complete	
Prime Award Setup	Past Due	
Data sharing agreement	In Progress	

FY20 Prime Budget

Primary	Approved Budget	YTD Actual	Balance
Prime Award Total	\$4,143,258	\$203,926	\$3,939,332
Direct Costs	\$3,997,937.42	\$191,816.08	\$3,806,121.34
DHS Withholding			
Personnel Services	\$1,386,602	\$115,550	\$1,271,052
Consulting Services	\$712,851	\$76,266	\$636,585
Regular Operating	\$145,320	\$0	\$145,320
Travel	\$7,000	\$0	\$7,000
Equipment	\$0	\$0	\$0
Facility Costs	\$0	\$0	\$0
Per Diem/Fees/Contracts	\$0	\$0	\$0
Other	\$59,600	\$0	\$59,600
Memory Assessment Clinics	\$1,686,564.00	\$0.00	\$1,686,564
Indirect Charges	\$145,320.22	\$12,110	\$133,210.22
F&A Expense	\$145,320	\$12,110	\$133,210

FY20 Prime Budget Allocation

- Personnel Services
- Consulting Services
- Regular Operating
- Travel
- Other
- Memory Assessment Clinics
- F&A Expense



FY20 MAC Budget Summary

Primary	Target Volume	Approved Budget	YTD Actual	Balance
Memory Assessment Clinics	350	\$1,686,564.00	\$0.00	\$1,686,564
Albany - Phoebe Putney	70	\$350,000.00	\$0.00	\$350,000
Atlanta - Grady Health System	70	\$350,000.00	\$0.00	\$350,000
Augusta - Augusta University Health System	70	\$350,000.00	\$0.00	\$350,000
Columbus - Piedmont Columbus Regional Health	70	\$286,564.00	\$0.00	\$286,564
Macon - Navicent Health	70	\$350,000.00	\$0.00	\$350,000



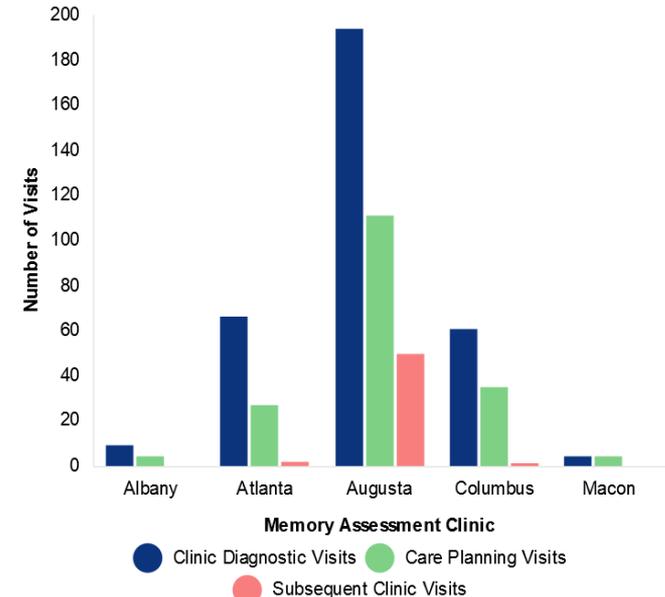
Smartsheet Dashboards – Program Oversight

Memory Assessment Clinics

MAC Status Summary

Primary	Health	Status Update
Albany MAC (Phoebe Putney)	●	- Eval Core site visit week of 8/30 - GMN Portal Pilot Go-Live (training 8/26)
Atlanta MAC (Grady)	●	- Kelly working with Morehouse to secure time for Dr Endeshaw to serve as physician lead. - MA position posted to support psychometric testing & other GMN activities. - Updated volume calculator sent by Alina. Any questions? - Internal PCP followup meeting 8/29
Augusta MAC (MCG)	●	- Onsite visit Aug 6 for capacity discussion and PCP outreach planning. - Completed financial model review & Kristine to continue evaluate their resource needs. - Plan to do outreach to 2 targeted PCP's (1 internal 1 external). Meeting scheduled w/ Dr. Van Alstine practice on 9/13
Columbus MAC (Piedmont Columbus)	●	- LPN hired and is going through Hospital orientation. Another LPN offered a position and awaiting acceptance. Both will be helping with multiple areas within the clinic (Psychometric and CSE). - PCP referral to in network physicians expected to begin early September. (About 12 providers) - Columbus MAC does not appear to have agreements in place to with GaHIN to send data to Alz Registry -Asif to send draft of sample workflow and schedule meeting to document site specific variations.
Macon MAC (Navicent)	●	- Relaunch observation visit 8/15. Successful completion of patient visit. 3 additional patients scheduled in the next two weeks. - New Hire CSE (Mandy Stone) started 7/29. - New Psychometric tester (Lynn Kirby) shadowing at AU 8/8 - Veronda OOO. Unknown return date as yet. Stephanie covering

Overall MAC Visits





Call Center Design (Detailed)

GMN Call Center Overview

Two Primary Functions

Inbound

The GMN call center will serve as a resource center for patients, caregivers, providers and the community for those seeking information related to Alzheimer's and dementia, the memory assessment clinics, or available services.

