



# VALLEY PARTNERSHIP JOINT DEVELOPMENT AUTHORITY UPDATE

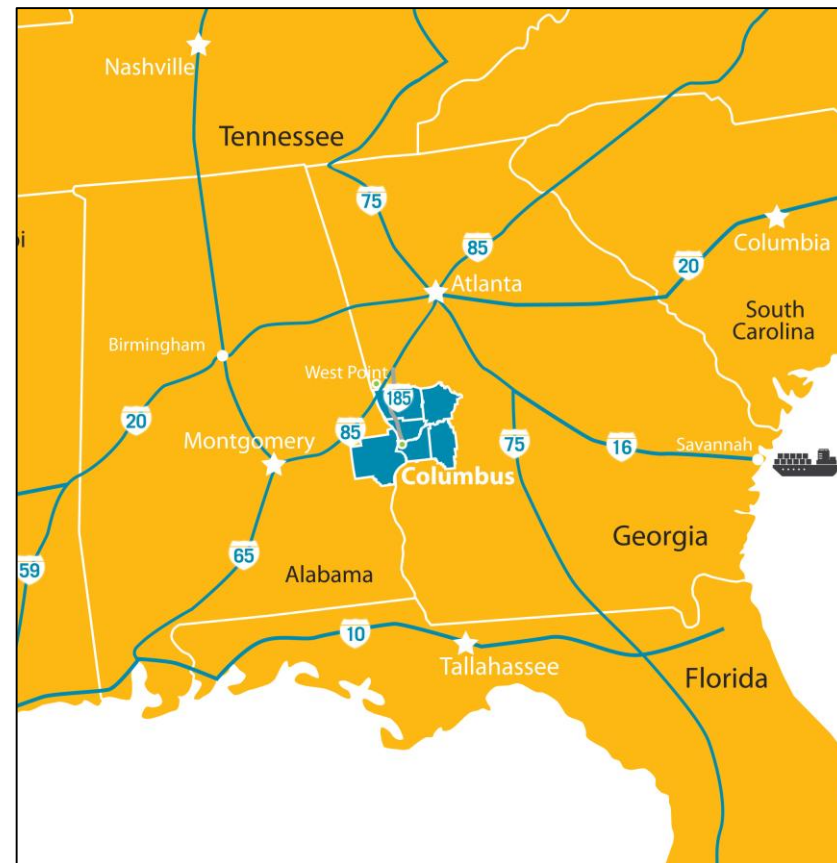


## REGIONALISM AND PARTNERSHIPS DELIVER RESULTS



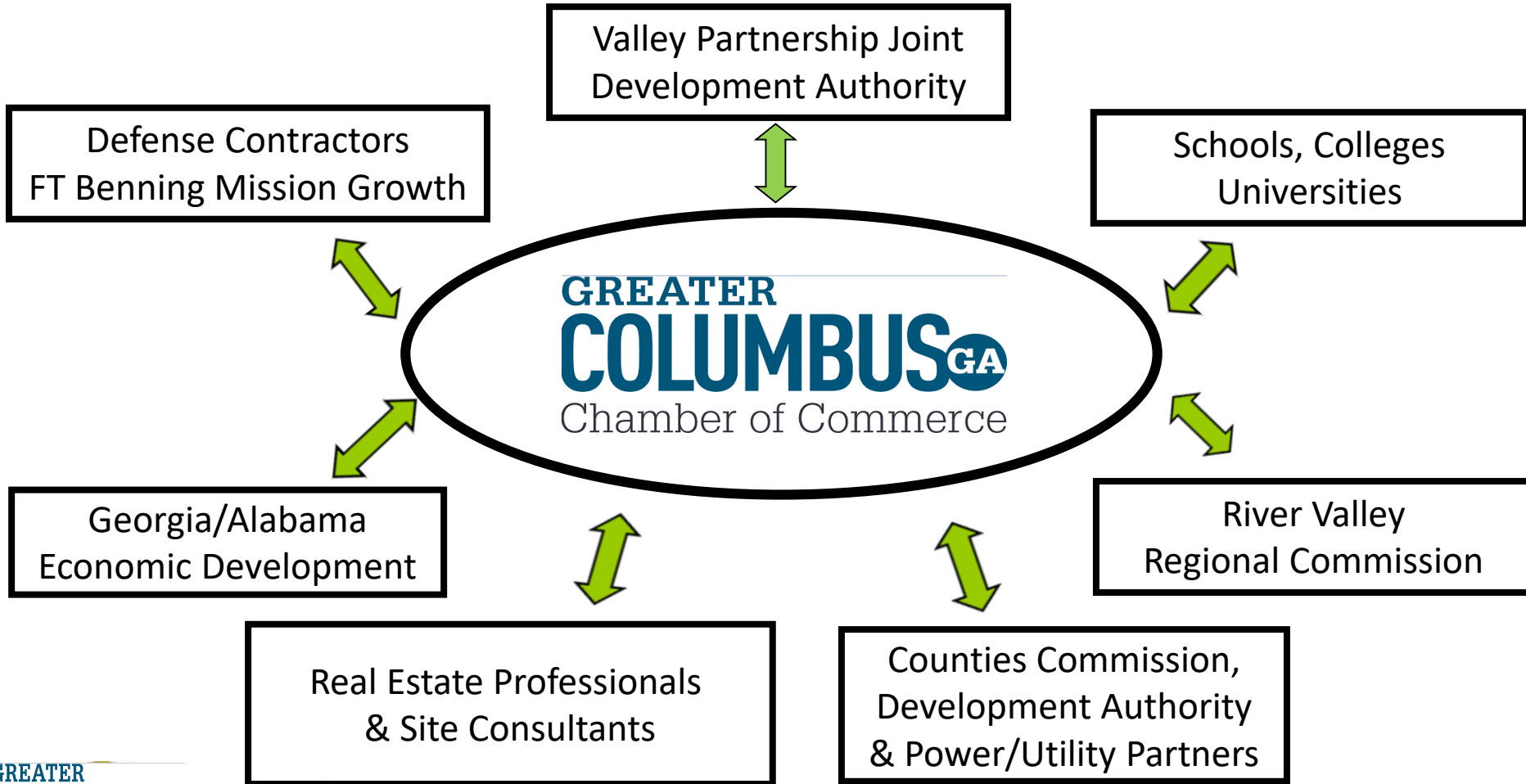
# ABOUT US

The Greater Columbus Georgia Region has served as a model for regional economic development for more than 20 years.





# APPROACH

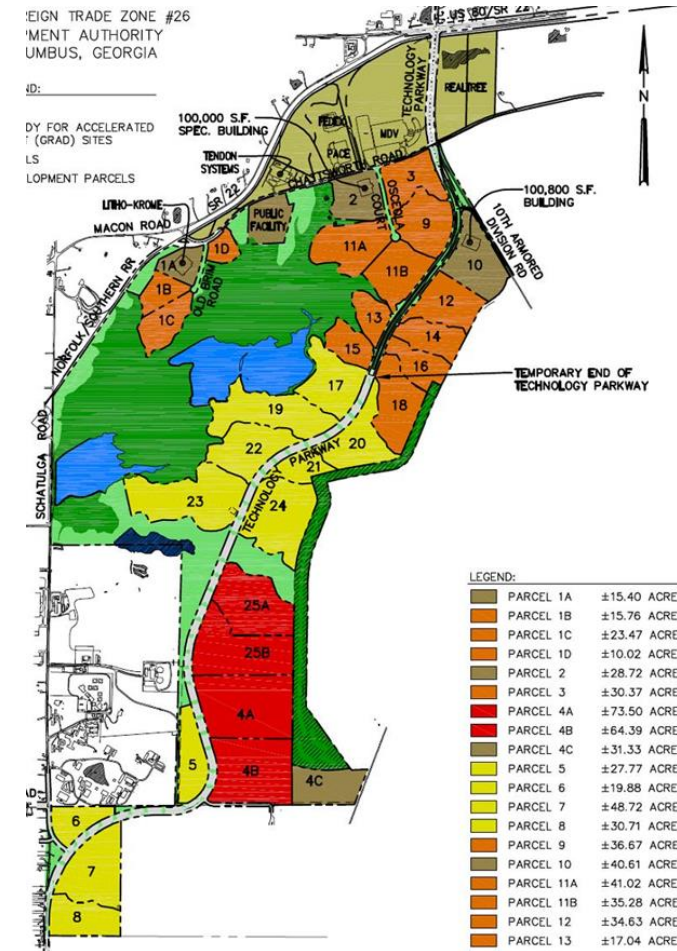




# PRODUCTS – SITES

## Muscogee Technology Park

- 1300-acre business park
- **GRAD** - Georgia Ready for Accelerated Development designation
- Foreign Trade Zone designation





# PRODUCTS – SITES

## Benning Technology Park

- 174-acre business park
- \$20 million TSPLOST-funded interchange to be completed by 2018
- Mixed-use development has potential of 2,000 jobs and \$100 million in payroll.



