
#DOWNTOWNDUBLIN
Dublin, Georgia
Pop 16,000

Laurens County
Pop 48,000

Downtown Investment
$30 million since 2007

Dublin DDA, 1982
Main Street City, 1989

Funded by
City and County
SPLOST
Hotel/Motel Tax
GOOD FOOD.

GOOD PEOPLE.

GOOD MUSIC.
$30 MILLION PUBLIC & PRIVATE INVESTMENT 2007

Complete
Complete Green Space and Parking
Ongoing
Ongoing Green Space and Parking
WHAT WE DO

Find modern uses for historic buildings.

Create beautiful public spaces.

Attract engaged audiences.
CELEBRATE THE WINS.
1912 First National Bank
The Skyscraper
Tallest eyesore between Macon and Savannah
The Skyscraper

DDA underwrote pre-development $50,000

Located developer and tenant

Total investment $4.2 million

Historic Tax Credits $1 million
SunTec & Cummings Buildings
Medical and professional space
Second floor residential
PUBLIC INVESTMENT

Parking $370,000
Utility upgrades $58,000
DEANO’S EXPANSION

Acquired property
Re-established façade
Leased and later sold to Deano’s

Downtown Loan Fund

$5-20K
10 years
Prime + .5%
CHURCH STREET PROPERTY
City deeded property to DDA
Located tenant to purchase and restore early 1900’s house
BICENTENNIAL PLAZA

$1.1 m public investment
Closed city street to create pedestrian corridor
MARTIN LUTHER KING, JR. MONUMENT PARK

Revealed April 2017
Site of MLK’s first public speech
HISTORIC WALKING TOUR
MOBILE APP
Martin MOVIE HOUSE
@Theatre Dublin
MARKET ON MADISON
NEW YEAR'S EVE SHAMROCK DROP
LIVING WALLS ATLANTA
DESIGN + FAÇADE GRANTS
THE LOCAL YOLKAL CAFE
ONE 21 BUILDING
AMBREE JAMESON
SHOE BAR

JACKSON ST. LOFTS
WESTBROOKS BUILDING
SUBWAY CAFE
G RHYTHM PERFORMING ARTS CENTER
JACKSON STREET PLAZA & PARKING

Estimated $2.5 m Public Investment

4 new development projects

10 commercial
13 residential
1 flex work space
1902 Henry Building

1898 Corker Building
What’s next for #DOWNTOWNDUBLIN?
DOWNTOWN LIVING
INCENTIVES FOR HISTORIC REHAB
FOCUS ON BUSINESS GROWTH
BEAUTIFUL PUBLIC SPACES
DDA – FIRST STOP DOWNTOWN
### Dublin Main Street Program
### 2016 Community Impact Report

Below is a summary of your Downtown Development program’s annual impact for the 2016 calendar year. All numbers are self-reported by each program on a monthly basis and are required as part of the annual assessment process.

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Number of Promotional Events</td>
<td>87</td>
</tr>
<tr>
<td>Total Attendance at Promotional Events</td>
<td>58,525</td>
</tr>
<tr>
<td>Total Number of Volunteer Hours</td>
<td>11,000</td>
</tr>
<tr>
<td>Total Number of Completed Building Rehabilitation Projects</td>
<td>3</td>
</tr>
<tr>
<td>Total Cost of Building Rehabs</td>
<td>$325,000</td>
</tr>
<tr>
<td>Total Number of Public Improvement Projects</td>
<td>3</td>
</tr>
<tr>
<td>Total Cost of Public Improvement Projects</td>
<td>$84,750</td>
</tr>
<tr>
<td>Total Number of New Housing Units</td>
<td>2</td>
</tr>
<tr>
<td>Total Number of New Businesses Opening or Expanding</td>
<td>15</td>
</tr>
<tr>
<td>Total Number of New Jobs Created</td>
<td>29</td>
</tr>
<tr>
<td>Total Number of Business Closings</td>
<td>2</td>
</tr>
<tr>
<td>Total Number of Jobs Lost</td>
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</tr>
<tr>
<td>Total Number of Net Jobs</td>
<td>24</td>
</tr>
<tr>
<td>Total Amount of Private/Public Investment Downtown</td>
<td>$1,529,262</td>
</tr>
</tbody>
</table>