

Georgia House Study Committee on Childhood Lead Exposure

October 21, 2021





An inclusive, public-private partnership committed to making Cleveland lead safe

—

Over 500 members believe that no child should ever be poisoned by lead

LEAD  SAFE
CLEVELAND COALITION



Crisis of Childhood Lead Poisoning

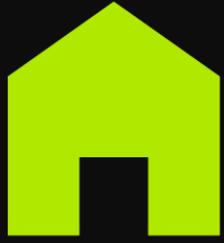


**1 IN 4 CHILDREN GET
LEAD POISONING
BY THE TIME
THEY ENTER
KINDERGARTEN**

- Effects of lead poisoning are **long-term and cumulative**
- Cleveland children with EBLs are:
 - 27% lower chance of being on-track for kindergarten
 - 25-30% more likely to enter the juvenile justice system
 - 34% more likely to be incarcerated as adults
 - By age 23, more likely to have relied on public assistance programs

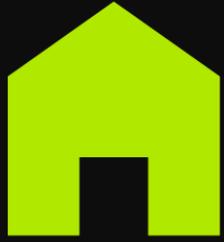
Public Health Crisis with a Housing Solution





The Lead Safe Approach

- Using a Lead Safe approach, Rochester successfully reduced childhood lead poisoning rates by 85% in 10 years
- Lead Free and Lead Safe are not interchangeable terms
 - Lead Free: all lead-based paint, soil, and components have been removed from the home or “abated”
 - Lead Safe: all lead risks (peeling paint, dust, soil) in and around the home have been safely controlled through “interim controls” and are therefore no risk to inhabitants with maintenance
- **Feasible, Effective, and Proven**



Cleveland's Lead Poisoning Prevention Law

METRO

Cleveland City Council passes historic lead poisoning prevention law

Updated Jul 24, 2019; Posted Jul 24, 2019



The Plain Dealer

Councilman Blaine Griffin during a press conference for the Lead Safe Plan for the city of Cleveland. January 22, 2019 (Gus Chan / The Plain Dealer)

By [Rachel Dissell, The Plain Dealer](#) and [Brie Zeltner, The Plain Dealer](#)

CLEVELAND, Ohio – City Council on Wednesday passed what some are calling a history-making law aimed at significantly reducing the number

- Beginning March 2021, the City of Cleveland required residential rental units built before 1978 to **proactively** get a Lead Safe Certification
- To get the certification, property owners must provide the City with a copy of a clearance examination or risk assessment
- Inspection must be permed by a private, state-certification professional, showing that lead hazard were not identified in the unit.