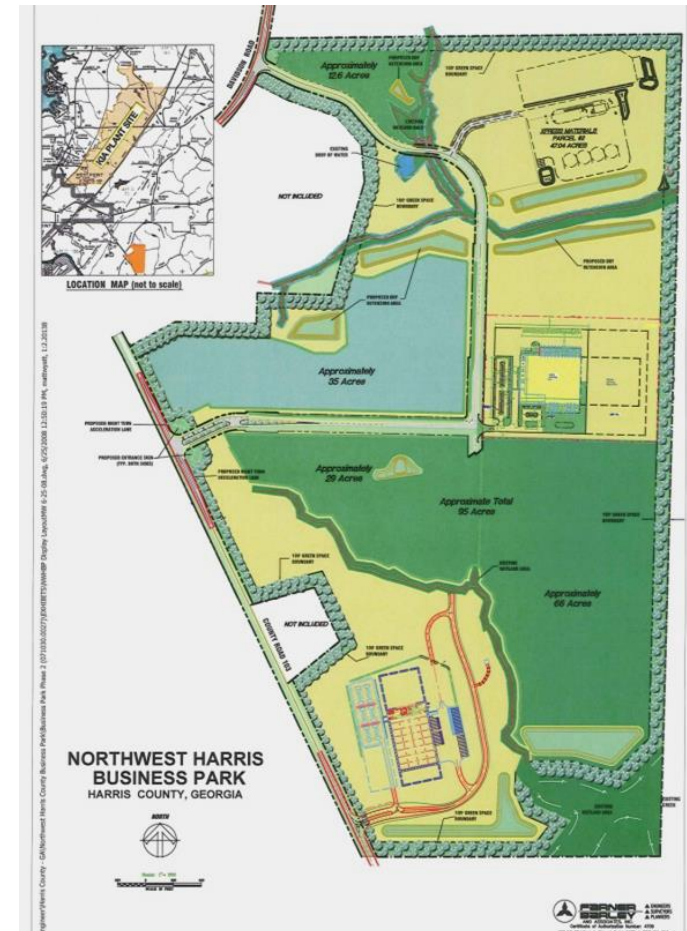




# PRODUCTS – SITES

## Northwest Harris Business Park

- 550-acre park in West Point (158 new)
- Approximately 5.5 miles to Kia
- Four Kia suppliers located in the park





# WORKFORCE

## Regional Workforce Facts

- 127,677 Columbus GA-AL MSA Civilian Labor Force (September 2017)
- 4.9% Columbus GA-AL MSA Unemployment Rate (September 2017)  
Georgia Rate: 4.5% (September 2017)
- 2,500 to 5,000 soldiers exit Fort Benning annually



# WORKFORCE

TOP EMPLOYERS	
Fort Benning	40,000
TSYS	4,700
Muscogee County School District	4,300
Aflac	3,800
Columbus Regional Health	2,800
KIA Motors Manufacturing Georgia Inc.	3,000
St. Francis Hospital Inc.	2,800
Columbus Consolidated Government	3,000
BlueCross BlueShield of Georgia	1,650
Columbus State University	1,200