Outbound

GMN staff will perform periodic follow-up phone calls with GMN patients to monitor program outcomes.



Call Center implementation

Two Implementation Phases

Phase I

Outbound calls only with return calls expected

Phase II

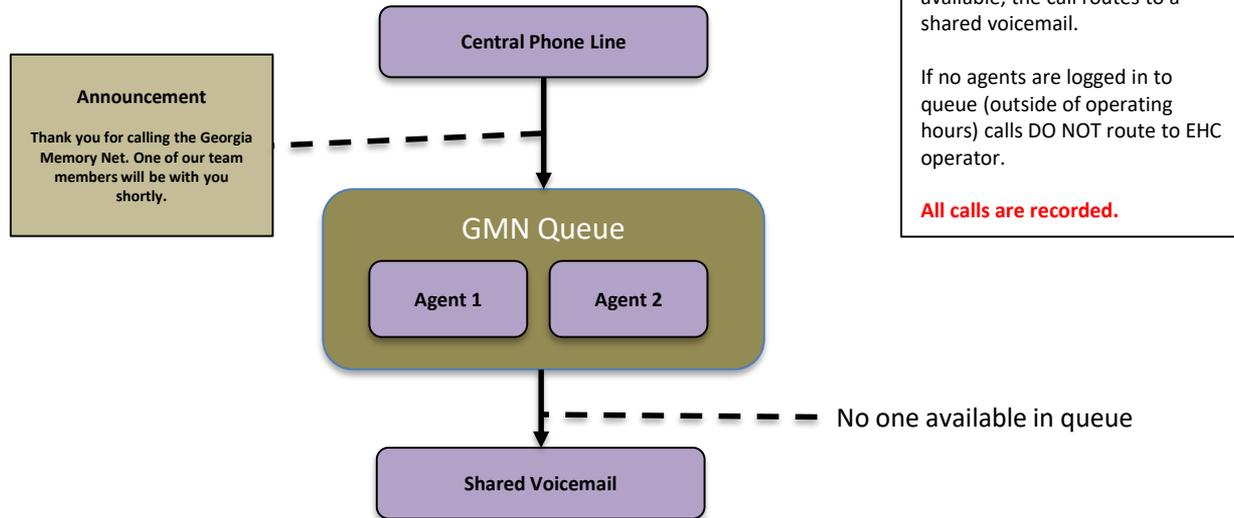
Outbound calls

Inbound calls from the community



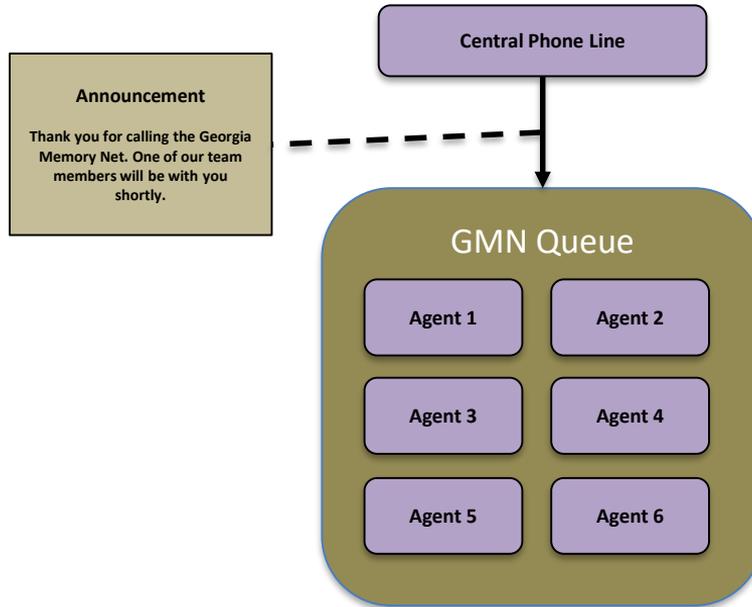
GMN Call enter

Phase I Inbound Calls (Revised Design)



GMN call center

Phase II Inbound Calls



Desired State:

Caller routes to the first available agent in the queue. If no answer, the caller waits in the queue until an agent becomes available.

If no agents are logged in to queue (outside of operating hours) calls DO NOT route to EHC operator.

All calls are recorded.





