• **Atlanta**: Atlanta Regional Counties

• **Hub Counties**: 8 counties with job total of more than 65,000 or nexus to a hub county

• **Rural**: 140 counties
POPULATION GROWTH 2015 TO 2030

Source: JobsEQ

Atlanta: 11,709,137 +1 MILLION

Hub Counties: 10,199,272

Rural: 2015 2030

2015 2015-2030 Growth

Source: JobsEQ
JOB GROWTH

2010-2015

- U.S.: 8.3%
- GA: 9.6%
- Atlanta: 10.4%
- Hub: 5.2%
- Rural: 3.1%

2016-2026

- U.S.: 6.5%
- GA: 7.6%
- Atlanta: 11.6%
- Hub: 9.4%
- Rural: 1.6%

Source: JobsEQ
BUSINESS ESTABLISHMENT CHANGE 2000 TO 2014

Source: Census County Business Patterns
DISTRESSED COUNTIES

Rank among states:

4th Most Distressed

<table>
<thead>
<tr>
<th></th>
<th>U.S.</th>
<th>GA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20%</td>
<td>53%</td>
</tr>
</tbody>
</table>

- **Prosperous**
- **Borderline Distressed**
- **Distressed**
### PERCENT POPULATION AGE 65 OR OLDER

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2030</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S.</td>
<td>14.9%</td>
<td>20.6%</td>
</tr>
<tr>
<td>GA</td>
<td>12.8%</td>
<td>18.1%</td>
</tr>
<tr>
<td>Atlanta</td>
<td>10.6%</td>
<td>15.3%</td>
</tr>
<tr>
<td>Hub</td>
<td>12.9%</td>
<td>18.2%</td>
</tr>
<tr>
<td>Rural</td>
<td>15.1%</td>
<td>21.5%</td>
</tr>
</tbody>
</table>

Source: JobsEQ
MILLENNIAL AND GEN Z GROWTH 2015 to 2030

**MILLENNIAL**
Born 1981 to 1997

- U.S. 7.0%
- GA 10.2%
- Atlanta 24.6%
- Hub -2.4%
- Rural -1.4%

**GENERATION Z**
Born 1998 to 2014

- U.S. 10.1%
- GA 13.5%
- Atlanta 20.7%
- Hub 23.9%
- Rural 1.2%

Source: JobsEQ
PERCENTAGE OF 3rd GRADE STUDENTS READING PROFICIENTLY OR ABOVE

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>GA</td>
<td>35.2%</td>
</tr>
<tr>
<td>Atlanta</td>
<td>39.4%</td>
</tr>
<tr>
<td>Hub</td>
<td>29.7%</td>
</tr>
<tr>
<td>Rural</td>
<td>32.1%</td>
</tr>
</tbody>
</table>

Source: GA DOE 2016 Milestones
ADULTS WITHOUT A HIGH SCHOOL DEGREE 2015

STATE RANK: 41

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S.</td>
<td>13.3%</td>
</tr>
<tr>
<td>GA</td>
<td>14.6%</td>
</tr>
<tr>
<td>Atlanta</td>
<td>10.8%</td>
</tr>
<tr>
<td>Hub</td>
<td>14.1%</td>
</tr>
<tr>
<td>Rural</td>
<td>19.0%</td>
</tr>
</tbody>
</table>

Source: ACS 2015 5-Year Estimates
ADULTS NOT WORKING AGES 25-64

STATE RANK: 40

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S.</td>
<td>28.2%</td>
</tr>
<tr>
<td>GA</td>
<td>30.8%</td>
</tr>
<tr>
<td>Atlanta</td>
<td>26.1%</td>
</tr>
<tr>
<td>Hub</td>
<td>32.9%</td>
</tr>
<tr>
<td>Rural</td>
<td>35.7%</td>
</tr>
</tbody>
</table>

Source: ACS 2015 5-Year Estimates
MEDIAN HOUSEHOLD INCOME RATIO 2015

<table>
<thead>
<tr>
<th></th>
<th>Median Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S.</td>
<td>$53,580</td>
</tr>
<tr>
<td>Georgia</td>
<td>$49,340</td>
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<tr>
<td>Atlanta</td>
<td>$57,207</td>
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<tr>
<td>Hub</td>
<td>$42,306</td>
</tr>
<tr>
<td>Rural</td>
<td>$41,525</td>
</tr>
</tbody>
</table>