# EDUCATION ASSETS





# Valley Partnership Region Public Schools

## Muscogee County

- 32 elementary schools
- 12 middle schools
- 9 high schools
- magnet schools

## Harris County

- 5 elementary schools
- 1 middle school
- 1 high school

## Marion County

- 1 primary school
- 1 middle school
- 1 high school

## Phenix City & Russell County

- 13 elementary schools
- 3 middle schools
- 2 high schools

## Cusseta-Chattahoochee County

- 1 middle school
- 1 high school

## Talbot County

- 1 elementary school
- 1 high school



# CORPORATE HEADQUARTERS





# GLOBAL COMPANIES

**Stepan**



**McCAULEY™**



**Snyder's-Lance**  
INCORPORATED

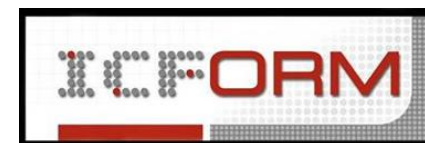




# FOREIGN DIRECT INVESTMENT

**Panasonic**

**ONEDA**







# Medical Facilities



## Columbus Regional Health

MIDTOWN MEDICAL CENTER | NORTHSIDE MEDICAL CENTER |  
JOHN B. AMOS CANCER CENTER | THE CHILDREN'S HOSPITAL AT MIDTOWN





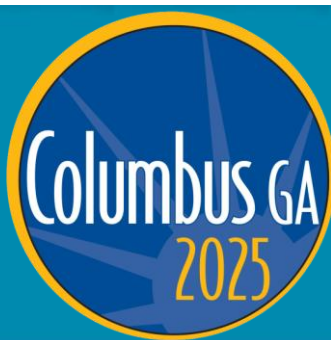
# REGIONAL RESULTS – 2017

YEAR	ANNOUNCEMENTS	JOBS	CAPITAL INVESTMENT
2013	15	2,435	\$181,326,000
2014	7	1,135	\$136,500,000
2015	5	260	\$8,700,000
2016	6	846	\$113,200,000
2017	4	606	\$468,600,000
<b>TOTAL</b>	<b>37</b>	<b>5,282</b>	<b>\$908,326,000</b>



# REGIONAL RESULTS – 2017

PROJECT	INVESTMENT	NEW JOBS
Heckler & Koch (E)	\$28.5 million	84
Pratt & Whitney (E)	\$386 million	510
W.C Bradley (The Rapids)	\$52 million	6
Gilster Mary Lee	\$2.1 million	6
<b>TOTAL (YTD)</b>	<b>\$468.6 million</b>	<b>606</b>



## Guiding Principles

Increasing Prosperity

Reducing Poverty

Improving Quality of Life

## Goal Areas

Talented,  
Educated People

Targeted  
Economic  
Growth

An Enterprising  
Culture

Vibrant and  
Connected  
Places

A Cohesive  
Image and  
*Identity*

Strategic  
Objectives

Strategic  
Objectives

Strategic  
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Objectives

Tactical  
Recommendations

Tactical  
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Tactical  
Recommendations

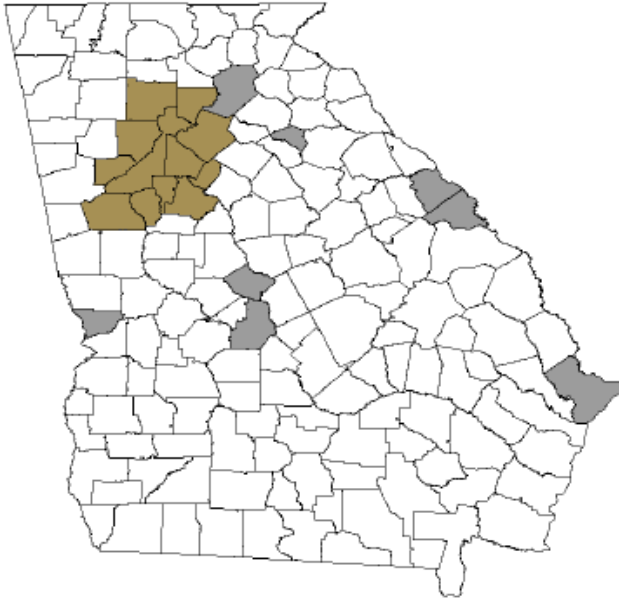
Tactical  
Recommendations

Tactical  
Recommendations



# GEORGIA 2030 STUDY AND FINDINGS

## COUNTY DESIGNATIONS



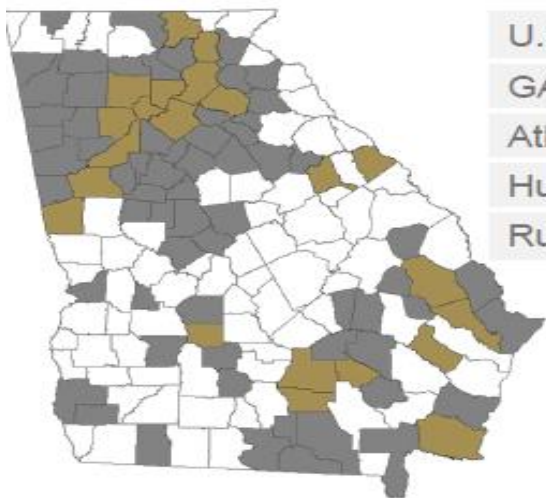
- **Atlanta:** Metro ATL – 11 counties
- **Hub:** 8 counties with job total of more than 65,000 or nexus to a hub county
- **Rural:** 140 counties