Primary Care Outreach

SFY20: Primary Care Outreach

GMN PCP Welcome Kit

- Welcome Kit Folder
- Welcome Letter
- PCP Brochure Update
- GMN Top 10 Things To Know
- AWV Top 10 Things To Know
- Process Infographic Flow Chart
- CSE Overview
- Who Would Benefit from GMN
- GoAnnual Educational Overview
- In-office Signage Summary
- GMN PCP Informational Poster
- GMN Patient Informational Poster
- GoAnnual PCP Informational Poster
- GoAnnual Patient Informational Poster



SFY20: Primary Care Outreach

Welcome Kit Examples

Which Patients Likely Benefit from Georgia Memory Net Referral

Patients with memory loss and/or unclear diagnosis are most likely to benefit from a referral to the Georgia Memory Net (GMN).

Patients are likely to benefit if they are:

- Aged 65 or older
- Have a clear diagnosis of Alzheimer's disease or another dementia
- Are living in a skilled nursing or other residential care facility
- Have a history of hospital stays (over 14 days) and/or long-term care

GMN's Memory Assessment Clinic (MAC) is designed to provide comprehensive diagnostic services to clinical diagnoses for memory problems, and geriatrician care assessment plans to support your continued care of your patients.

Please note: There are other causes of memory loss as outlined below that are unrelated to Alzheimer's disease related dementia. If a patient's memory problems are due to other health issues for which treatment is available, the patient should be referred to their primary care physician, not to GMN.

Patients are most likely to benefit if they are:

- Age 65 or older
- Have a clear diagnosis of Alzheimer's disease or another dementia
- Are living in a skilled nursing facility
- Have a history of hospital stays (over 14 days) and/or long-term care

Patients are most likely to benefit if they are:

- Aged 65 or older
- Have a clear diagnosis of Alzheimer's disease or another dementia
- Are living in a skilled nursing facility
- Have a history of hospital stays (over 14 days) and/or long-term care

Referral to Georgia Memory Net

- Georgia Memory Net
- Comprehensive geriatrician workup
- Geriatrician care plan
- Personalized care plan
- Geriatrician's ongoing support

Referral to Community Support

- Identify those at clear diagnosis of Alzheimer's disease or another dementia
- Are living in a skilled nursing facility
- Have a history of hospital stays (over 14 days) and/or long-term care

Community Services

- Geriatrician care plan
- Personalized care plan
- Geriatrician's ongoing support
- Caregiver support
- Caregiver training
- Caregiver support
- Caregiver support

info.GaMemoryNet.org // GaMemoryNet.org

The Georgia Memory Net Journey

The Georgia Memory Net exists to speed diagnosis of Alzheimer's disease and related dementias in symptomatic individuals. Not having a diagnosis limits access to appropriate care and resources that can improve quality of life for affected Georgians.

Here's how the program works:

- 1. PCP IDENTIFIES THE RISK**
The patient's PCP identifies the risk of Alzheimer's disease or another dementia based on a patient's history of hospital stays (over 14 days) and/or long-term care.
- 2. 1st MAC APPOINTMENT**
The patient's PCP refers the patient to the 1st MAC appointment. The patient's PCP provides the patient with information about the 1st MAC appointment.
- 3. 2nd MAC APPOINTMENT**
The patient's PCP refers the patient to the 2nd MAC appointment. The patient's PCP provides the patient with information about the 2nd MAC appointment.
- 4. CUSTOMIZED CARE PLAN DEVELOPED FOR THE PATIENT**
The patient's PCP develops a customized care plan for the patient based on the patient's diagnosis and needs.
- 5A. PATIENT THEN RETURNS TO PCP FOR CONTINUED CARE**
The patient returns to their PCP for continued care and support.
- 5B. COMMUNITY SUPPORT OFFERED ONGOING CARE AND PARTNERSHIP**
The patient is offered ongoing care and support through the GMN's community support program.

info.GaMemoryNet.org // GaMemoryNet.org

The Top 10 Things You Should Know About the Annual Wellness Visit

- 1. What is an Annual Wellness Visit (AWV)?**
An AWV is a preventive care visit that focuses on preventing disease and keeping you healthy. It is not a physical exam. It is a chance to discuss your health and make sure you are getting the care you need.
- 2. Who qualifies for an AWV?**
All Medicare beneficiaries who have reached age 65 qualify for an AWV. If you are 75 or older, you are eligible for an AWV every 12 months. If you are 65-74, you are eligible for an AWV every 12 months or 6 months if you have a chronic condition.
- 3. How often can a patient receive an AWV?**
If you are 75 or older, you can receive an AWV every 12 months. If you are 65-74, you can receive an AWV every 12 months or 6 months if you have a chronic condition.
- 4. Who can perform an AWV?**
An AWV can be performed by a physician, physician assistant, nurse practitioner, or other licensed practitioner.
- 5. How to conduct an AWV:**
• Review medical and family history
• Review a list of current medicines
• Measure height, weight, BMI, blood pressure and other routine measurements
• Assess for possible cognitive impairment using 4D test
• Identify potential risk factors for depression
• Assess functional ability and need for safety
• Establish a written action plan for the next 12 months
• Prepare for the doctor's, physician's and treatment planning status and benefits
• Provide health advice and appropriate referrals for making the best choice
• Review medication to Health Risk Assessment
• Use CME.gov for more information on conducting AWVs