Source: ACS 2015 5-Year Estimates
POVERTY RATE 2015

U.S. 15.5%
GA 18.4%
Atlanta 15.4%
Hub 21.1%
Rural 20.7%

All Ages
STATE RANK: 45

U.S. 21.7%
GA 26.0%
Atlanta 22.3%
Hub 30.5%
Rural 28.8%

Under 18
STATE RANK: 43

Source: ACS 2015 5-Year Estimates
UNINSURED POPULATION

<table>
<thead>
<tr>
<th></th>
<th>2017</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S.</td>
<td>11.0%</td>
<td></td>
</tr>
<tr>
<td>GA</td>
<td>18.9%</td>
<td>27.2%</td>
</tr>
<tr>
<td>Atlanta</td>
<td>19.2%</td>
<td>26.0%</td>
</tr>
<tr>
<td>Hub</td>
<td>17.4%</td>
<td>26.8%</td>
</tr>
<tr>
<td>Rural</td>
<td>19.1%</td>
<td>28.3%</td>
</tr>
</tbody>
</table>

Source: Georgia Chamber Quality Healthcare Access Study

Less than 20%
20% to 25%
Greater than 25%
ECONOMIC ENGINES

Source: Select Georgia
AGRICULTURE

GEORGIA PRODUCTION 2015

$74.3 BILLION IMPACT
SUPPORTS 1 in 7 JOBS
42,000 FARMS
9.7 M ACRES

NATIONAL RANKINGS FOR GEORGIA

- Blueberries - #1
- Broilers - #1
- Peanuts & Pecans - #1
- Rye - #1
- Spring Season Onions - #1
- Cotton - #2
- Cucumbers - #2
- Total Pullets - #2
- Watermelon - #2
- Bell Peppers - #3
- Peaches - #3
- Sweet Corn - #3

Source: UGA Center for Agribusiness & Economic Development
DEFENSE

U.S. DEFENSE CONTRACT SPENDING IN GEORGIA 2015

- $6.4 BILLION CONTRACT SPEND
- $6.2 BILLION PAYROLL
- $20 BILLION IMPACT
- 129,463 JOBS (Active, Civilian, Guard)

NATIONAL RANKINGS

- U.S. DEFENSE SPEND #7
- MILITARY PERSONNEL #8

Source: GDEcD 2015 data
TOURISM & CREATIVE ECONOMY

TOURISM SPEND 2015

- **$27.5 BILLION SPEND**
- **$59 BILLION IMPACT**
- **$3 BILLION STATE AND LOCAL TAXES**
- **439,000 JOBS**

NATIONAL RANKINGS

- **DOMESTIC TOURISM SPEND #7**
- **INTERNATIONAL TOURISM SPEND #8**
- **BEST TRIPS 2017 by National Geographic**
- **U.S.FILM PRODUCTION #3**

Source: GDEcD 2015
ADVANCED MANUFACTURING

PERCENT OF TOTAL EMPLOYMENT 2016

- $54.82 BILLION OUTPUT
- 11.1% GA GDP
- 6,527 FIRMS
- 385,700 JOBS

NATIONAL RANKINGS

- TEXTILE GDP #1
- AIRCRAFT ENGINE & PARTS EXPORTS #2
- FOOD & BEVERAGE GDP #5
- AUTOMOTIVE GDP #14

Source: NAM, BEA 2014, Select Georgia
LOGISTICS & TRANSPORTATION

WAREHOUSES & DISTRIBUTION CENTERS

NATIONAL RANKINGS

4th LARGEST PORT

12th LARGEST AIR CARGO HUB IN NORTH AMERICA

LARGEST RAIL NETWORK IN SOUTHEAST WITH (4700 MILES)

5th LARGEST LOGISTICS EMPLOYER IN U.S.

Source: GDEcD, Select GA
HEALTHCARE

PERCENT OF TOTAL EMPLOYMENT 2016

- 400 Hospitals
- 562,000 Jobs
- 11.9% Employment

2025 GA SHORTAGE

- 1300 Physicians
- 6700 Nurses

Source: HRSA, JOBSEQ
RURAL PROSPERITY

Leadership

Private Sector

Business & Civic Organizations

Government

Nonprofits & Faith

Higher Education

GEORGIA 2030.0
GEORGIA CHAMBER

GEORGIA 2030

GEORGIA OUTLOOK