# GEORGIA 2030 STUDY AND FINDINGS

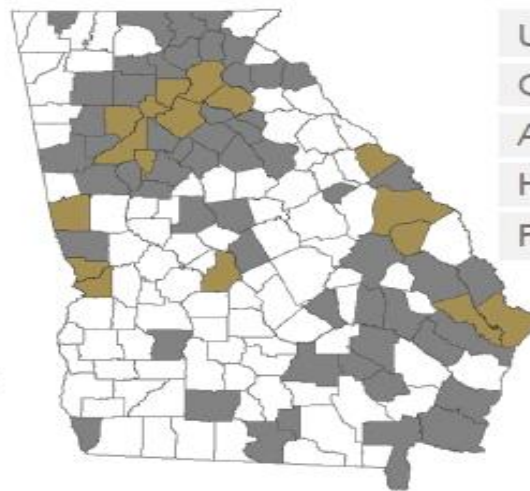
## JOB GROWTH



2010-2015

U.S.	8.3%
GA	9.6%
Atlanta	10.4%
Hub	5.2%
Rural	2.9%

Growth  
 Minimal Growth  
 Loss



2016-2026

U.S.	6.5%
GA	7.6%
Atlanta	11.6%
Hub	9.4%
Rural	1.6%

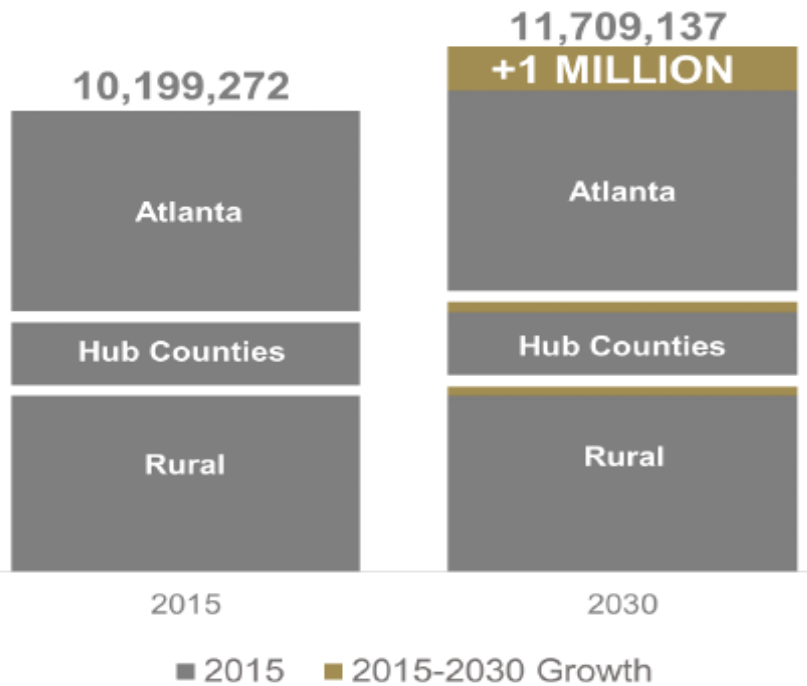
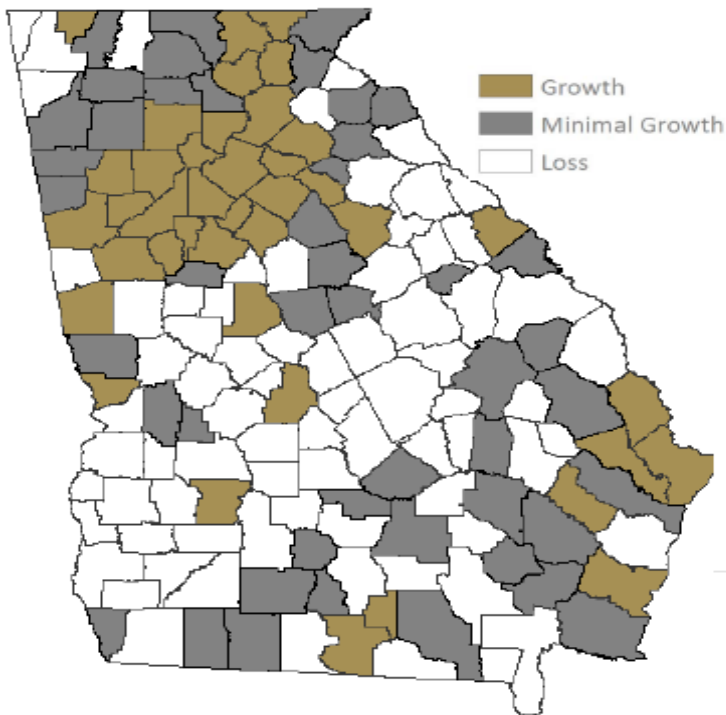
Source: JobsEC