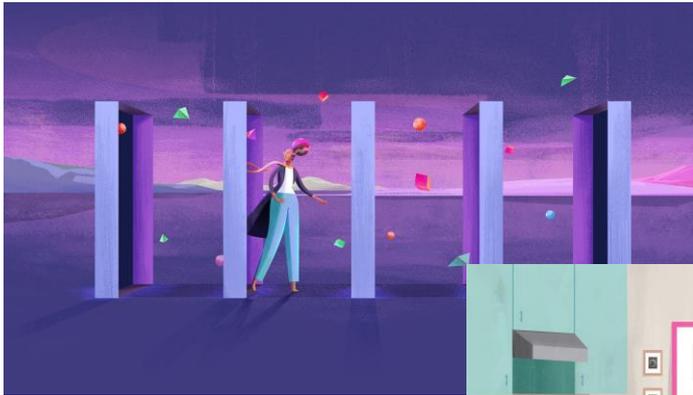
Top 10 Things PCPs Should Know About Georgia Memory Net

- 1. What is Georgia Memory Net?**
Georgia Memory Net (GMN) is a statewide program dedicated to the early diagnosis and treatment of Alzheimer's disease and related dementias. GMN is supported by the Georgia Department of Human Services' Georgia Alzheimer's Project.
- 2. What are the main goals of Georgia Memory Net?**
• Increase geriatric care services for patients with memory loss
• Provide comprehensive geriatric care services to patients with memory loss
• Increase the number of geriatricians and geriatric nurse practitioners in Georgia
• Provide ongoing and individualized patient care and education to the Alzheimer's Project in the Georgia Department of Public Health.
- 3. Which patients are most likely to benefit from a referral to a GMN Memory Assessment Clinic (MAC)?**
• Patients most likely to benefit are:
• Those with a diagnosis of Alzheimer's disease or other cognitive impairment
• Those with a history of hospital stays (over 14 days) and/or long-term care
• Those living in a skilled nursing facility
• Caregivers of those with memory loss
• Caregivers of those with memory loss
- 4. Which patients are least likely to benefit from a referral to a GMN Memory Assessment Clinic?**
• Patients least likely to benefit are:
• Those with a diagnosis of Alzheimer's disease or other cognitive impairment
• Those with a history of hospital stays (over 14 days) and/or long-term care
• Those living in a skilled nursing facility
• Caregivers of those with memory loss
• Caregivers of those with memory loss



SFY20: Primary Care Outreach

PCP Animated Video Examples (Completion date: 9/23/2019)



Primary Care Outreach

GMN Georgia Greats



GMN GoAnnual



Digital Patient Engagement

Sample Web Inquiry and Physician-Guided Response:

My 63-year- old sister and my 74-year-old cousin have memory loss and I don't know where to go and what to do. My nieces and nephews are handling things but I don't think they are doing enough. How can I help?

Thank you for contacting Georgia Memory Net regarding your sister's and cousin's health concerns. Georgia Memory Net's Memory Assessment Clinics require a referral from a Primary Care Provider in order to make certain that individuals receive needed follow-up care and community services referrals.

Your concern comes from a place of caring. Sometimes individuals like your nieces and nephews can feel like there is nowhere to turn, and Georgia Memory Net hopes to be that lifeline for many. We hope that you will share information that you received about the program. It may also be that your sister and cousin personally are able to understand information about your concern.

While you need permission from your sister and cousin to have their doctor tell you information, you do not need permission for you to share your concerns with their primary care provider. We encourage you to share any health concerns you may have with your relative's Primary Care Provider to determine whether or not a detailed physical examination or memory testing would be beneficial...

At Georgia Memory Net's Memory Assessment Clinics, trained clinicians initiate comprehensive diagnostic assessments and care planning for patients and families referred by PCPs...

We recommend visiting the Alzheimer's Association website at www.alz.org . The AA website provides information on Alzheimer's, help and support for care partners, and guides to local resources. The Alzheimer's Association also offers a helpline that is staffed by a live social worker 24 hours a day (800-272-3900).

You can also find helpful information regarding Alzheimer's and related dementias care, research, and support through the National Institute on Aging's website at www.nia.nih.gov...