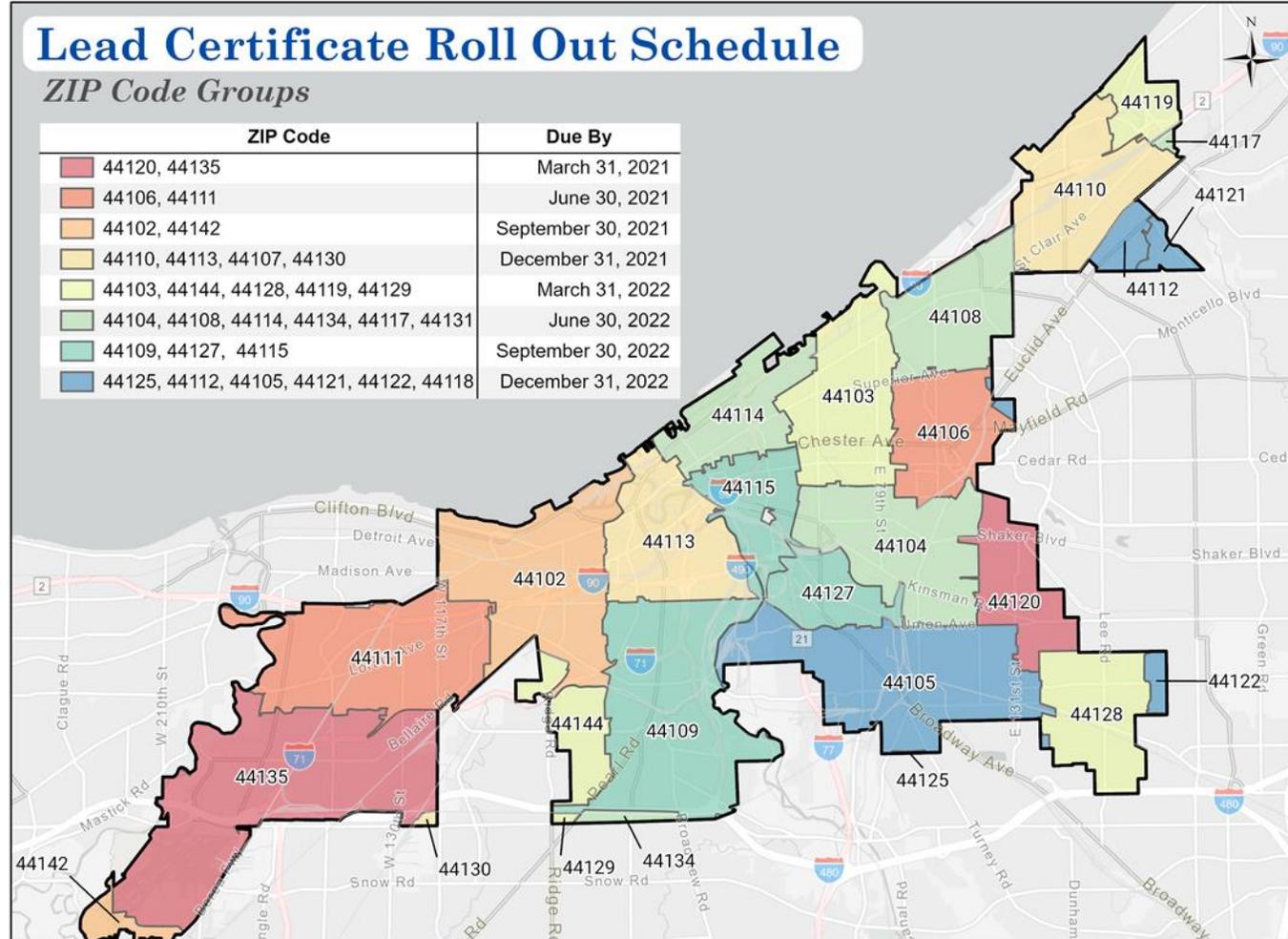


Cleveland's Lead Poisoning Prevention Law

Lead Certificate Roll Out Schedule

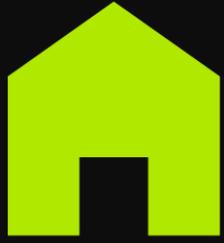
ZIP Code Groups

ZIP Code	Due By
44120, 44135	March 31, 2021
44106, 44111	June 30, 2021
44102, 44142	September 30, 2021
44110, 44113, 44107, 44130	December 31, 2021
44103, 44144, 44128, 44119, 44129	March 31, 2022
44104, 44108, 44114, 44134, 44117, 44131	June 30, 2022
44109, 44127, 44115	September 30, 2022
44125, 44112, 44105, 44121, 44122, 44118	December 31, 2022



Pairing the Certification with Resources





Lead Safe Home Fund

- First-of-its-kind public-private fund to support property owners and families achieve their Lead Safe Certification
- 5-year, \$99.4 million target budget
- The Fund encompasses two interrelated functions:
 - Lead Safe Resource Center
 - Lead Safe Home Loans and Grants



Lead Safe Resource Center

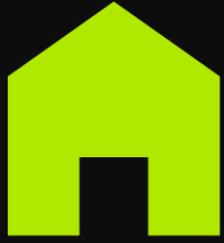
- One-stop-shop for lead poisoning prevention
 - Lead Safe Certification navigation
 - Community outreach
 - Lead 101 education
 - Workforce training + DIY landlord training
 - Lead Safe Hotline
 - Referrals to Financial Assistance

LEAD SAFE
RESOURCE CENTER
IS NOW OPEN!

Visit the Lead Safe Resource Center at:
4600 Euclid Ave., Suites 320-322
Cleveland, OH 44103

Or Call our Hotline at:
833-601-5323





Lead Safe Home Loans and Grants

- Financial assistance for landlords
 - Loans
 - Grants
 - Incentives to achieve Lead Safe Certification

LEAD SAFE
Loans & Grants
APPLICATIONS
ARE NOW OPEN!