# GEORGIA 2030 STUDY AND FINDINGS

## POPULATION GROWTH 2015 TO 2030

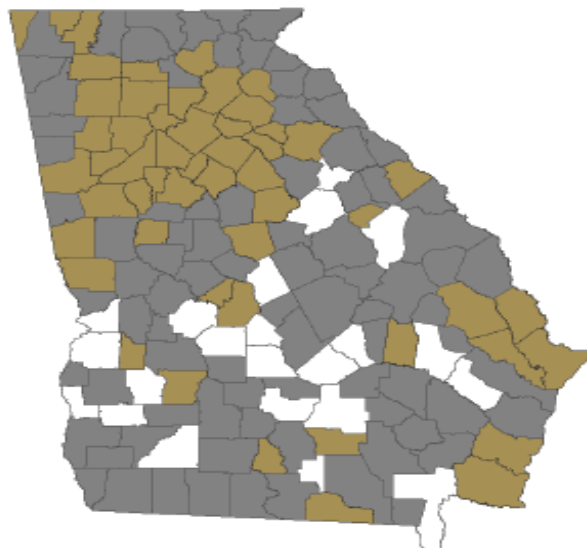


Source: JobsEQ



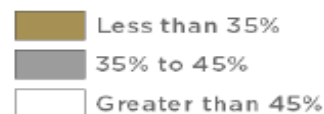
# GEORGIA 2030 STUDY AND FINDINGS

## ADULTS NOT WORKING AGES 25-64



STATE RANK: 40

U.S.	28.2%
GA	30.8%
Atlanta	26.1%
Hub	32.9%
Rural	36.0%



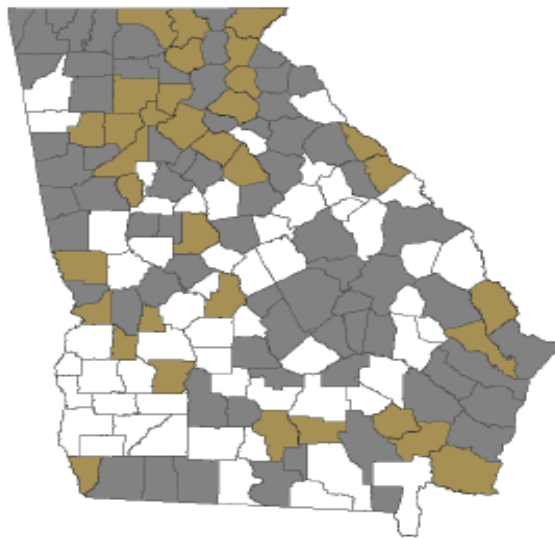
Source: ACS 2015 5-Year Estimates



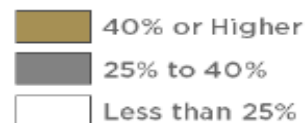


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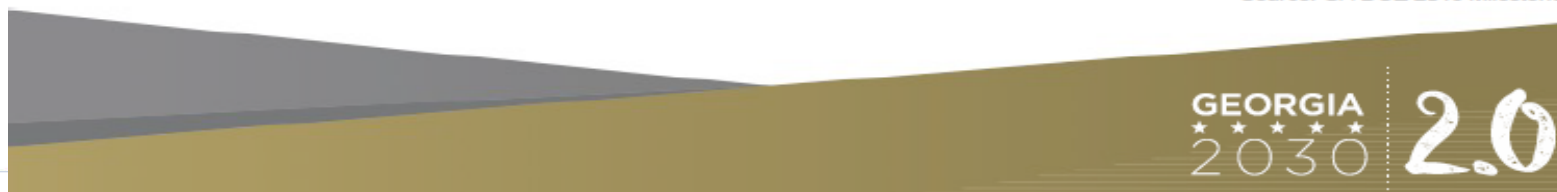
PERCENTAGE OF 3<sup>rd</sup> GRADE STUDENTS  
READING PROFICIENTLY OR ABOVE



GA	35.2%
Atlanta	38.4%
Hub	29.7%
Rural	33.1%



Source: GA DOE 2016 Milestones





# VALLEY PARTNERSHIP JOINT DEVELOPMENT AUTHORITY UPDATE



## REGIONALISM AND PARTNERSHIPS DELIVER RESULTS