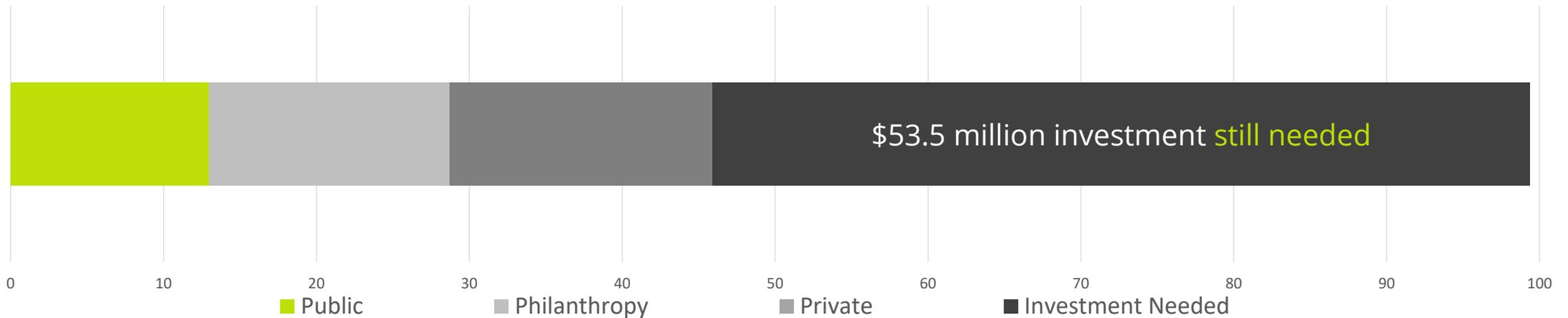
Find out if you're eligible for financial assistance and apply today.

chnhousingpartners.org/lead



Public-Private Investments

- **Public Sector:** City of Cleveland, Cuyahoga County, and State of Ohio
- **Philanthropy:** Grants and PRI
- **Private Sector:** Hospitals, MCOs, Banks, CDFIs, and Corporations





EL ENVENENAMIENTO POR PLOMO PUEDE AFECTAR A CUALQUIER PERSONA



Mandale
Landlord

Envenenamiento por plomo puede causar daños permanentes, a menudo irreversibles, que afectan la memoria, el comportamiento y la salud. Siempre verifica la exposición al plomo en cualquier lugar.

MÁS DEL 25% DE LOS NIÑOS EN CLEVELAND DAN POSITIVO PARA PLOMO ANTES DE KINDERGARTEN



4600 Euclid Ave., Suites 320-322
Cleveland, OH 44103
833-601-5323
Lunes a viernes 9 AM-6 PM
www.LeadSafeCLE.org



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ATTENTION LANDLORDS

Beginning March 31, 2021, the City of Cleveland is requiring residential rental units built before 1978 to receive a Lead Safe Certification.

6 STEPS TO GET YOUR PROPERTY LEAD SAFE CERTIFIED

STEP 1



CONTACT THE RESOURCE CENTER

Have questions? The Resource Center is here to help.

STEP 2



CHECK YOUR PROPERTY

If your property was built before 1978, start here to determine your next steps.

STEP 3



REMEDIAE LEAD HAZARDS

If lead hazards are present, hire an RRP certified lead safe worker or become RRP certified to complete the work yourself.

STEP 4



CLEAN YOUR PROPERTY

You are highly encouraged to complete an Environmental Cleaning 24-48 hours prior to your clearance examination.

STEP 5



GET LEAD CLEARANCE

Pass a clearance examination or risk assessment.

STEP 6



APPLY FOR CERTIFICATION

Submit passed clearance examination or risk assessment to the City to receive two-year certification.

Learn More at LeadSafeCLE.org/landlords



THIS PROPERTY IS DUE FOR LEAD SAFE CERTIFICATION

Attention Landlords! Your rental property is now due for Lead Safe Certification. The property owner could be fined for not acting now. If you are a tenant, please pass this on to your landlord!

GEAR UP AND GET READY TO DO IT BECAUSE YOU'RE NOT ALONE ANYMORE

Mandale - Landlord

LEARN MORE BY CONTACTING THE LEAD SAFE RESOURCE CENTER
833-601-LEAD (5323)
LeadSafeCLE.org/certification

THE TIME TO ACT IS NOW

YOUR PROPERTY IS DUE FOR LEAD CERTIFICATION

The City of Cleveland is requiring residential rental units built before 1978 to receive a Lead Safe Certification. Your property is due and this property may be fined for not acting now.

LEARN MORE BY CONTACTING THE LEAD SAFE RESOURCE CENTER

833-601-LEAD (5323)



WE HAVE AN OBLIGATION TO ENSURE THAT OUR TENANTS ARE SAFE IN THE PLACES THAT THEY'RE RENTING FROM US

- Scott
Landlord



NO CHILD SHOULD EVER BE LEAD POISONED.

Visit the Lead Safe Resource Center to:

- Protect your children from lead hazards
- Receive support to achieve Lead Safe Certification
- Attend FREE lead safe workforce trainings
- Find out about financial assistance for landlords and property owners
- Understand more about screening and testing
- Learn more about lead poisoning prevention

LEARN MORE BY CONTACTING THE LEAD SAFE RESOURCE CENTER

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Cleveland, OH 44103
www.LeadSafeCLE.org/lsrc

DON'T BE AFRAID TO TAKE ACTION. SUPPORT IS HERE FOR YOU

- Robin
Mickler,
Community Voice



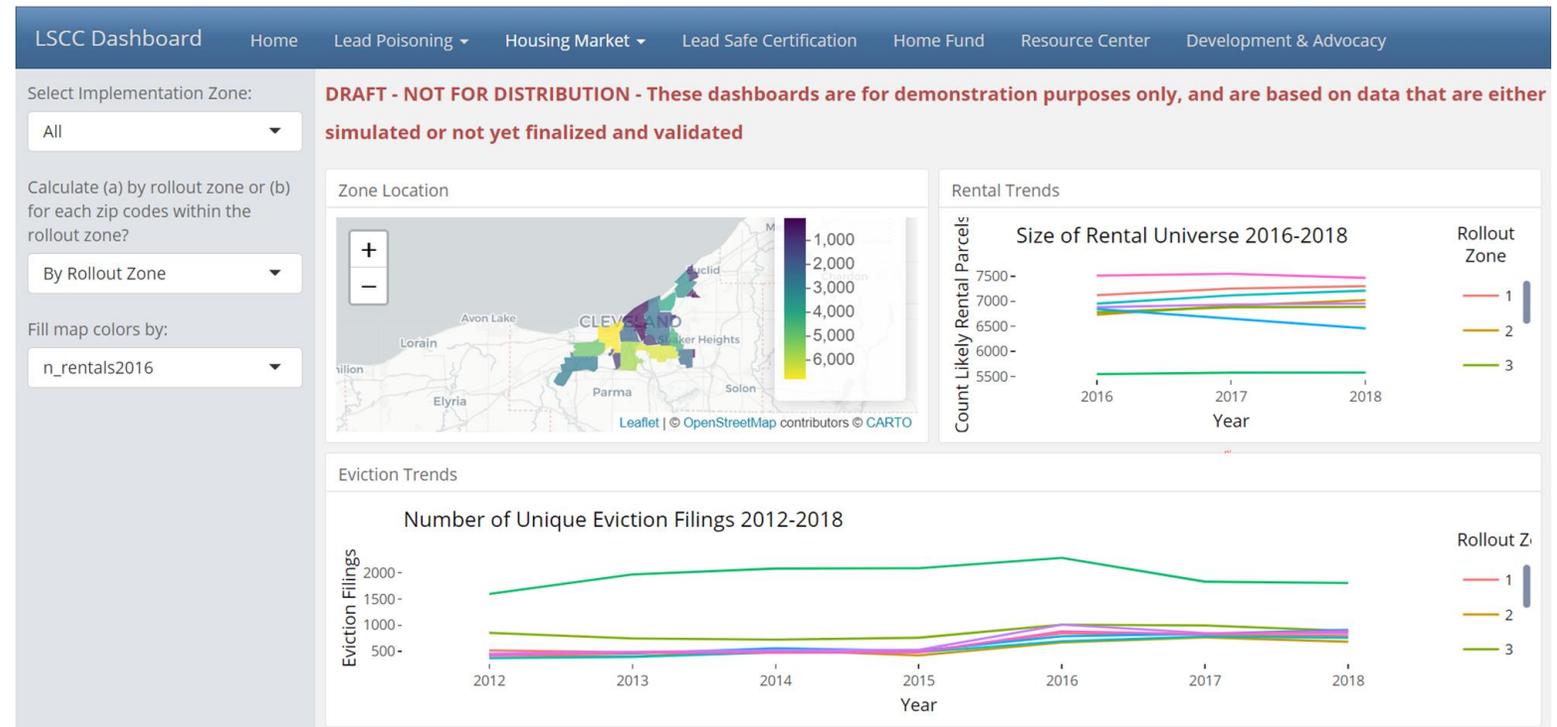
KNOW THE SOURCES. PREVENT EXPOSURE. LET'S BUILD A LEAD SAFE CLEVELAND.





Research and Evaluation

- Role of the Lead Safe Auditor
- Monitoring the impact of the Lead Safe Certification
 - Quarterly reports
 - Public dashboard



Learn More

Website: www.lead safecle.org

Email: info@lead safecle.org

Lead Safe Hotline: 866-601-LEAD

Social Media: @LeadSafeCLE

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CLEVELAND COALITION

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LEAD SAFE CLEVELAND.**